



Rackspace DataOps for Azure

Improve the quality and speed of data analytics on Azure with operational data management services.

As your organization grows, so too does the amount of data you have to manage. Monitoring and managing large volumes of data ingestion from multiple pipelines across an entire data analytics platform can quickly become a labor-intensive task. It can also lead to development teams spending considerable time on data management when their time would be better spent on application and core engineering efforts.

To accelerate innovation and remain competitive, organizations must adopt a collaborative data management practice that is focused on improving communication, integration and automation of data flows between data managers and data consumers. To achieve predictable delivery and change management of your data, your data models and related assets, you need to have processes in place that help you maintain and improve the quality of data analytics while reducing cycle times.

Experts Dedicated to Your Success

Rackspace Technology delivers process maturity, agile delivery and world-class support so your organization can make business and IT decisions that drive the most value to your customers and generate the greatest impact on your bottom line. Rackspace DataOps delivers results that accelerate innovation.

Key Benefits

Rackspace Technology delivers an organization-wide data management practice that improves the speed and accuracy of data analytics. It leverages process automation and promotes collaboration between data scientists, engineers and technologists. This agile process-oriented methodology removes the operational burden of data platform management by:

- Automating tasks like data clean-up/prep, analysis and data integration
- Offloading engineering work, including data-source integration, transformation, data format conversions and the writing or delivering of data
- Opening data access to more stakeholders while adhering to industry best practices

Key Features

With your data engineers no longer spending significant time on mundane activities, they can focus on higher-value tasks like advanced machine learning, AI and real-time streaming. In turn, business operations and production can move faster when data teams aren't strapped for resources.

Rackspace DataOps reduces operational burden by delivering the following:

- A managed end-to-end analytics pipeline
- Automation and the accelerated adoption of Microsoft® Azure® capabilities
- Expert direction based on the latest innovations in data management
- DataOps principles that deliver a repeatable approach to data lifecycle management
- The establishment of shared responsibilities for collaboration and the successful management of the data lifecycle and governance

About Rackspace Technology®

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- Azure Expert MSP
- Five-Time Microsoft Partner of the Year
- 2,350+ Microsoft certifications worldwide
- 750+ Microsoft Azure certifications
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

"The unique aspect of our relationship is expanding all things we're doing here at Microsoft. It's all about coming together to deliver the best managed services for the customer globally. We've really come together with Rackspace Technology to team up where it counts. We trust Rackspace Technology and deeply value the partnership here at Microsoft."

Judson Althoff :: Executive VP, WW Commercial Business

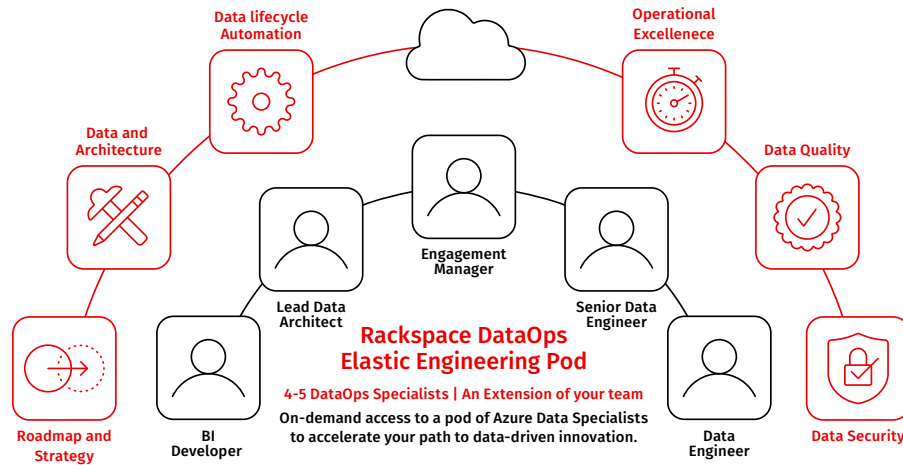
Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Rackspace Elastic Engineering for Data

Rackspace Technology thrives on working closely with your business across one joint, agile team to collaboratively accelerate data initiatives, while passing on collective knowledge gained from multiple Rackspace Technology clients to your internal team.

Rackspace Elastic Engineering for Data provides access to a truly innovative managed service that enables data lifecycle management to help your organization increase operational efficiency and accelerate innovation.



A “do-with” approach: A Rackspace Elastic Engineering Pod works in an agile, sprint-based model alongside your team.

Consistent team: No matter which tier of hours you use each month, you’ll always work with the same pod that knows you, your environment and your organization.

Flexible, tiered pricing: Purchase fractional access to your pod via straightforward hours- based tiers and scale up and down monthly should your business needs change.

Multi-faceted skill sets: The Rackspace Elastic Engineering Pod for Data consists of an engagement manager, architects and engineers working together as one unit.

Ongoing innovation: Rackspace Technology leverages Azure tools and frameworks to deliver progressive improvement, enablement and transformation.

Data Pipeline Management — 24x7x365 Monitoring & Response Add-On Service

Transformation can be disruptive and exhausting. With Data Pipeline Management for Rackspace DataOps, you can focus on outcomes, innovation and maybe getting some sleep at night. An automated pipeline monitoring system is supported with a reactive 24x7x365 response from the global Rackspace Technology DataOps team. In addition to monitoring, alerting and incident management, the DataOps team also provides troubleshooting, platform escalations, runbook-based resolution and operational support.

Take the Next Step

Let’s talk about how Rackspace DataOps expertise helps you leverage the full value of your data.

Learn more: www.rackspace.com/data/azure-data
Call: 1-800-961-2888

Expertise Across 17 Competencies

- Data center
- Security
- Data Analytics
- DevOps
- Cloud Productivity
- Small and Midmarket Cloud Solutions
- Business applications
- Windows and Devices
- Messaging
- Application Development
- Project and Portfolio Management
- Collaboration and Content
- Enterprise Mobility Management
- Application Integration
- Communications
- Data Platform
- ERP

Advanced Specializations

Windows Server and SQL Server Migration