



# PRISM - DYNAMIC ASSET MANAGEMENT

## Prism: The power to turn your data into actionable insights

Prism is our dynamic asset management analytics service driven by Microsoft Power BI. Prism takes information from numerous data sources such as Snow Inventory, Snow License Manager or in-house systems and creates detailed dashboards that are relevant to your organisation's requirements.

Prism goes beyond the standard analytics reporting and services which usually only provide simple overviews. Prism takes data and turns it into meaningful information that supports business decisions, proactively answers questions and promotes opportunities for cost savings and efficiencies within your IT estate.

## Unique to Trustmarque customers

Prism is a unique tool for Trustmarque customers designed by our BI experts. Initially for those with Snow software, we will develop the dashboards using a standard version, which can be added to over time where applicable to present data that adapts to your future IT challenges.

Additional bespoke dashboards will be available for customers looking for specific detail that is not included within the standard version. Prism is incorporated into our current ITAM Virtual Asset Manager service to provide dynamic real time reporting.

## Features of Prism

### Data visibility

- Hidden data such as items with Snow Inventory becomes visible
- Allows Trustmarque to make viable suggestions to you based on their data Strategy planning

### Strategy planning

- Promotes greater collaboration between your organisation and Trustmarque allowing us to have a more effective partnership when planning an IT strategy based on software and hardware
- More accurate cost forecasting by assisting in identifying capital spend

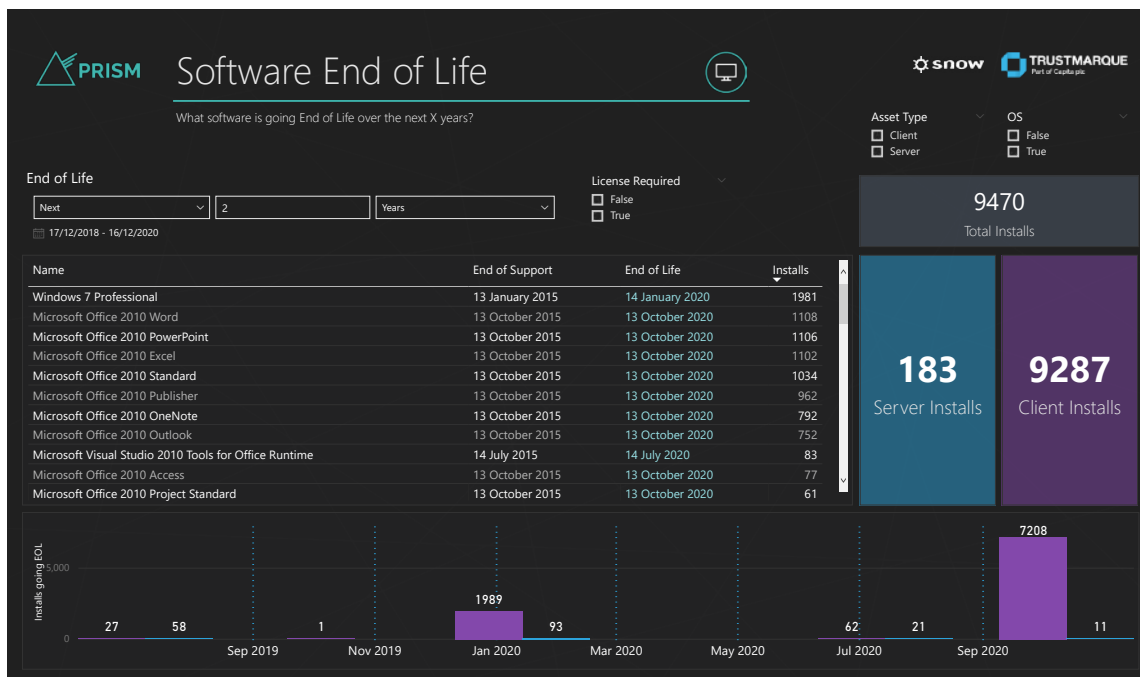
### Asset management

- Utilise your existing data to enhance asset management best practice
- Identify cost savings through re harvesting
- Cataloguing assets of a particular specification

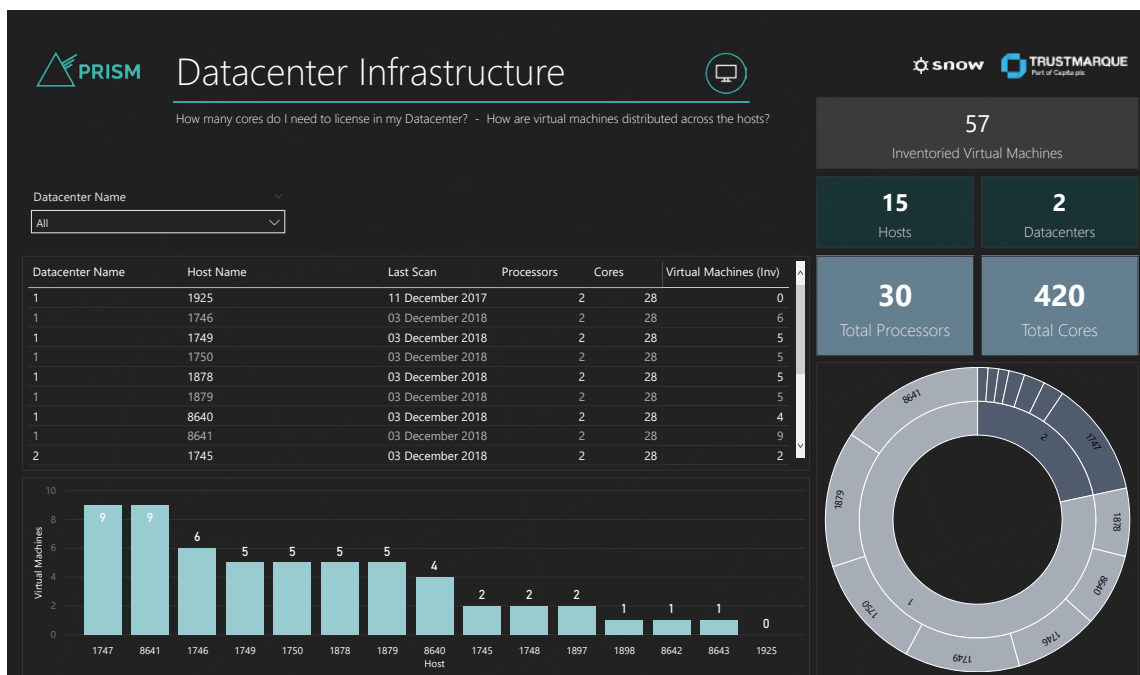


## Prism Dashboards

See when your software is no longer supported and plan for your upgrades



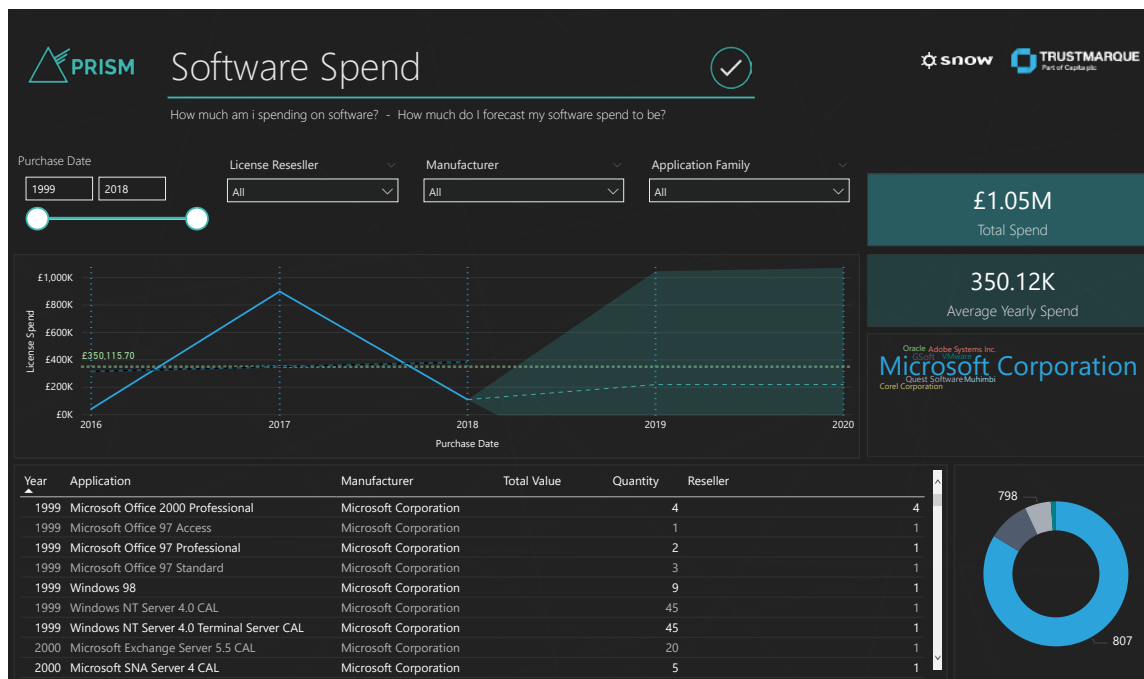
Get a clear picture of your Datacentre licensing requirements



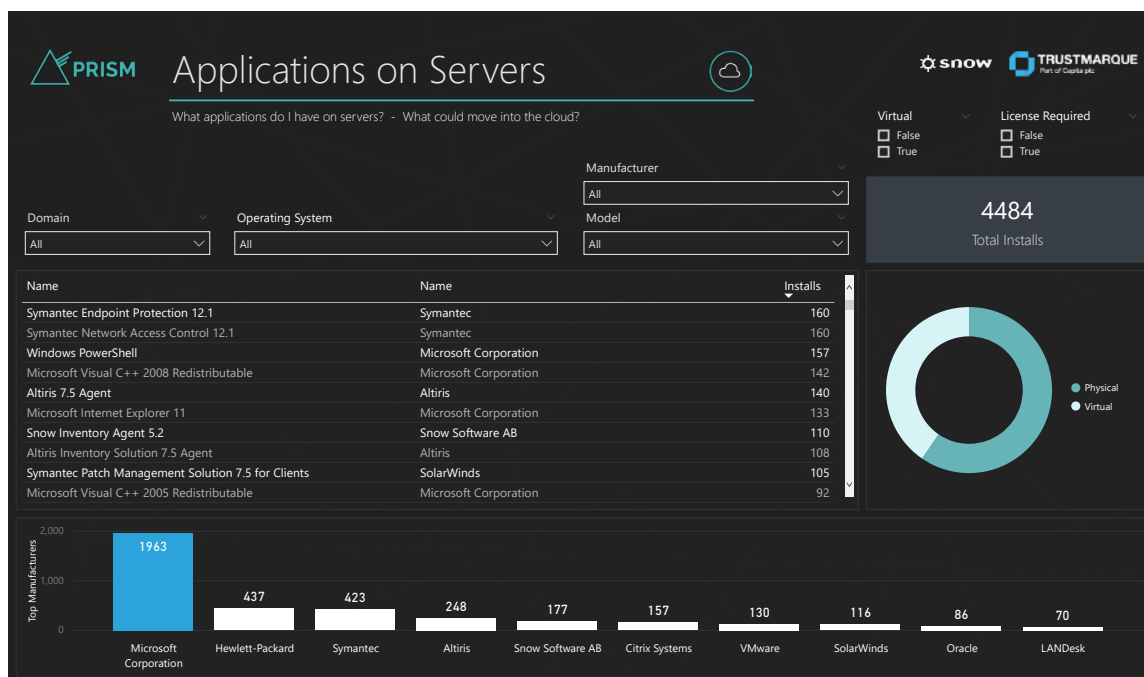


# Prism Dashboards

Predict your software expenditure



See what applications are on your servers







## Benefits of Prism

Using the Prism dashboards, your organisation can access highly targeted and relevant information from your own data to provide insight into business challenges and support the development of business plans and strategies.

Prism is designed to benefit multiple roles within your IT department and will provide active intelligence to all users of the system, for example:

- A strategic planning for a software migration, such as a Windows 10 migration progress, to the IT director
- Reviewing ways to optimise licensing at an engineer or DBA level

Prism provides this information in a way that is easier for people across your organisation to understand without the need to interpret inventory data available in platforms such as Snow.

Utilising the dashboards provides data driven evidence that promotes ITAM strategy within the business, for example software and hardware refresh lifecycles, or information on current policies and procedures.

## ITAM by Trustmarque

**Bringing IT back into alignment to deliver better business outcomes**

Our aim is to empower your organisation with connected IT and help to make you more successful in an increasingly digital and technology-driven world. Through dynamic IT Asset Management, we re-align IT with the rest of the business to help make you more efficient, ensure compliancy, optimise spend, drive automation and deliver self-sufficiency.

Our ITAM consultancies are bespoke to your needs but always underpinned by the same Trustmarque quality standard; expertise, accreditation and heritage. We bring you market-leading solutions - powered by the best tools and the best minds in the business - to ensure you get the most from your IT investments.

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