

# Wragby Business Solutions & Technologies

Enterprise Data Warehouse

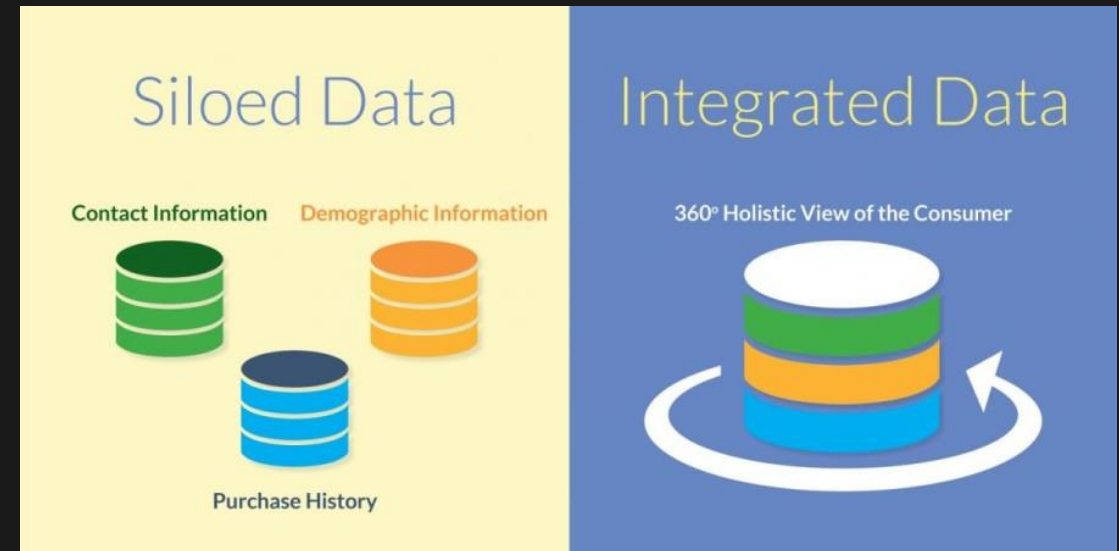


# Problem Statement

Consider this hypothetical situation Ragby & Sons owns a lot of data but it's data team usually find it difficult to access.

It takes a long time to generate reports and end users can't necessarily trust results; perhaps quarter-end reports don't align, or some piece of the company's larger data puzzle is clearly missing.

Such reporting insufficiencies only increase friction—data, social, collaborative, workflow, to name a few—throughout the organization.



# Problem Statement

Things don't need to be this way. Consider the opposite scenario;

Caroline Transport Services has set up a data warehouse and every employee knows they can access data accurately, easily, and whenever required.

What happens at companies like this is, users will read automatically generated reports and, their interest piqued, eventually start asking for more.

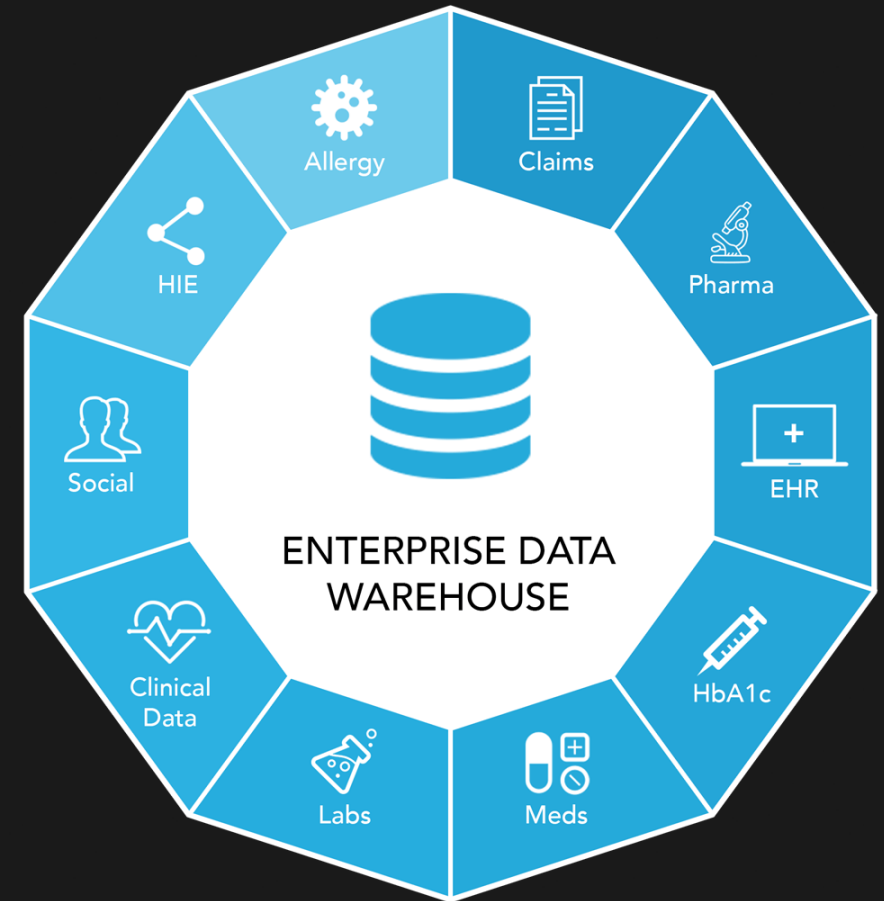
They will realize how easy it is to get useable company and/or departmental data and will start to run experiments—to improve operations, provide better customer insight, or save money, to name just a few possibilities. This would encourage bolder activity—and ultimately transform the business.



# Wragby Enterprise Data Warehouse Overview

Organizations with committed data warehousing teams can plan and move well ahead of their less data-savvy competitors in every way—from product development, marketing, pricing, production processes, and historical analysis, to forecasting, employee organization, and customer satisfaction. They can, in short, thrive where others will fail.

The Wragby Enterprise Data Warehouse delivers a fully elastic and highly flexible data warehouse that can collect, store, query, and share data sets from a range of disparate sources, from structured data to JSON.



# Features of Wragby's Enterprise Data Warehouse

Wragby's Enterprise Data Warehouse, which is up to 14x faster and costs 94% less than its major competitors, brings together traditional data warehousing and big data analytics – into one offering with the following features:

- Limitless scale leveraging cloud computing components: With fully integrated data lake, secure data sharing, data exchange, and data application development workloads, Snowflake can easily scale up, down, or out as needed to handle the constantly fluctuating data needs of the modern data enterprise, across different departments, business units, geographies, and clouds.



# Features of Wragby's Enterprise Data Warehouse

- **Powerful insights:** It is deeply integrated with Power BI and Azure Machine Learning to greatly expand discovery of insights from all your data and apply machine learning models to all your intelligent apps. This will significantly accelerate time to value.
- **Unmatched Security:** Azure has the most advanced security and privacy features in the market. These features are built into the fabric of Wragby's EDW, such as automated threat detection and always-on data encryption, and fine-grained access control



# Benefits of Wragby's Enterprise Data Warehouse

- The EDW gives real-time access to data for action by leveraging an ELT approach that extracts raw data from its source and loads it, relatively unchanged, into the data warehouse, making it much faster to access and analyze.
- Organizations can audit and vet data sources directly, and find errors quickly, ensure compliance with the EU's General Data Protection Regulation (GDPR) without implementing an involved process to check multiple data locations.



# Benefits of Wragby's Enterprise Data Warehouse

- The EDW empowers users with limited technical knowledge in job functions beyond marketing, finance, and the supply chain.
- The EDW enables organizations to consolidate data to a single, reliable repository where users can query as though it were a global unified data set
- The EDW gives a holistic understanding of your customers, helping improve marketing campaign performance, minimize churn, and ultimately grow revenue.







### **Microsoft**

Worldwide Finalists  
(2017, 2018, 2019)

### **Microsoft**

Country Partner of the  
year (2019 & 2020)

### **Microsoft**

Certified System  
Integrator Azure  
Stack (1<sup>st</sup> in EMEA)

### **Microsoft**

Gold Cloud Partner  
(14 Competencies)

End to End Cloud  
Market Place (2018 – Till  
Date)

Strategic &  
Unconventional  
Partnerships

Advanced Specialization  
in Change  
Management &  
Adoption

Advanced Specialization  
in Modernization of Web  
Applications in Azure

Advanced Specializations  
in Windows Server and  
SQL migration to  
Azure



Thank You