



Envision what your future in retail looks like

Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Building a resilient supply chain
- Enabling always-on service
- Generating value with proactive insights
- Managing financial risk and reducing fraud
- Simplifying processes & operations

Your customers. Your people. Your data.

Retail is rapidly transforming due to new technology, consumer preferences, and evolving expectations. Consumers want differentiated, personalised shopping experiences that deliver value and convenience, and employees need the right tools to deliver this information.

In this new reality, how do you envision the future state of your business? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Microsoft's Catalyst programme, meet with our experts and run an envisioning workshop, where we can jointly define innovative solutions together using design led thinking concepts and jointly define how to enable the digital transformation of your organisation.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How HSO can help

HSO has been supporting retailers with their challenges for over 30 years. We are an award-winning Microsoft Gold Partner and have the expertise, innovation, solution accelerators and governance to help you fast forward your multi-national retail business in the digital era.



the results company

HSO Catalyst Envision for Retail
Deliver exceptional customer experiences

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

➤ Envisioning Workshop



Design

Discover what's possible by aligning technology investments to business goals

➤ Business Value & Solution Assessment



Empower

Empower others in your organization to see the value

➤ Solution Demonstration



Achieve

Achieve business outcomes and improved customer experiences

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

Catalyst Envision – Run Adaptive Operations

HSO will take you through a step by step journey to reflect on your key workloads and reimagine them with your key stakeholder's experience in mind. Together, we will design a new future to equip you to engage your customers in new and innovative ways. Move from reactive to proactive, from operational to data driven, and help unlock innovation and your ability to deliver and offer new products and services to your customers. Together, let's define the "new normal" and empower and transform your workforce to improve customers interactions, leverage real-time data from your products and instill the business controls to allow you to grow profitably and effectively and move ahead of your competitors.

Get Started

Request an envisioning workshop today!

To book your workshop, contact catalyst@hso.com or visit www.hso.com

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