



## **EU GDPR**

General data protection

In May 2018, a European privacy law, the General Data Protection Regulation (GDPR), is due to take effect. The GDPR imposes new rules on companies, government agencies, non-profits, and other organizations that offer goods and services to people in the European Union (EU), or that collect and analyze data tied to EU residents. The GDPR applies no matter where you are located.

The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years – we're here to make sure you're prepared.

