



# IS YOUR ORGANISATION READY TO ADAPT KEY DATA ASSETS TO THE RAPIDLY CHANGING BUSINESS LANDSCAPE?

#### **GOVERN YOUR KEY DATA ASSEST WITH MASTER DATA MANAGEMENT**

Today's businesses are faced with the challenges of rapidly shifting landscapes, which demands agility in adapting processes and organisational structure. This phenomenon requires a delicate balance between the desires for stable application systems and agile business architectures.

The ability to govern key data assets such as - customer profiles, vendors, employees, locations, product lists, accounting items and business definitions is an essential if laborious activity. Master data management encompasses the successful navigation of the challenges related to maintaining trusted, curated data assets that are easily managed and seamlessly accessible throughout an organisation.

# WHAT DECISION INC. CAN DO FOR YOUR BUSINESS:

- The effective management of your key data assets will improve efficiency and usability across business processes
- Effective data management will ensure that analytical capabilities and decision-making is enhanced
- Financial losses and risks can be mitigated due to accurate and timely availability of your focal data
- Customer satisfaction will be enhanced
- Superior regulatory compliance and data governance

#### **KEY BENEFITS:**



Enabler for strategic decisions



Creates a standardised common business language that reporting, and analytics are uniform



Improves accuracy and efficiency of reports



Reduces the time it takes to collate reports



Builds robust data practices to ensure the effective management of master and reference data

### What is Master Data **Management:**



A set of **disciplines** & **processes** which are implemented by **people**, enabled by **technology** & controlled by **data** governance policies.



It ensures the accuracy, completeness, meaning & consistency of enterprise wide master data, in order to foster crossorganisational collaboration and change management.



## Master Data Management



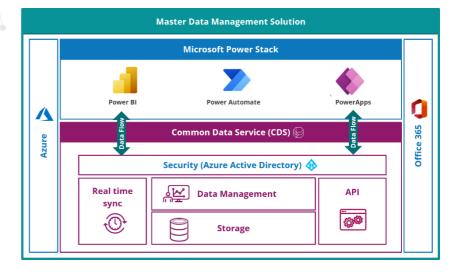
Enabled by Microsoft Azure and



Microsoft Azure enables governance over data and applications by centralising development and implementation through single platform.

Dataverse is embedded in the Azure Platform which allows it to integrate with a wide variety of disparate data sources across many different technologies and systems.

Dynamics 365 customers can easily extend applications by combining data from multiple applications and data sources, including Azure AD.



Dataverse exposes a large library of data entities that can be implemented and accessed via Power Platform applications and portals. Dataverse runs as a Platform-as-a-Service solution – reducing the administration responsibilities required as compared to traditional systems, enabling business to focus on their data.

Dataverse information can seamlessly be used in reports and analytics solutions such as PowerBI without incurring costly ETL and data manipulation.

The browser-based interface ensures the navigation and functionality has a low barrier to entry to business users, reducing the frustration of working with your organisations data.

#### Why Decision Inc.?

Decision Inc. has extensive knowledge and industry experience gained by effectively and efficiently providing and supporting our clients with our broad range of Business Intelligence solutions. We also have a long record of successfully overcoming business challenges across various industries, and we are uniquely positioned to provide you and your workforce with a customised Master Data Management Services. This service ensures that your key data assets will maintain quality and integrity to ensure effective decision making.

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