

A network diagram consisting of a series of interconnected nodes and lines, rendered in a light blue color against the dark blue background. The nodes are arranged in a roughly horizontal line, with lines connecting them to form a complex web of triangles and polygons.

# ALTRIA CONSULTING

---

PROFILE 2021 FEBRUARY

# WE'VE BEEN ENGINEERING DIGITAL TRANSFORMATIONS SINCE 2017

---

## 100+ PROJECTS

---

Through the years we've carefully chosen our projects so as to render us proficient in capabilities across the Data Analytics & ERP sphere.

## 50+ CLIENTS

---

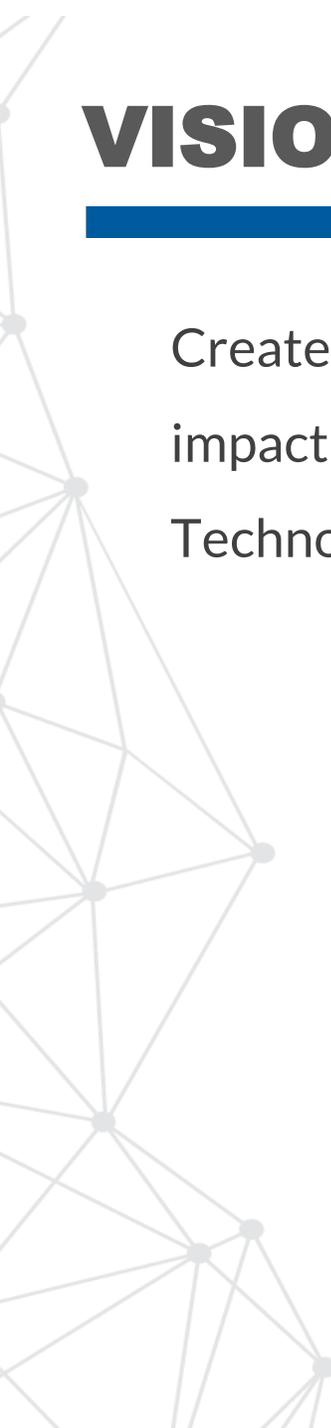
Telecom, Banking & Finance, Manufacturing, Insurance, Retail, and Logistics are some of the many industries we've worked with.

## 70+ EMPLOYEES

---

At the core of our competencies lies the talent of our close-knit team of industry specialists, senior consultants, and a throng of junior to mid-level talented professionals.

# VISION



Create positive societal  
impact through Information  
Technology

# MISSION



To enable businesses to run better,  
manage their business functions &  
resources within a centralized and  
integrated system and provide  
meaningful, actionable insights  
harnessing the true power of data.

We do this by empowering the best and  
the brightest young minds, a platform to  
unleash their potential

# OUR VALUES

## PASSION

*We are passionate in everything we do. The formation of Altria was also based on our passion to make a difference. When we engage with a customer, we are totally committed to their success; we know there is no substitute for passion.*

*We challenge the 'accepted' way of doing things. Whether it is solving a business problem at a customer of ours or attacking social issues, we believe it is important to be innovative in our thinking.*

## CREATIVITY

## LEARNING CULTURE

*We've proven ourselves over and over again in terms of what we do. However, we firmly believe in "Sharpening the saw"; we crave for new knowledge. We believe this is the only way we can deliver value and be competitive in the market.*

*In a commercially driven era, we believe in honesty in everything we do. We experienced firsthand how service providers tinker with the absolute truth. We had our moments where we were frustrated as customers.*

## HONESTY

## PARTNERSHIP

*We believe this is the true meaning of our existence. We believe in the concept of partnership to the core. Partnerships do not happen in a flash; we believe in playing for the longer term. We believe in creating value in the things we do.*

# WHAT WE DO



# ALTRIA TEAM

**70+**  
and Growing.....

**50**

**17**

**5**



2017 Jan

2018 Jan

2020 Jan

Today

# OUR PARTNERS

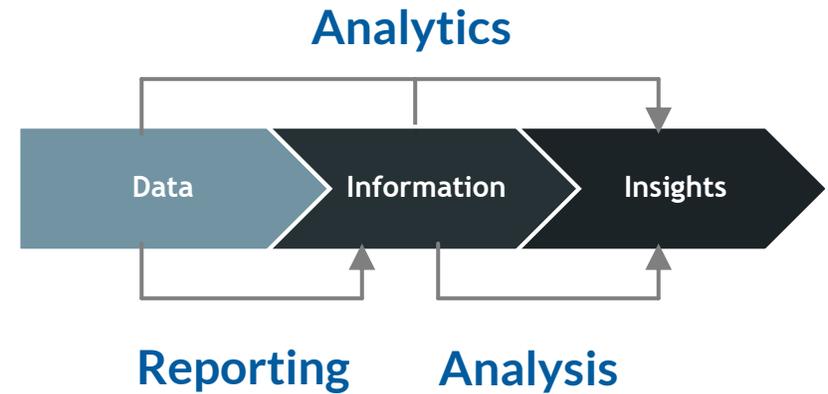
---



# DATA ANALYTICS



*Consists of industry and solution experts who were early adopters of big data analytics, capable of leading and augmenting client teams to implement solutions aligned to strategy, technology and a future-proof analytics roadmap.*



## Data

Facts and statistics collected for reference or analysis



## Information

Facts provided or learned about data



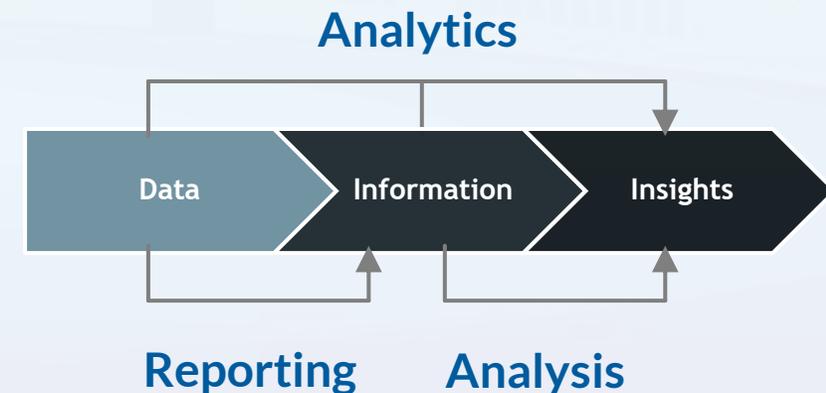
## Insights

The capacity to gain an accurate and deep understanding of information

# ALTRIA ANALYTICS PRACTICE

*Consists of industry and solution experts who were early adopters of big data analytics, capable of leading and augmenting client teams to implement solutions aligned to strategy, technology and a future-proof analytics roadmap.*

- Business Analytics Consultation & Advisory
- On-premise or Cloud Data Analytics Solutions
- Implementation and Automation of Data Ingestion process
- Organizing Data repository or Data lake to enhance Data Analytics task
- Interactive Visual Data Analytics Solutions
- Machine Learning, AI & Prediction models development
- Training and Workshops to enable Data Driven Culture



# CREATING A DATA DRIVEN CULTURE: CONCERNS



- BI/ IT teams owned the analytics practice
- Business teams are not empowered with data
- Getting data and analyzing took time
- Ad-hoc analytical requirements were time consuming & resource (IT) consuming
- Many tools at organization, but business users don't have the right data when needed

# CREATING A DATA DRIVEN CULTURE



**Shift** from BI/IT Owned  
to Business Owned



**Self Service**  
Data Models



**Create** Strategic &  
Operational Dashboards



**Governance**



**Engagement** Activity  
Calendar



**Trainings**

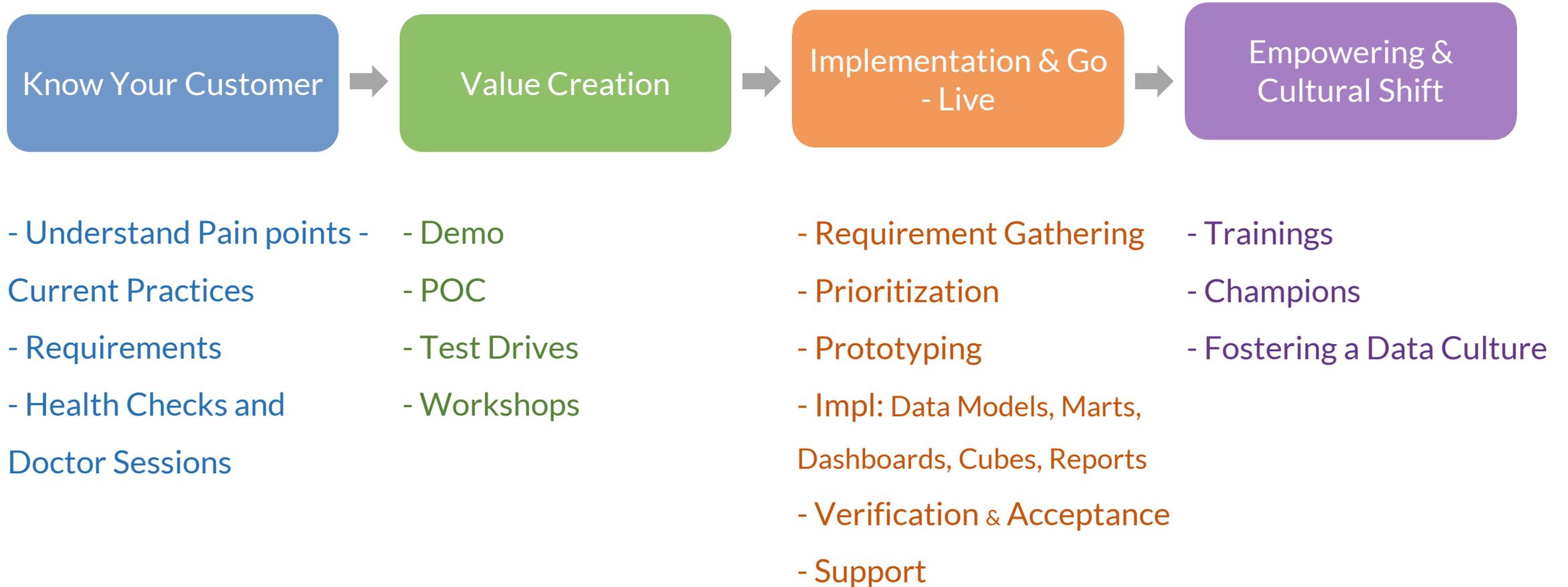


Creating a  
**Community**

# INDUSTRIES IN FOCUS



# Our Analytics Engagement Model



# CORPORATE INFORMATION

---

## LEGAL ENTITY

*Altria Consulting (Pvt) Limited*

## POSTAL ADDRESS

*98/3, Havelock Road, Colombo 5, Sri Lanka*

## WEBSITE

[www.thealtria.com](http://www.thealtria.com)

## CORRESPONDENCE E-MAIL

[info@thealtria.com](mailto:info@thealtria.com)

## TELEPHONE

*+94 112 503305*

**Altria**