

# Machine Learning Kick-Start

*“Unlock the power of machine learning”*

**Are you new to machine learning? Are you gathering data but not utilizing it to its fullest potential? This proof of concept demonstrates how Azure Machine Learning Studio can be used to rapidly build and deploy machine learning models using your own data.**

## What is Machine Learning Kick-Start

Machine Learning Kick-Start is a service that aims to demonstrate the potential of machine learning by transforming your data to tangible business value. Whether it's predicting churning customers, creating product recommendations or something completely different, Enfo's consultants can help you to extract meaningful insights from your data.

The project starts with a kick-off session where we can together define the objective and the scope of the project. Once the objective is defined, our consultants will get their hands on your data and use it to build and deploy a machine learning model using Azure Machine Learning Studio.

## Deliverables

- The insights from the ML model
- An understanding of how machine learning could be utilized in your organization
- Overview of Azure Machine Learning Studio

## Contact

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## Agenda

### Step 1:

- Define the objective and the scope for the machine learning project
- Explore the data available

### Step 2:

- Exploratory data analysis
- Develop and test the model in Machine Learning Studio

### Step 3:

- Provide the results to the customer
- Feedback session

## Why Enfo?

*Enfo is a Nordic IT service company with a passion for data-driven business transformation.*

*We have a proven track record in transforming data into knowledge, trusted by many industry leaders.*

