

IGTB ANNOUNCES CONTEXTUAL BANKING PRODUCTS NOW AVAILABLE ON MICROSOFT AZURE

CBX IS A WHITE LABEL CASH MANAGEMENT OFFERING, API-FIRST AND MICROSERVICES-BASED PLATFORM, THAT USES PREDICTIVE ANALYTICS AND MACHINE LEARNING TO PROVIDE CORPORATES WITH AUTOMATIC, TAILORED “BEST-NEXT” ACTIONS AND OFFERS. THIS APPROACH DRAMATICALLY IMPROVES SERVICE LEVELS FOR CORPORATE TREASURERS, ENABLING BANKS IMPROVED ECONOMICS, ENRICH THEIR CLIENT RELATIONSHIPS AND DEVELOP NEW REVENUE STREAMS.



Target Audience

Assisting global, national and regional banks focused on revenue protection, cost saving and user experience.

CIO, COO or Head of Corporate/Business Banking, Transaction Banking, Treasury Products, Payments, Cash Management, Liquidity, Trade Finance, or Digital.



A Cloud-Native Platform for Corporate Banking with Contextual "AI" Features (eg Best Next Actions, Automatic Payment Rail Recommendations).

Company

Revenue of USD 169 million, serving more than 200+ customers and banks' clients in over 90 countries and 4,000 solution experts.



Offering Overview

Design for great decisions: Take action based on consolidated position tracked in real-time.

Profit from data to differentiate services: Cross sell and upsell with recommendations for next best offer or action.

Mitigate risk as you deploy and scale with modern Cloud technology from Microsoft.

Key Pains

Regulatory, Geopolitical Risks & Complexity are Multiplying. Bankers Need agility. Skilled non-bank “FinTech” competitors are moving very quickly. Banks must move much faster.

Legacy apps and architecture, if not modernized, will seriously inhibit the ability of banks to succeed in the digital world. Cloud is accelerating digital business transformation and revenue, not just cost savings.

Value With Microsoft

Hosted securely on Azure- utilizing Microsoft’s Virtual Private Cloud and Encryption.

Managed Infrastructure - your IT teams can focus on higher value activities.

Massive Scalability - databases scale automatically to multi-petabyte sizes.

Sub-Second Responses - immediate responses for desktop and mobile users.



Competitive Differentiation

The software understands 400+ real Customer Journeys spanning Transaction Banking products like Liquidity Management, Payments, Virtual Accounts, Cashflow Forecasting and Receivables and provides analytics to help the business take the right decision.

- Predictive Analytics
- Intelligent Routing