



# INDUSTRIAL INTELLIGENCE QUICKSTART: UPTAKE FUSION FOR OIL AND GAS

**READY TO UNLOCK YOUR  
POTENTIAL?**

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**Discover how Uptake Fusion can turn data into industrial intelligence.**

Using OT data to solve an enterprise business challenge is hard to pull off and difficult to prove value. We made it easier to accomplish both. Industrial Intelligence Quickstart : Fusion allows companies to experience the power of Uptake Fusion and document the business impact before making a larger investment.

**CHALLENGES**

The oil and gas industry requires real-time and historical operational data to address the following challenges and needs:

- Advanced analytics and data insights to help align decision makers across the enterprise
- Ability to remotely monitor and measure asset performance, utilization, and efficiency in real-time
- Leveraging Artificial Intelligence (AI) and historical data to predict future trends and opportunities
- Ability to create AI-powered models to carry out automation of assets like drilling rigs
- Detection of abnormal fluctuations in key parameters to optimize outputs
- Eliminating operational bottlenecks by improving safety, workforce planning, and operational excellence
- Driving sustainability efforts through innovation and improved operational efficiencies
- Improvements of shipping and transportation logistics based on data algorithms

**INTRODUCING INDUSTRIAL  
INTELLIGENCE QUICKSTART**

**LOW RISK. DEFINED SCOPE. QUICK PROOF OF VALUE.**

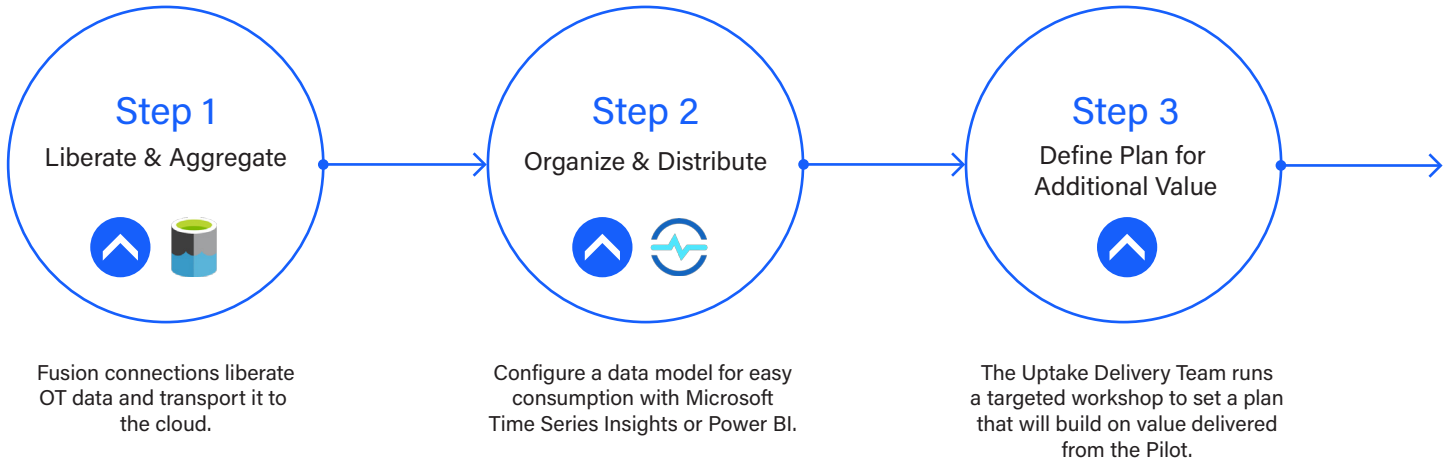
Industrial Intelligence Quickstart provides a three-week deployment of Uptake Fusion to evaluate its ability to liberate your OT data and turn it into industrial intelligence.

	High costs for central storage.	→	Central storage at low cost.
	Multi vendor data access and collection of different data types, sources and formats.	→	Single source of truth that is easy to understand, maintain, and use.
	Data storage is complicated and expensive.	→	Real-time visualization that is accessible anywhere and at anytime.
	Need to monitor assets, equipment, and operations.	→	Secure mixed-fleet data access and collection made simple. Centralized and organized data that is ready to share.
	Practice reactive approach.	→	Practice proactive approach.



# VALUE DELIVERED WITHIN 3 WEEKS. START SMALL, MOVE FAST, THINK BIG.

Evaluate Uptake's ability to liberate your OT data and turn it into industrial intelligence.



## APPLICATION

## OIL AND GAS USE CASES



### ASSET MONITORING & DIAGNOSTICS

Monitor production and downtime across different asset types. Gather the critical information for an effective reliability improvement program, for different assets, from different vendors.

- Well and facility downtime tracking by cause
- Site status monitoring



### OPERATIONS MONITORING

See operating performance across the enterprise, not just at one site. Monitor all operations at once and ensure consistency, safety, and efficiency.

- Well production performance reporting
- Offset fracking monitoring



### PRODUCTION AND REGULATORY REPORTING

Visualize capability, capacity, and bottlenecks across production lines. Respond to incidents coordinated, optimal way.

- Well communication exception tracking and reporting
- Track facility operation against safe operating limits

## THINK INDUSTRIAL INTELLIGENCE AND LIGHTNING-QUICK IMPACT

It's time to solve your company's challenge with accessing OT data and making it available to others. Industrial Intelligence Quickstart for Uptake Fusion makes it affordable, practically risk-free, and offers fast proof of value. Sign on today and get started right away.

To learn more about Industrial Intelligence Quickstart for Uptake Fusion, contact: [professionalservices@uptake.com](mailto:professionalservices@uptake.com).