

LANSERA VIRTUAL EVENTS



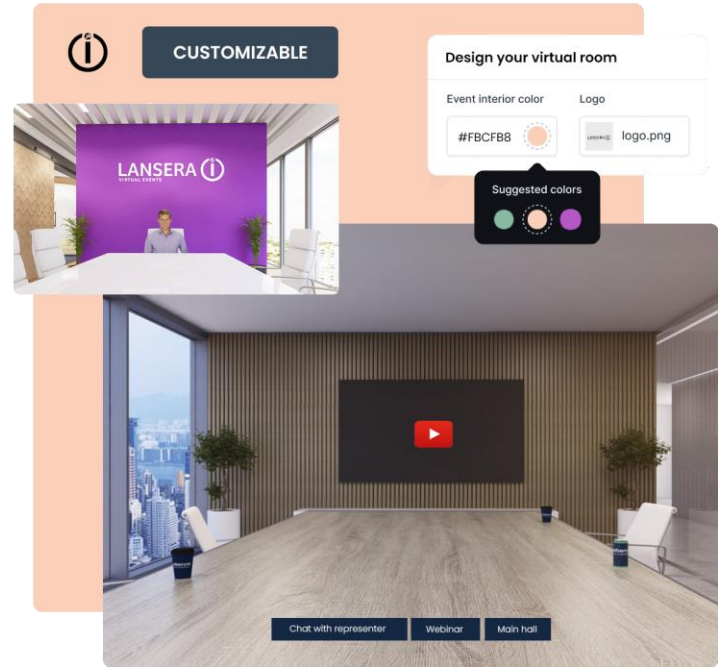
THE LANSERA PLATFORM



WELCOME TO LANSERA

LANSERA is a digital interaction platform with a huge range of dynamic features on offer. Keeping your audience in mind we let you design an exclusive user experience for your virtual or hybrid event, that will WOW your audience.

With LANSERA you can host your events in environments that are seamlessly similar to reality. With the help of photographs from desired environments, we create a 3D replica in the platform. By employing state of the art technology, we help create virtual events for your every need.

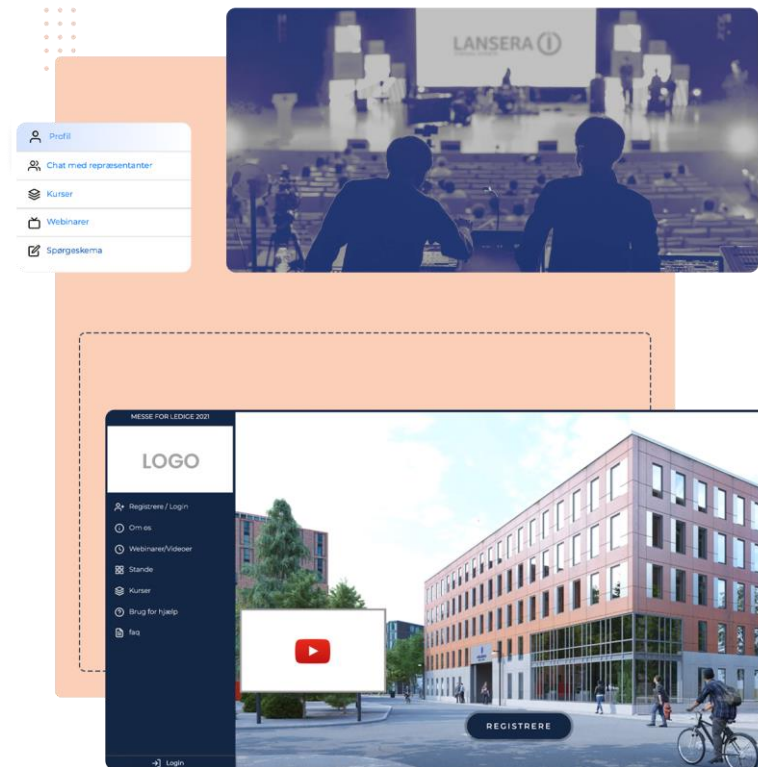


PLATFORM FEATURE OVERVIEW

THE ENTRANCE

Invite the world to your customised virtual or hybrid event.

- 3D digital experience of real-life venue
- Information about the event
- Video Avatars
- Registrations
- Branding
- Showcase Exhibitors, Webinars and key note sessions

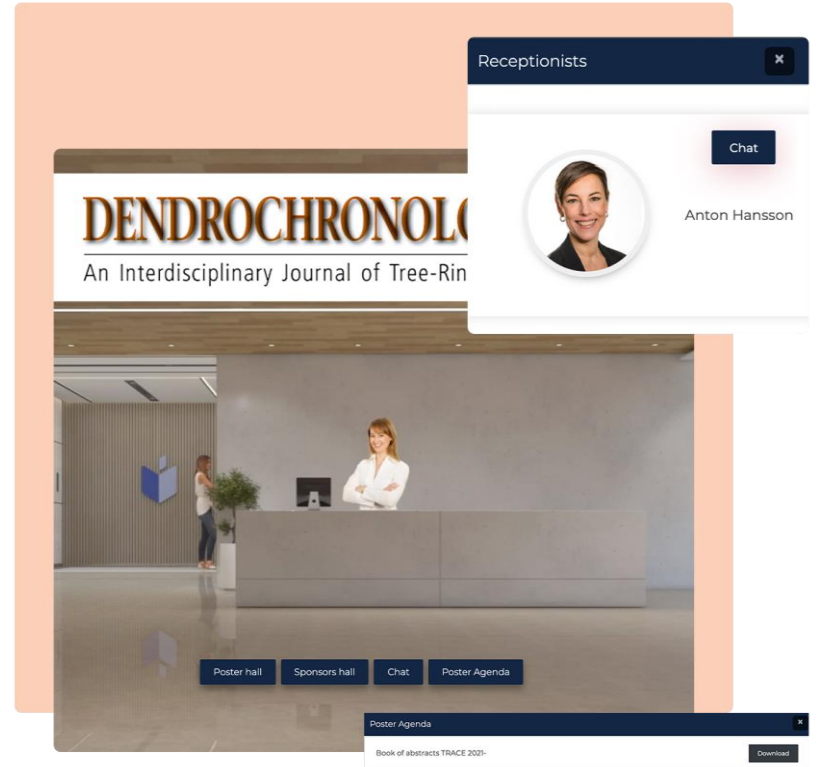


PLATFORM FEATURE OVERVIEW

THE RECEPTION AREA

Assist your attendees during the events and guide them to a successful experience.

- Receptionist – Chat with attendees
- Event agenda
- Links to different event rooms
- Video Avatars
- Image Avatars
- Branding
- Gamification, polls/questionnaires

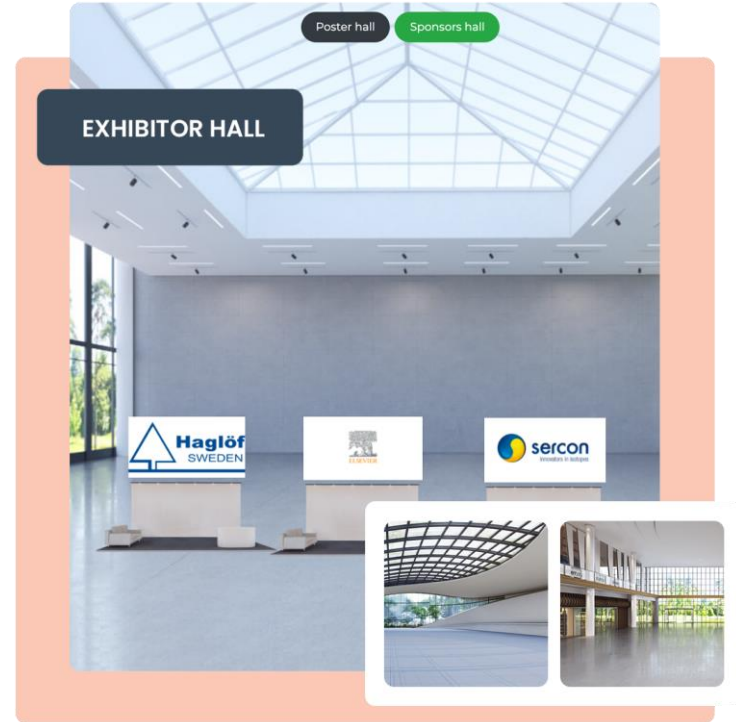


PLATFORM FEATURE OVERVIEW

THE EXHIBITOR HALL

Explore exhibitors in customised main halls.

- Gamification
- Exhibitor Thumbnails
- Video Avatars
- Branding
- Endless amount of Unique main-halls per category

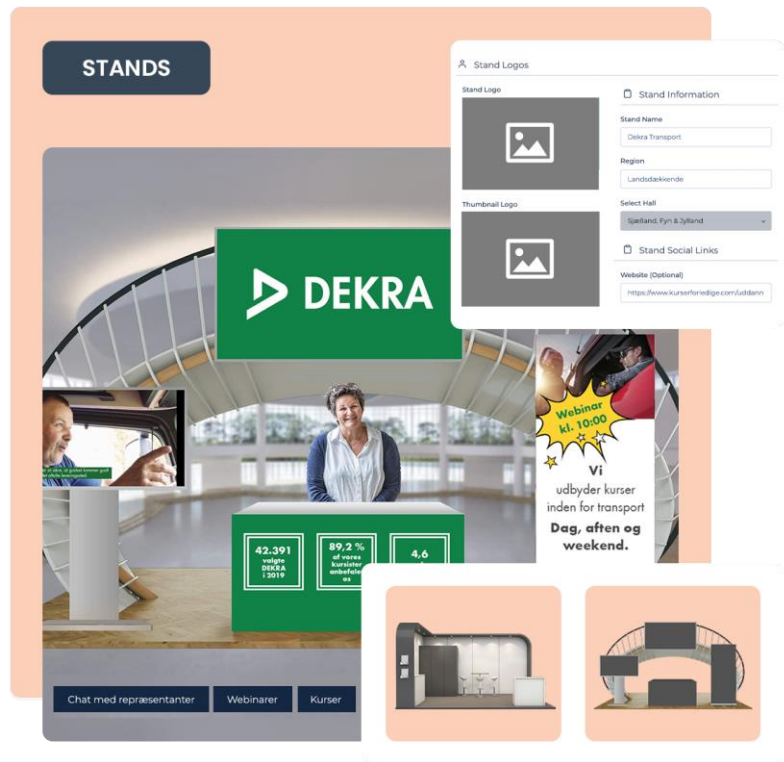


PLATFORM FEATURE OVERVIEW

THE EXHIBITOR STANDS

Create a unique 3D stand experience using tons of interactive features.

- Customisable 3D stands with your brand design
- Communication via chat, video and audio
- Individual scheduling system between attendees and representative.
- Goodie bags
- Gamification and polls in stand
- Image and video avatar and representatives
- Webinar connected to the stand
- Full detailed statistics



PLATFORM FEATURE OVERVIEW

WEBINARS AND CONFERENCES

Conduct your webinar or speaking session on the main stage or in your customised cinema room.

- Customised and branded conference or webinar environment
- Add several customised webinar rooms to your event, main-stage, cinema room, coffee corner etc.
- Live and pre-recorded webinars
- Live one on one and group chat communication
- All video streaming platforms are connected such as Zoom, MS Teams, and many more
- Full statistics

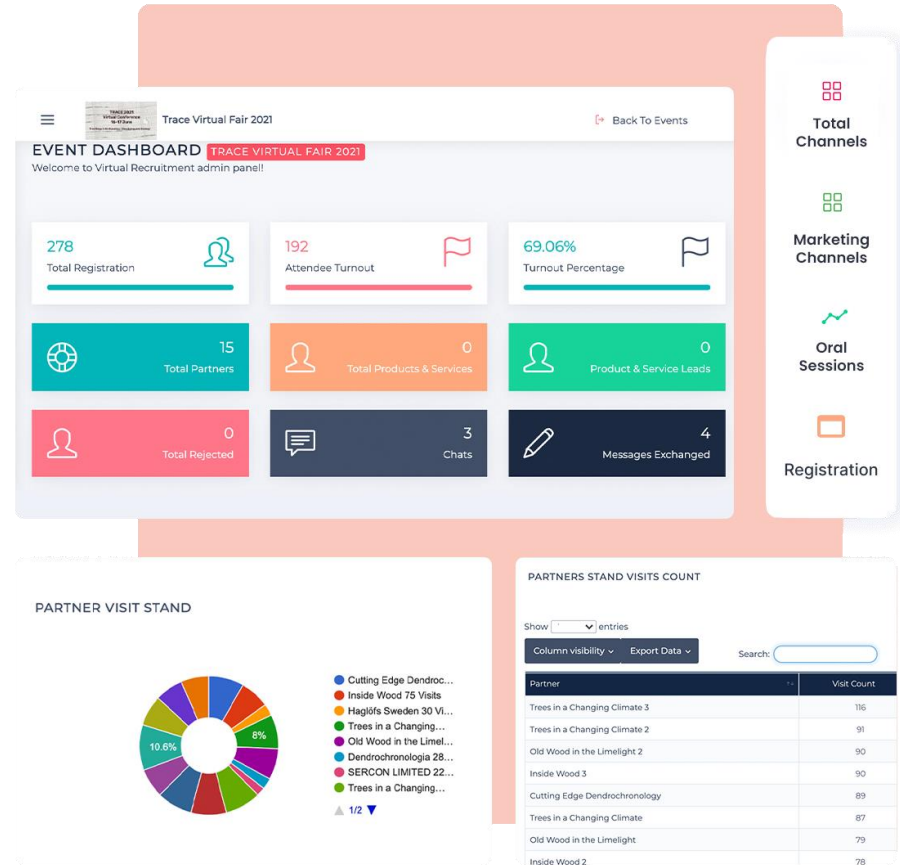


PLATFORM FEATURE OVERVIEW

STATISTIC AND DATA

Our event dashboards offers a range of opportunities with accessible detailed data from every data point in the event.

- Three Level Dashboard – Organiser, Exhibitor and Representative
- Accessible detailed visitor data and from webinars and product & services
- Event polls and exhibitor polls
- Matching interests between attendees and representatives and product and services
- 50 different data points to gather information from
- SMTP connection with your email
- Email templates for automated communication with attendees in the system.
- Brand the system with your brands colours.



QUESTIONS?

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