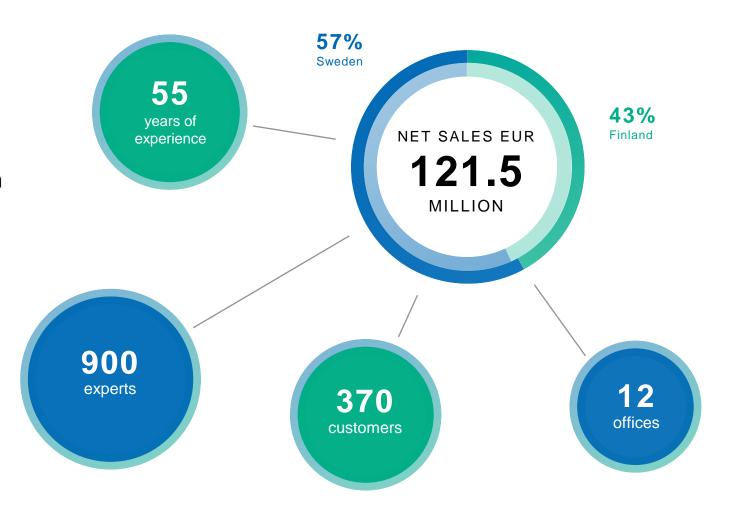


### **Enfo**

Enfo is a Nordic IT service company focusing on data-driven business transformation

We have a proven track record in transforming data into knowledge, trusted by many industry leaders





## **Machine Learning Kick-Start**

#### o What is it?

Enfo's Machine Learning Kick-Start is an easily approachable service that aims to demonstrate the potential of machine learning by **transforming your data** to actionable insights using Azure ML Studio

#### o To whom?

The service is suitable for all organizations across all sizes and industries who are new to machine learning or just interested to see how Azure ML Studio could be used to rapidly build and deploy machine learning models

### o Why?

With Enfo's Machine Learning
Kick-Start you will get a jump start
to your machine learning journey
and an idea of how Azure ML
Studio could be used to quickly
build and deploy machine learning
models.



## **Benefits of Machine Learning Kick-Start**

- Get an understanding of the benefits of machine learning for your organization
- Get a jump start to machine learning
- Get familiar with Azure ML Studio
- Easily approachable
- Fast results
- Get a solid foundation for further development

"Enfo is a trustworthy partner with whom there will be no negative surprises. Customer is involved well and informed about the progress. Everything works well and smoothly. In terms of costs, this has been the best performance amongst the IT projects I've seen so far"

Erkka Sarnola

Business Development Manager, Carlson

### **ML Kick-Start Timeline**

Exploratory data analysis

Developing the machine learning model in Azure ML Studio

Training and testing the model

Deploy the model in Azure ML Studio

Step 1

Step 2

Step 3

Present the model and its results to the customer

Feedback & discussion

Define the objective and the scope of the machine learning project

Explore the data available

# Thank you

Headed in the same direction – walk there together?

### **Kristian Palmen**

+358 40 585 5611

kristian.palmen@enfo.f











