

# Use data to understand your customers

With 9Spokes Open you can use consented customer data to generate business intelligence and uncover actionable insights. Simple, seamless integrations to consented data, all through a single API.



## Key Benefits

### GET WIDE DATA COVERAGE

using data across multiple sectors from a growing number of data sources.

### INFORMATION WHEN YOU NEED IT

giving you a rich always-updating data source.

### DRIVE CUSTOMER SATISFACTION AND LOYALTY

by creating personalized experiences.

### ENSURE BANK GRADE SECURITY

9Spokes is ISO27001-certified and operates a sophisticated information security system.



To learn how 9Spokes Open can support your specific business goals, [contact our sales team.](#)

Creating a 9Spokes account is simple. If you're not ready to commit, trial our sandbox environment with dummy data.