

RFID Self Checkout



Frictionless Checkout

enables zero waiting time in checkout lanes leading to outstanding customer experience and better than the online purchase experience

Enabling Bricks & Mortar stores for Enhanced Customer Experience

ust.com

Available To Promise to the customer

- Saves The Sale
- Reduces Basket Abandonment Rate

Available to pick for the associate

- Adhering to marketing promise to customer
- Quick fulfilment

Activate omnichannel capabilities thanks to the unified inventory and give the possibility to your online customers to pickup their order directly in a store or to be delivered directly at home in a very short time and with a service rate of 100%.

Advantages over Scanner

Multiple items can be read & no line of sight required for reading. Individual items can be identified and not just categories. Active tags can be detected from a large distance and be used for store asset tracking.



Overhead Coverage for RFID tag detection For Real time location and count

RFID COMPONENTS

- Uses **radio-frequency waves** to transfer data between reader and item to identify and track
- Does not require physical sight or contact
- **RF Antenna** establishes a bi-directional data link, communicate with server, can read hundreds of tags in a second

Frictionless Checkout - Customer Journey

1. Customer places selected items in trolley/Basket



3. Overhead antenna captures trolley items & displays on screen



5. Payment options are displayed



2. Customer reaches "designated checkout booth"



4. Customer can touch screen & confirm



6. Customer makes payment

Frictionless Payment Options



Cash



Credit Card / Debit Card



Apple Pay



QR Code Scanning



Digital Wallet