

Executing the approach



Setting up an effective network of ambassadors

Building a self-supporting digital culture

An effective way to nurture your organization's digital readiness and culture is to deploy so-called ambassadors. They know their colleagues' work culture and sweet spots. As individual influencers they have local impact; as a group, an important role to guide the entire organization to the next digital level. Pick them carefully and give them enough time to do their job.

Adoption interventions to drive digital transformation

Ambassadors Program

Creating digital advocates to increase your digital readiness and culture

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Ambassadors as guides to a digital culture

Who has more impact than a colleague who can show you how it's done? Someone who helps you find the information you need and develop your digital routines. Such 'ambassadors' can be of crucial importance in the adoption of IT. To avoid misconceptions: they are not super users, help desks staff or digital buddies. They certainly are handy with Teams and M365 but usually don't have the ability nor the time to coach their colleagues personally. But they do role model embracing new IT. We have designed a program to train, support and professionalize ambassadors to have maximum impact.

How does it work?

Once you have recruited candidate ambassadors (which we can help you with) we start with a kick-off to clarify everyone's expectations. Then we train the ambassadors. In a Teams and M365 carousel they learn the essentials. Next, specific apps and functionalities chosen by the organization are trained, including themes like security, data migration etc. We train the personal skills needed to approach and help colleagues effectively. Preferably, ambassadors lead in developing new work routines.

The next step

Securing the knowledge level, innovation and continued productivity increase with a managed services contract, and continuing your journey to get the most out of your digital resources.