EntityMatch.com

Customer facing organizations seek KYC details from prospective customers in the process of onboarding them as Customers. KYC details can be either proof of Id and/ or proof of address and such sources primarily would be PAN, Voters Id, Aadhaar, Driving License, Passport, Electricity Bill, Property Tax/ Gas bill etc.

The organization is required to authenticate and validate the information presented in the on-boarding from with the details mentioned the KYC document. This is often a multistep and manual process leading to human errors which may lead to business risk if not done correctly.

EntityMatch allows to automatically verify these details vis a vis the details furnished by the customer. This would simplify and fasten the customer onboarding process. All the Customer Onboarding and Interfacing Systems can integrate on real-time basis with the **EntityMatch** Cloud Service and validate the details of the customer.

ENTITYMATCH KEY FEATURES

Capable of meeting multiple needs of the Organization

Auto Name matching during payment process	✓
Enables automatic validation of customer details vis a vis other data sets	✓
Customizable for defining match scores to get an idea of match authenticity	✓
Can derive enriched information of a customer from multiple data sets. Supports data from multiple data providers/ data sets	✓

Ease of integration

Service extended through simple REST API calls. This enables all the surround systems within an organization to automate their customer onboarding process/ payment processing	✓
Facilitates upload a batch of records and validate the input record with records obtained from multiple sources.	✓
No restriction on number of fields	✓

The Differentiators!

Real-time Entity Resolution Engine

Powerful Entity Resolution engine supporting matching of several parameters with implicitly handling data quality issues to handle many possible variations in the demographic parameters.

Customizable

- Higher degree of control on matching,
- Power to users - Parameter setting and match tolerance

Accurate Match Results

In-memory processing and inbuilt analytics to deliver results with High Precision

Agnostic

Cloud Solution. Agnostic to hardware, applications, and operating systems

Subscription

- Variety of plans to suit customer needs
- Tailor made plans can also be designed to suit large clientele
- Lower TCO, higher ROI and higher resource Utilization

Industries

BANKING AND FINANCIAL SERVICES	TELECOM	INSURANCE	RETAIL	GOVERNMENT	CREDIT BUREAU	HEALTHCARE	TRAVEL & HOSPITALITY	LOGISTICS

POSIDEX