

TRANSFORMATIVE SOLUTIONS FOR A FAST-CHANGING BANKING INDUSTRY



Zafin, a global fintech innovation leader, empowers financial institutions of all sizes to center their customers, grow relationships and drive revenues.

Zafin's cloud-native SaaS product and pricing management platform separates product and pricing from core processing to accelerate progressive modernization, enable digital transformation and deliver personalization at the relationship level. Financial institutions and their customers benefit from customer-centric experiences, dynamic pricing strategies and open banking capabilities.

Financial institutions on the Zafin platform innovate freely and serve fully, executing product and pricing strategies in half the time while delivering market-leading value propositions that recognize and reward customers for the full extent of their financial relationships.

A typical Zafin installation increases product and pricing efficiency and agility, drives interest and non-interest income, and delivers a positive ROI—often in one year or less.

Zafin's Scalable SaaS Platform Offers:

Core modernization: Externalize product and pricing from core systems to accelerate digital transformation.

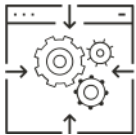
Relationship pricing: Create compelling relationship packages and rewards.

Product Information Management: Facilitate customer-centric journeys with dynamic product and pricing down to a segment of one while strengthening product governance

.Quote-to-Cash: Automate the execution of corporate and commercial pricing arrangements, from quote to cash.

Support narrowly
scoped projects,
broad cross-bank
transformational
initiatives and
everything in
between.

Catalyze innovation with Zafin's product suite:



PRODUCT CATALOG

Unify product information across
lines of business and banking
channels



OFFERS & REWARDS

Relationship-based pricing and cross-
product conditional offers



RATES & FEES

Manage rate and fee pricing for
deposit, lending and fee-based
products



BILLING

Centralize and automate billing
calculations for local and global clients



ZAFIN FOR SALESFORCE

Turbocharge your Salesforce
strategy to personalize offers,
empower frontline employees
and deliver a superior customer
experience



DEAL MANAGER

A one-stop shop for relationship
managers to create and execute
relevant and profitable client-specific
deals

Keep pace with a rapidly changing market and even more rapidly changing
customer expectations with Zafin's award-winning SaaS solution.

