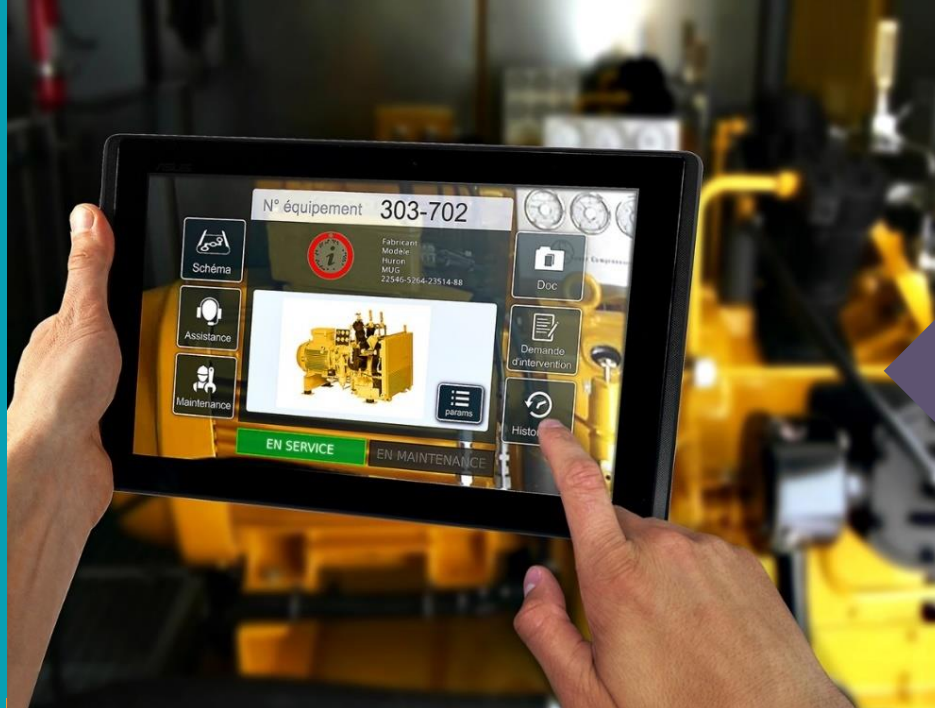


Your field mobile application



All your products
information in a
scan



Client Experience

Communication, up-sale, client retention, support



Technical Operations

Logistic, maintenance, manufacturing



Provide services via a simple scan of a tag



The bleam: more than a barcode, a new experience



EASY AND SMART

Scan in 1" far away (5m) and in perspective
Compatible with 100% of smartphones



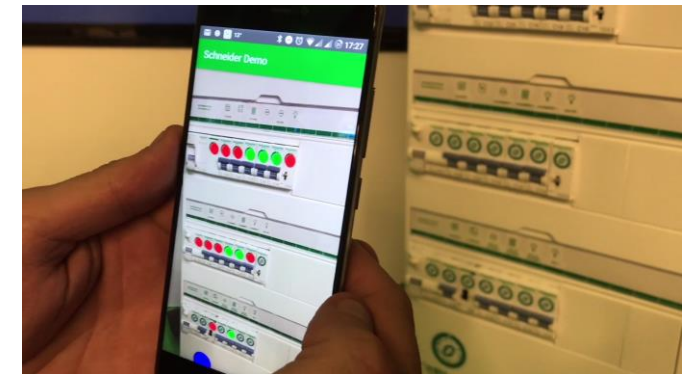
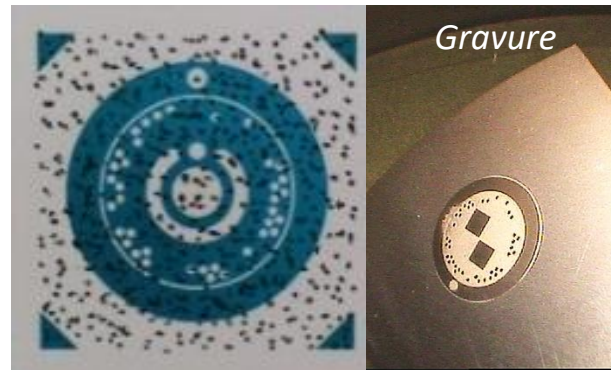
EXTREME TOLERANCE

To degradations and distorsion
Compatible with supports (paper, textile,
metal, ...)
Long life duration > 20 years



USER EXPERIENCE WITH AUGMENTED REALITY

Customised interfaces
Multiple detection (100 bleams)



Patent delivered in USA and in Europe

Fusion: Product Management Platform

- UBLEAM platform allows you to track all your equipments in one place.
- The basic use of the platform gives simple and evolutive functionalities such as:
 - Management of bleams, users and products
 - Mobile services : augmented reality interfaces, mobile reports fill in, online documentation
 - Data management: scans, history of operations, reports (maintenance)
- The advanced use allows to share data with different information systems (ERP, CMMS, CRM,etc ...) via an API.



Use case: Pentair (Water treatment products, revenues > 2 Mds \$)



GOALS

- Enhance dealers and resellers loyalty
- Monetize new services

DISPOSITIF

- 1 mobile app « Scan & Service » for water softeners USA / Europe (3 releases / year)
- 1 mobile app « PIP Scanner » for pool products (3 releases / year)
- More than 2 millions unique Ubleam tags
- Technical documentation and video tutorials, hotline, spare parts ordering, traceability.

RESULTS

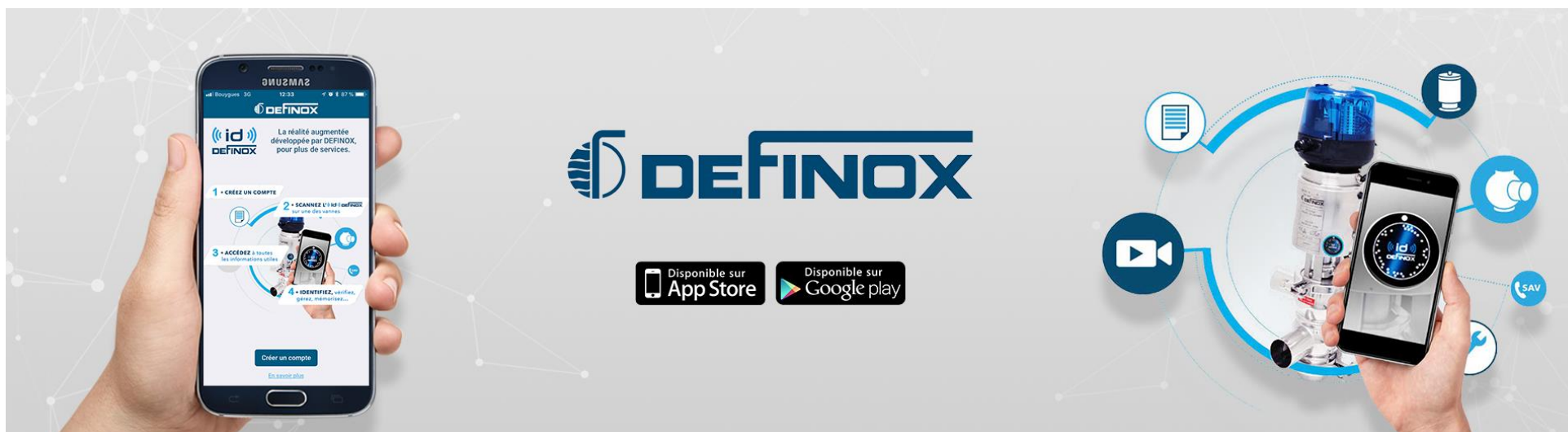
- Brand development
- Revenues enhancement for each BU for many years
- Strategic data gathering in order to enhance marketing and commercial actions



[Watch the video:](https://www.youtube.com/watch?v=uRtqqxdrpqc)

<https://www.youtube.com/watch?v=uRtqqxdrpqc>

Use case: Definox (stainless steel industrial valves, 27 M€ revenues)



GOALS

- To differentiate from competitors
- Customer assistance for spare parts identification and ordering

SOLUTION

- 1 multi-lingual mobile application « ID Definox » + 1 plant application
- 25 000 unique Ubleam tags
- Technical documentation and video tutorials, list of compatible seal kits

RESULTS

- A winning digital strategy and an innovative brand exposure
- Lead generation(via qualified data)
- New revenues thanks to additional services offered to customers



Video use case

Use case TOTAL (petrochimie, revenues 170 Mds \$)



GOALS

- Improve on field operations (maintenance, inspection, ...)
- Secure critical repairs

SOLUTION

- 4 mobiles applications implementing UBLEAM mobile SDK for identifications
- 40 plants in deployment


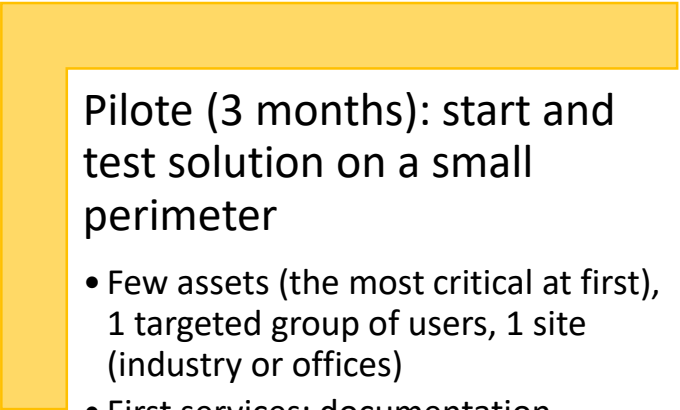
RESULTS

- High level of adoption
- Time reduction by 1h every day per technical operator
- Extension to open data between third part operators and internal employees




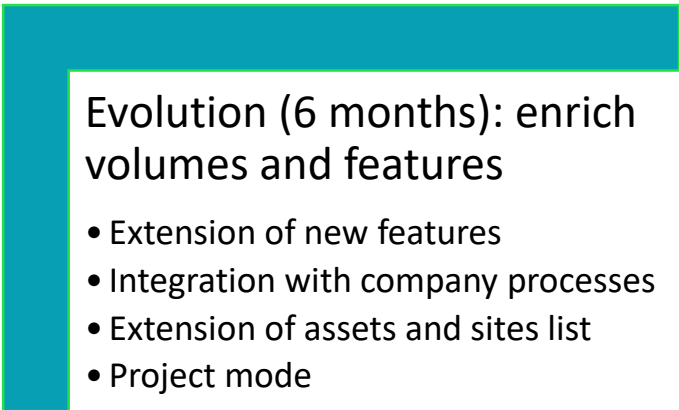
le Partner IT

Your mobile field application in several steps



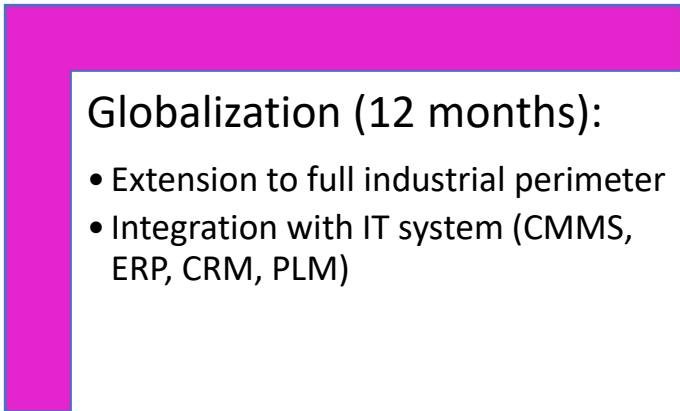
Pilote (3 months): start and test solution on a small perimeter

- Few assets (the most critical at first), 1 targeted group of users, 1 site (industry or offices)
- First services: documentation, reports, identification, ...
- Mobile Application and web platform to configure and track data



Evolution (6 months): enrich volumes and features

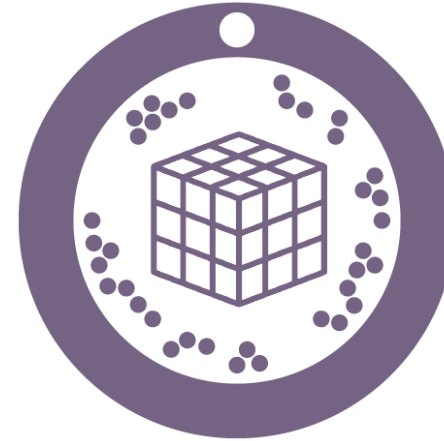
- Extension of new features
- Integration with company processes
- Extension of assets and sites list
- Project mode



Globalization (12 months):

- Extension to full industrial perimeter
- Integration with IT system (CMMS, ERP, CRM, PLM)

Some bleam examples



Advantage of UBLEAM Solution



Manufacturers

- Enforce your brand
- Boost your sales
- Loyalize your sales network
- Enhance your customer knowledge

Direct impact on
revenues



Customers and technicians

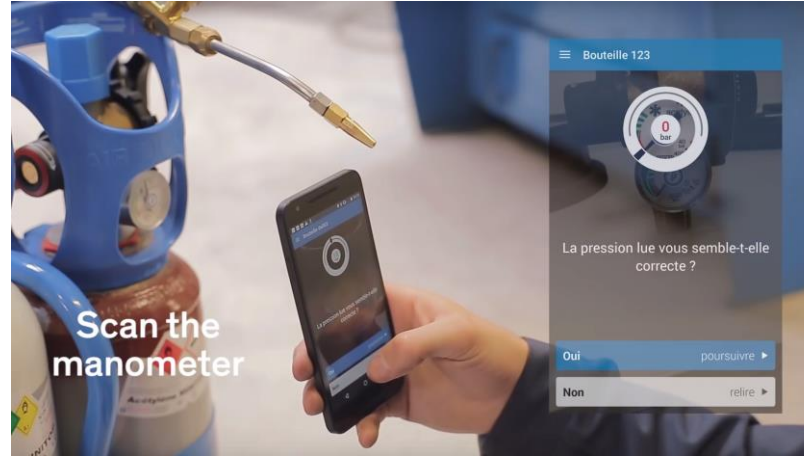
- Save time in production et maintenance
- Reduce your exploitation costs
- Reduce human errors and risks
- Real time cycles tracking
- Eco-reponsible policy (less paper)

+30 minutes saved
per day

The bleam used by our clients



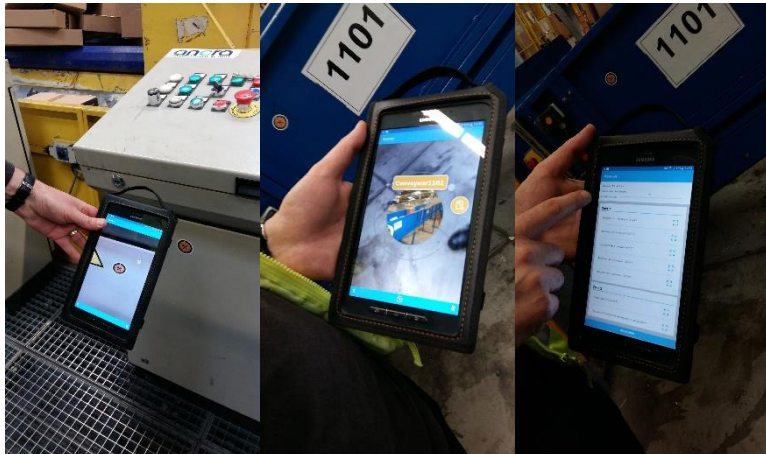
Pentair: App for dealers



Air Liquide: App for welders



TOTAL: maintenance and inspection



Colissimo: Convoyers control rounds



Airbus: Equipements maintenance



Continental: Technical documentation



Ubleam in few words

Software editor based in
Toulouse and Bordeaux
Major player for
augmented reality

15 employees

2M€ Raised funds

+200 clients



MEDIA



Forbes

LesEchos
LE JOURNALISTE DE L'ECONOMIE



They work with us

