



Powering automated enterprises

ABSENCE OF FIRST PARTY DATA AND SILOED SYSTEMS UNDERMINE REGIONAL ECONOMY



COUNTERFIET



SILOED SYSTEMS

* ANT GROUP, MAGENTO, ALI BABA

** OLIVER WYMAN, KOFAX

*** Estimated return over time from integrating with marketing, banking, and other services utilizing company data sets

CONSUMERS INSIGHTS HELD BY CHANNEL



They don't have the right technology



Data sharing management isn't enterprise wide



Data sharing isn't part of the company culture



Data sharing comes with legitimate privacy concerns

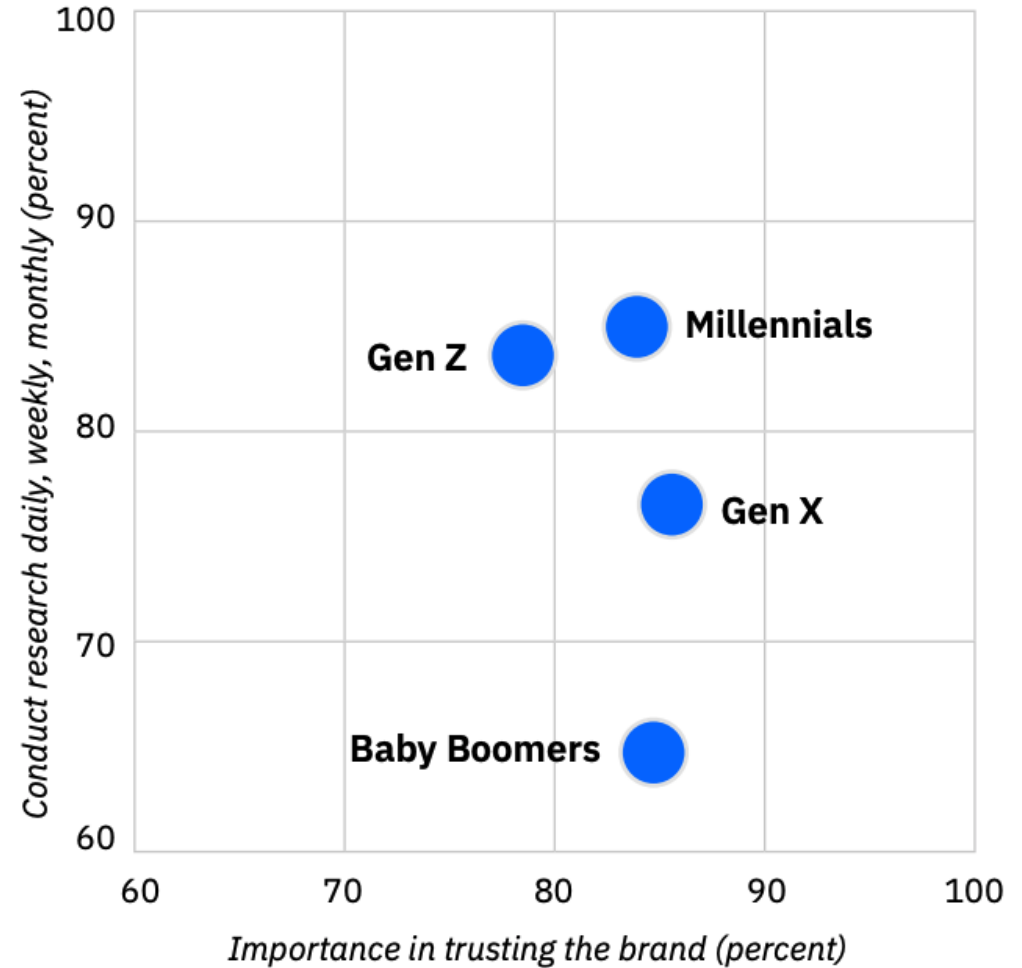


Some view data sharing as a profit opportunity



CONSUMERS REWARD VALIDATION OF CREDENTIALS

Regardless of how much they trust a brand, consumers across all age groups will conduct extensive research prior to making their purchases.



VEROFAX = CUSTOMS & TAX OPTIMIZATION



CONSUMER EMPOWERMENT

UP TO

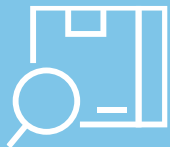
**+60%
SALES**



OPERATIONAL AUTOMATION

UP TO

**-%30
COST**



INVENTORY INTELLIGENCE

UP TO

-40% RETURN

* ANT GROUP, [MAGENTO](#), [ALI BABA](#)

** [OLIVER WYMAN](#), [KOFAX](#)

*** Estimated return over time from integrating with marketing, banking, and other services utilizing company data sets

DIGITAL PRODUCT INTERFACE



USE YOUR SMARTPHONE FOR

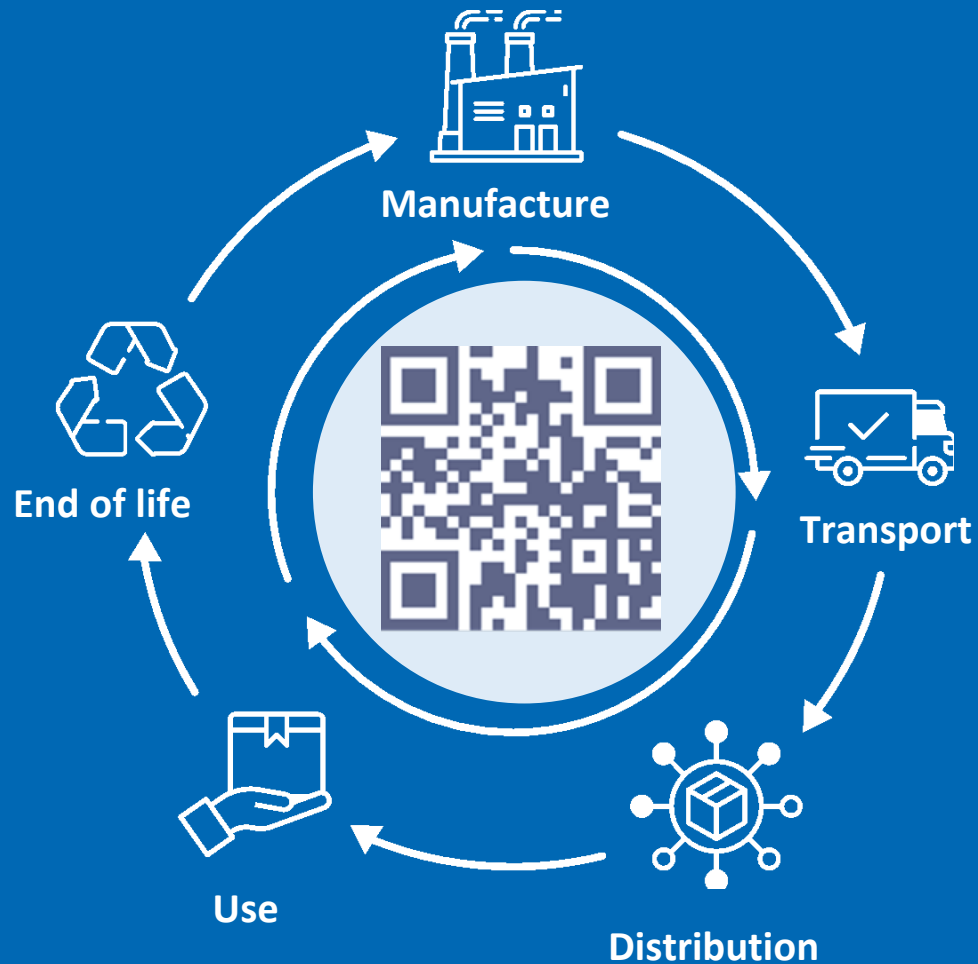
Verify - Learn
Feedback - Chat



SCAN & CHECK

UNIQUE ITEM ID

LIFECYCLE TRACEABILITY



DIRECT TO CONSUMER

- DIRECT CONSUMER INSIGHTS
- CONSUMER ENGAGEMENT
- DIRECT CONSUMER FEEDBACK
- CHANNEL INTEGRATION



CONSUMER INSIGHTS

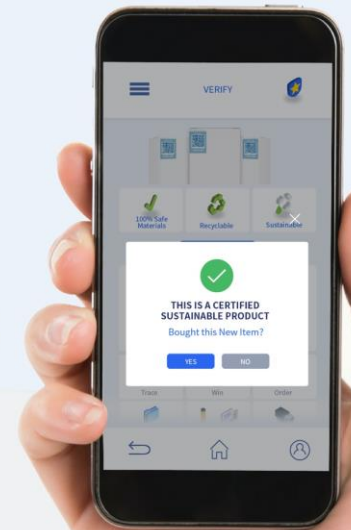
- CONSUMER PROFILING
- CHANNEL SPECIFIC
- BRAND METRICS



DIRECT MARKETING & FEEDBACK

VALIDATE AUTHENTICITY AND GET REWARDED!

- ✓ | TRUST IN PRODUCT
- ✓ | CHANNEL SPECIFIC
- ✓ | IMMERSIVE CONTENT
- ✓ | FEEDBACK & REWARDS



STREAMLINED IDENTIFIERS

Inspection results, first-haul information, and customs declaration and inspection information are recorded in carton or pallet codes

PRODUCT CODE



CARTON CODE

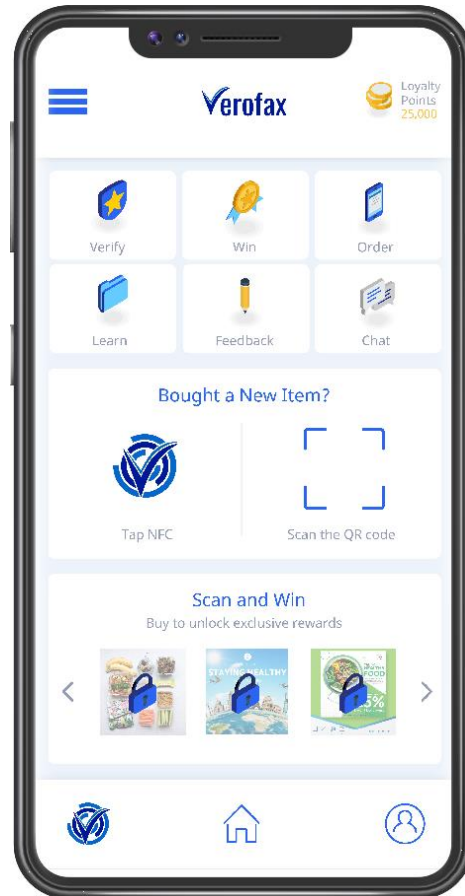


PALETT CODE

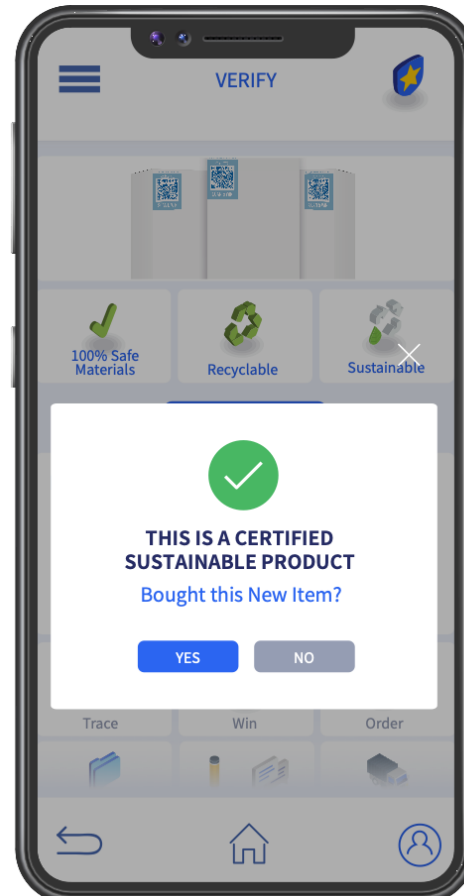


CONSUMER INTERFACE

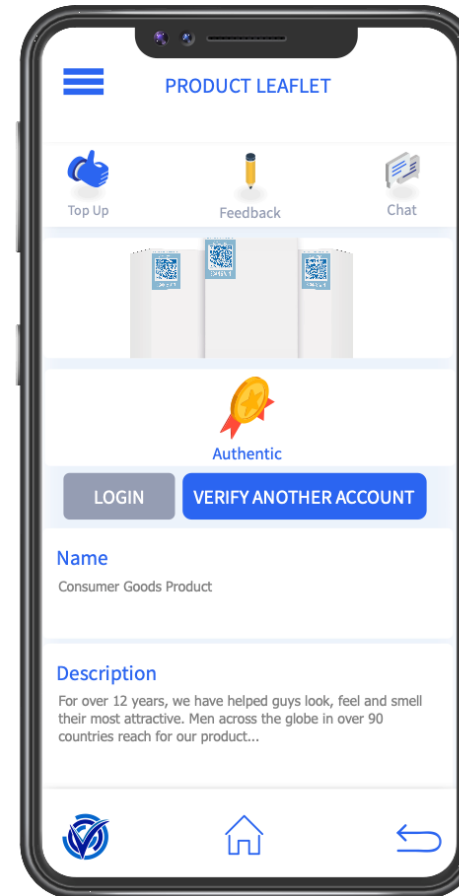
Increase Sales



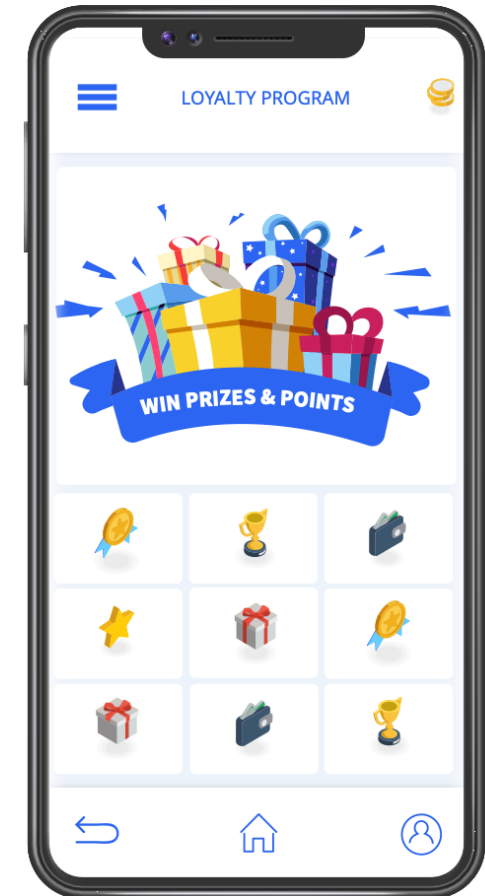
More Trust



Direct Engagement

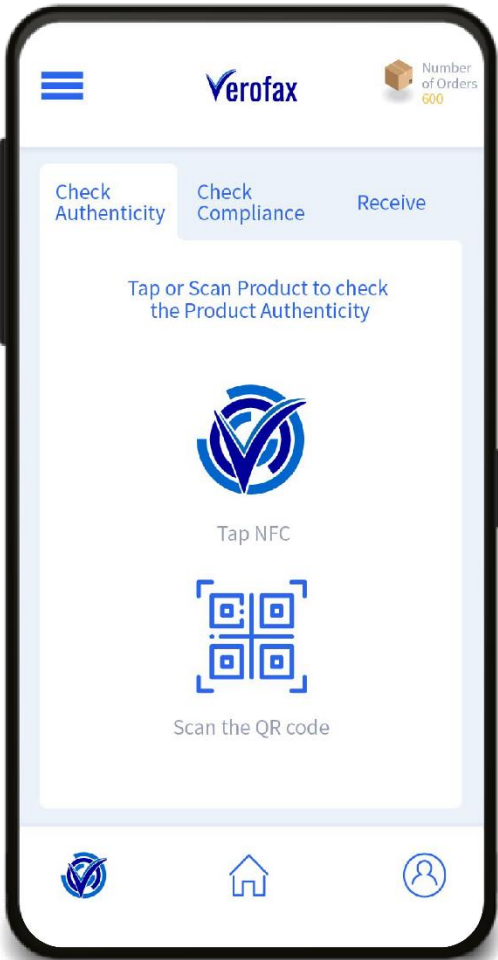


Direct Marketing

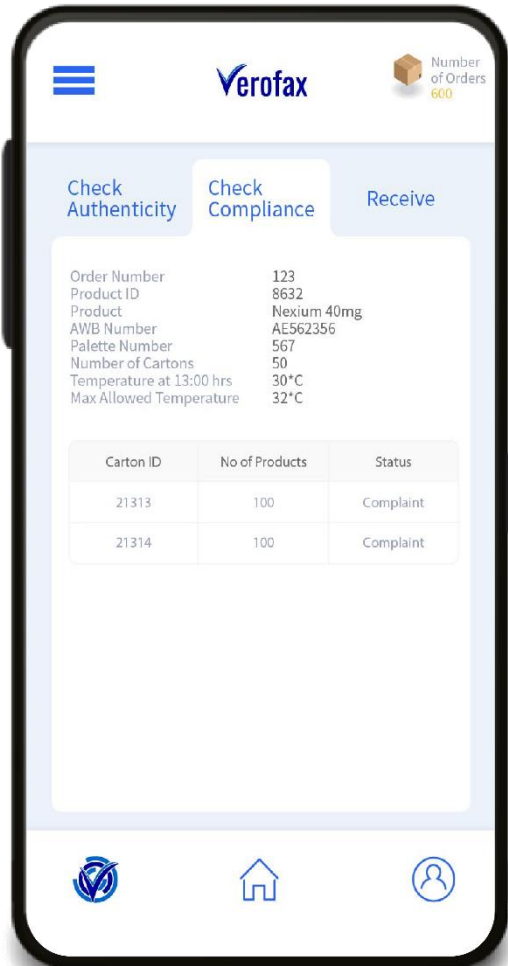


LOGISTICS INTERFACE

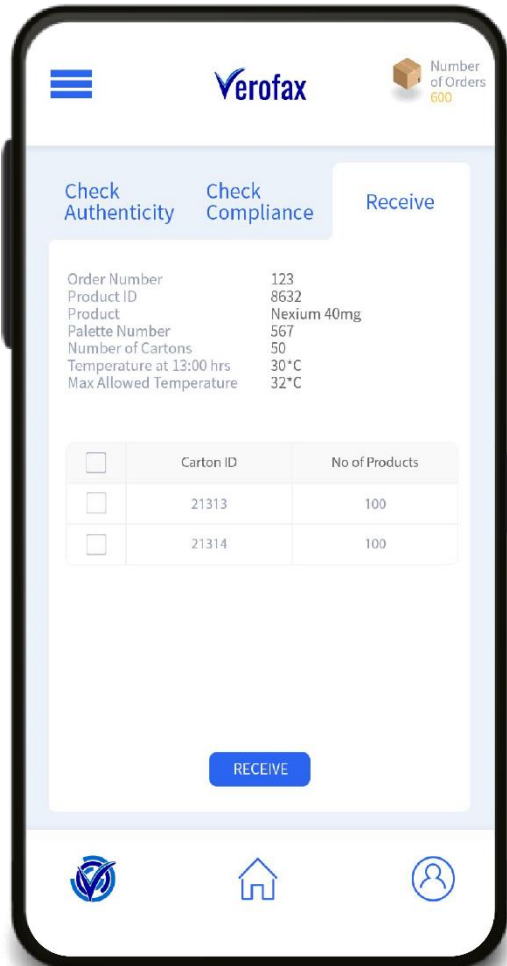
Check Authenticity




Check Compliance




Confirm Inventory Receipts



INTEGRATED & INTUITIVE PLATFORM



[BRAND MANAGEMENT](#)
[PRODUCT MANAGEMENT](#)
[TRACEABILITY MANAGEMENT](#)
[MARKETING MANAGEMENT](#)
[ANALYTICS](#)

Last Logged in at
12/07/2020 12:00hrs


BRANDS

01/02

PRODUCTS

20/100

CODES

1000/1000000

STORAGE

SILVER PLAN

+ Upgrade

SCANS

SALES

FEEDBACK

MARKETING

INVENTORY

SCANS

SALES

FEEDBACK

MARKETING


INVENTORY

TODAY

THIS WEEK

THIS MONTH

THIS YEAR




TODAY

THIS WEEK

THIS MONTH

THIS YEAR



INVENTORY MANAGEMENT

SALES HISTORY

CUSTOMER MANAGEMENT

MANAGE TRACEABILITY ACCESS & REPORTS

TRACEABILITY COMPONENTS

MANAGE BRANDS & PRODUCTS

MARKETING

CERTIFICATION

FINISHED PRODUCTS

By Clients

By Location

By Distributor

In transit

By Time

By Retailer

By Wholesaler

By Location

By Product

FEEDBACK FROM CUSTOMERS

By User profile

By Location

By Product

REPORTS FOR

Bank

Logistics

Ecommerce platform

ACCESS FOR

Ecommerce platform

Consumers

Delivery Aggregators

Clients

Material

Products

Brands

Sales

Inventory

Consumer feedback

Marketing Campaigns

Delivery & Logistics

Manufacturer

Brand

SKU

Carton Palette

Batch

ICD-10 code

By Country

By Product

By Campaign

By User profile

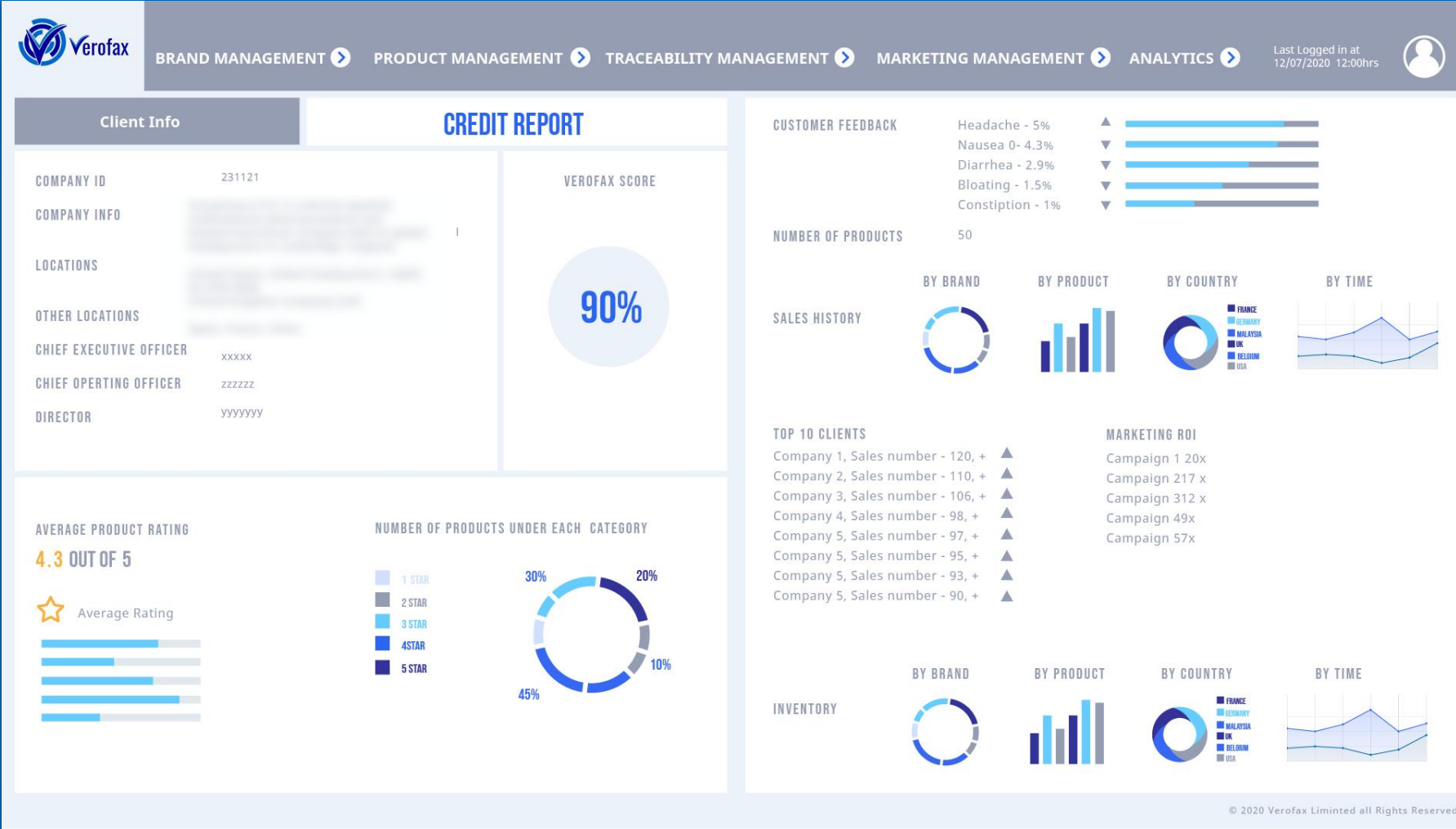
By Country

By Product

By Authority

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CONSUMER INSIGHTS DASHBOARD



AVERAGE PRODUCT RATING

4.3 OUT OF 5

 Average Rating



NUMBER OF PRODUCTS UNDER EACH CATEGORY



CUSTOMER FEEDBACK

Headache - 5%
Nausea 0- 4.3%
Diarrhea - 2.9%
Bloating - 1.5%
Constipation - 1%



NUMBER OF PRODUCTS

50

SALES HISTORY

BY BRAND
BY PRODUCT
BY COUNTRY
BY TIME



TOP 10 CLIENTS

Company 1, Sales number - 120, +
Company 2, Sales number - 110, +
Company 3, Sales number - 106, +
Company 4, Sales number - 98, +
Company 5, Sales number - 97, +
Company 5, Sales number - 95, +
Company 5, Sales number - 93, +
Company 5, Sales number - 90, +



MARKETING ROI

Campaign 1 20x
Campaign 217 x
Campaign 312 x
Campaign 49x
Campaign 57x


INVENTORY

BY BRAND
BY PRODUCT
BY COUNTRY
BY TIME



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ONBOARD
& INTEGRATE
RETAILERS



BRAND MANAGEMENT


PRODUCT MANAGEMENT

TRACEABILITY MANAGEMENT

MARKETING MANAGEMENT

ANALYTICS

Last Logged in at
04/03/2021 10:21hrs



MANAGE PARTNER ACCESS

MANAGE REPORT

IOT LOG MANAGEMENT

TRACEABILITY

BATCH MANAGEMENT

Traceability Management / Batch Management / Create Batch

PRODUCT

TRACE CODE ID

yKTJM6nG

SELECT THE OUTPUT FILE FORMAT

PDF

PRODUCT BOX SIZE

18 CM

16 CM

18 CM

SELECT THE OUTPUT DEVICE

Hard Drive

CARTON SIZE

LENGTH

80

cm

WIDTH

60

cm

HEIGHT

80

cm

MANUFACTURING DATE

12/03/2021

EXPIRY DATE

13/03/2025

NOTE: 148 product QR Codes, 2 number of carton codes, 1 palette codes will be created.
1 carton contains 74 boxes and 1 palette contains 2 cartons.

NO. OF PRODUCTS IN EACH CARTON

74

SELECT THE PALETTE SIZE

LENGTH

100

cm

WIDTH

80

cm

HEIGHT

100

cm

NO. OF CARTONS IN EACH PALETTE

2

NUMBER OF PRODUCTS


148


CREATE

CANCEL

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CAMPAIGN MANAGER



BRAND MANAGEMENT > PRODUCT MANAGEMENT > TRACEABILITY MANAGEMENT > MARKETING MANAGEMENT ▾ ANALYTICS > Last Logged in at 12/07/2020 12:00hrs 

BUILD & SCHEDULE CAMPAIGN

MANAGE CAMPAIGN

VIEW CALENDAR

Marketing Management / Build & Schedule Campaign

ENTER THE CAMPAIGN

SELECT THE BRAND

SELECT THE PRODUCT

ENTER THE BUDGET

ENTER THE TARGET CUSTOMERS

SELECT CAMPAIGN GOALS

ENTER THE CAMPAIGN OBJECTIVE

NUMBER OF LOYALTY TOKENS

SPECIFY THE TOKENS BREAKUP

10000 AED

End users

Scan and Win

Create awareness to use Sustainable products

10000

2

X

500

tokens

500

X

10

tokens

1

X

1000

tokens

30

X

100

tokens

NUMBER OF PRIZES

SPECIFY THE PRIZE BREAKUP

ENTER THE START DATE

SELECT THE TIME

ENTER THE END DATE

SELECT THE COUNTRY

SELECT THE CITY

10

4

X

Home appliances

3

X

Free product

3

X

25% Discount on the next purchase

01/11/2020

from

10:00

am

to

03:30

pm

01/01/2021

Malaysia

Kuala Lumpur

Note: Multiple selection allowed

Note: Multiple selection allowed

BUILD & SCHEDULE

CANCEL

Ease and speed of implementation



COMPETITIVE ADVANTAGE

- COST OF ADOPTION
- TIME TO MARKET
- CONSUMER ENGAGEMENT
- SERVICES INTEGRATION

SERVICE DATA PRIVACY & GDPR COMPLIANCE



ART 27 GDPR
and Art 27 of
the UK-GDPR

ESG compliance

ecovadis
Business Sustainability Ratings

TEAM MEMBERS

Operations in Asia, Africa and ME
with strong business and technical expertise



Koh Chen Tien	Wassim Merheby	Jamil Zablah	Abdallah Adada	Seadon Francis Pinto
EXEC CHAIRMAN	CEO	COO	CGO	CTO
Serial investor, entrepreneur and business adviser across MENA and ASEAN	Experienced serial entrepreneur across various startups and multinationals	Senior leader with experience across the service industries	Sales and marketing specialist with experience across a wide range of industries	Eleven years experience in developing SaaS and automation solutions



AWARDS AND RECOGNITION

United Arab Emirates
GOVERNMENT OF THE UNITED ARAB EMIRATES

WORLD ECONOMIC FORUM
COMMITTED TO IMPROVING THE STATE OF THE WORLD

White Paper

Inclusive Deployment of Blockchain: Case Studies and Learnings from the United Arab Emirates

Case 6: Ministry of Health and Prevention
Improving and securing organ donation

Case study overview
As part of its objective to develop effective healthcare systems and continuously improve services, MOHAP identified organ donation allocation and transplants as a focus area while also aiming to prevent illegal organ trading in the UAE. As a result of this, Dhonor Healthtech was selected to develop UAE's "Hayat" donor registry for recording individuals' legal will as donors, using blockchain as a secure verification layer.

About: The Ministry of Health and Prevention
The Ministry of Health and Prevention (MOHAP) of the UAE is mandated to enhance community health by providing comprehensive, innovative and fair healthcare services as per international standards and by performing its role as a regulator and supervisor of the healthcare sector through a modern and integrated health legislative system. As part of its Innovation Strategy 2019-2021, the ministry is progressing with its smart healthcare developments by applying advanced technological systems to manage the healthcare system.

Featured in World Economic Forum White Paper
published in Jan 2020



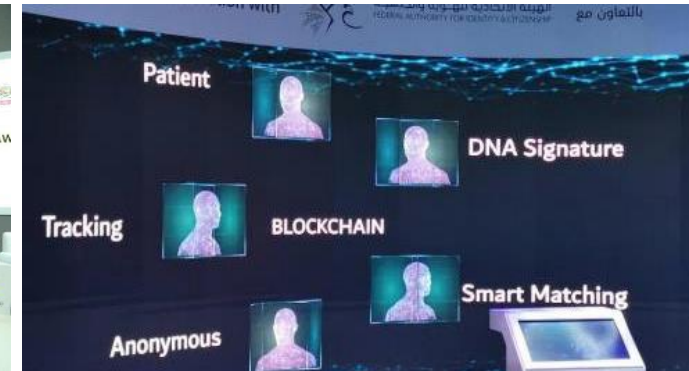
[Invited UNSDG Health Conference on Pharma traceability for Africa](#)



[Abu Dhabi Healthcare Quality Summit](#)



[Winner AIM Startup 2019 - early pre-launch category](#)



[\\$140,000 Grant from Pfizer](#)





TRANSFORM, TRACE, TRUST

ASIA, MENA

Info@Verofax.com