



# Payiq

Smart ticketing for a smart future

**SERVICE PROVIDERS USING  
PAYIQ TECHNOLOGY**

## Turku Region Public Transport System - Föli

Turku, the capital of southwestern Finland and one of the major harbor cities of the northern Baltic Sea, has grand ambitions as a future smart city. Its cooperation with PayiQ started when the city and surrounding municipalities wanted to offer mobile ticketing to the handheld generation and casual travelers. PayiQ was chosen as a development partner through competitive tendering.

For PayiQ, Turku Region was the first major client to use the platform. Turku decided to tailor the PayiQ White Label app to their needs and brand it Föli. The app has evolved significantly through a collaborative effort during the years. Turku started with single tickets for different customer segments and day tickets ranging from 1 to 14 days. Tickets are



validated in real time by ticket readers in the buses. The app was nationally awarded as the Best Mobile Solution in Finland 2016.

The development continues. Turku's app was the first in the world to offer mobile top-up of travel cards. The app can be used to top up value cards and to add new seasons to season tickets. Turku has also offered combination tickets to its customers. Customers have had the possibility to buy an entrance ticket to a fair and a day ticket to public transport – all combined in one ticket available on the mobile app. Turku is broadening its ticket range further by offering season tickets and multi-tickets.

Learn more about Föli:  
[foli.fi](https://foli.fi)



# MaaS Global

Maas Global is the world's first Mobility as a Service (Maas) operator that combines multiple forms of travel into one request, one app, and one monthly fee. Its Whim app is already available in several countries and the startup aims to be one of the leading operators in the 10 000 billion euro worldwide mobility market. PayiQ's ticketing technology is integrated into the Whim app, playing its part in living up to Maas Global's mission, which is to make the Whim experience as enjoyable as having your own car.

Learn more about MaaS Global:  
[maas.global](https://maas.global)



## Kyyti Group

Kyyti Group is a rapidly growing private Mobility as a Service (MaaS) operator providing on-demand capabilities. They have integrated PayiQ technology into their own mobile solution. Kyyti is a good example of the usage of PayiQ's Online Cloud API and the OEM capabilities of the PayiQ Platform. Kyyti offers their products and services through their own apps and their payments and transaction security is transparently managed by the PayiQ backend platform. This allows Kyyti Group to focus on their own business goals and their own solutions while the complexities are conveniently handled by the PayiQ platform with the built-in Fraud Prevention Engine.

Learn more about Kyyti:  
[kyyti.com](https://kyyti.com)



## Moscow Metro

The Moscow Metro serves the Moscow metropolitan area and is one of the world's most used metro systems. PayiQ Tickets is used to top up public transport's "Troika" cards. Easy mobile topping up of travel cards is a great alternative for queueing at ticket kiosks. The localized PayiQ Tickets functions in the cloud in Russian territory, so personal data and payment information are safe and secured locally.

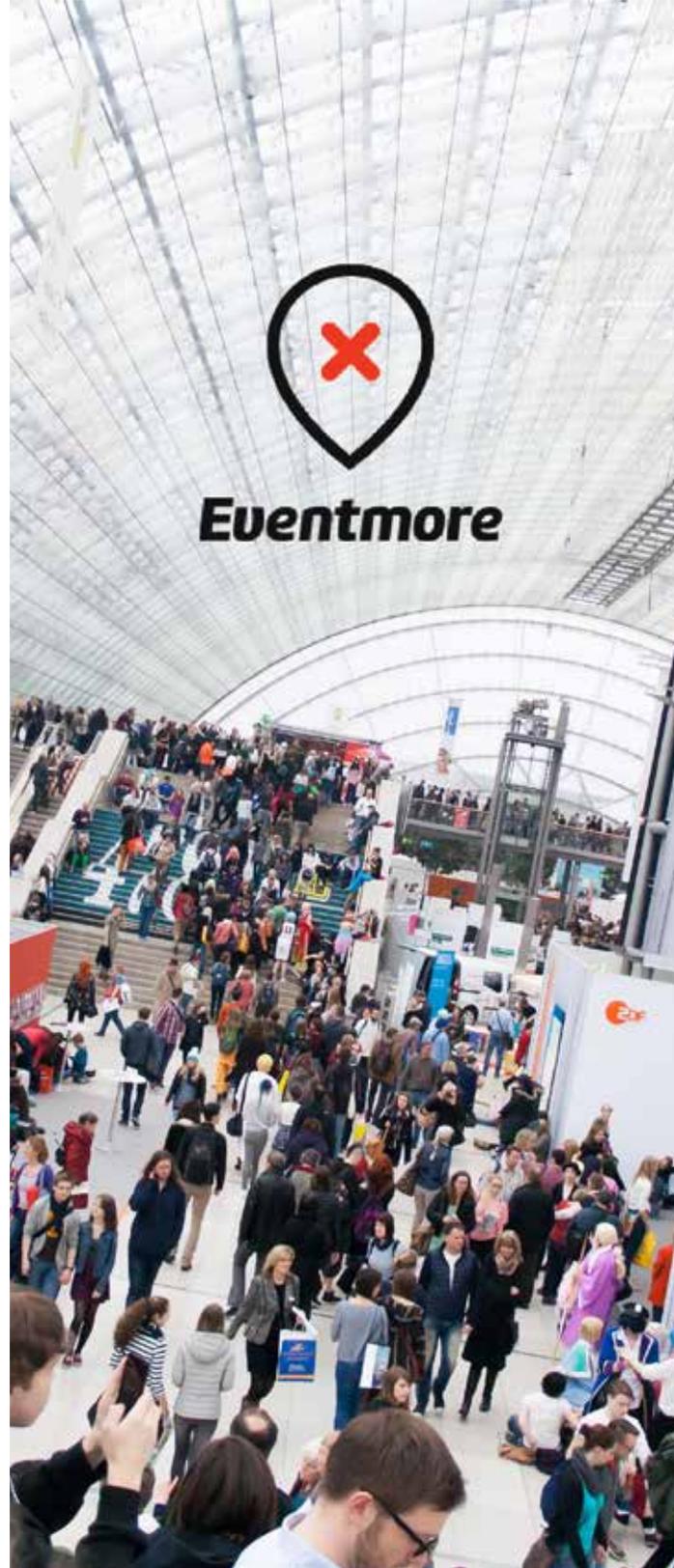
Learn more about Moscow Metro:  
[mosmetro.ru](https://mosmetro.ru)



## Evenman Mass Event App

PayiQ and Evenman developed in cooperation a new service that concentrates on mass events. The first customer for the new white label application was Switzerland's Tubecon 2017. The new service is based on Evenman's Eventmore platform that has been in use in Finland since 2015. At the core of the service are modifiable event applications, designed for event organizers, cities and tourist resorts and a versatile administration portal. The app helps customers to get more out of events by providing information on the program, timetables, transport services and the possibility to buy tickets for the event. To event organizers it is a reliable and easy tool with which they can inform about the event and keep in touch with their mobile public.

Learn more about Eventmore:  
[eventmore.io](http://eventmore.io)



## Oulu Region Public Transport System

The city of Oulu is the most northerly of bigger Finnish cities and the home to many the country's high-tech research facilities and growth companies. Its well-functioning public transport system is one of its calling cards, and it wants to use the latest technology to offer its residents, businesses and tourists an easy alternative to cash for paying for bus tickets. Oulu and surrounding regions use PayiQ's White Label App for its mobile ticketing, and was the first transportation service in Finland to combine mobile tickets and traveling zones.

Learn more about Oulu Transport:  
[oulunjoukkoliikenne.fi](http://oulunjoukkoliikenne.fi)





## Challenging smart ticketing

Contact us to learn about how our solution can benefit your service:

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