

Caesars Entertainment Corporation

Caesars Entertainment Corporation uses Micro Focus® products to shrink time-to-launch for applications on its popular caesars.com website.

Overview

Nevada-based Caesars Entertainment Corporation is the world's fourth-largest operator of casinos, hotels, and golf courses. Since its beginning in Reno in 1998, Caesars has grown through development of new resorts, expansions, and acquisitions. Its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. The company's flagship venue—Caesars Palace, on Las Vegas Boulevard—is an internationally renowned luxury hotel that attracts high rollers and entertainment.

Challenge

With a three-week backlog of testing cases, Roosevelt Washington, quality assurance test manager at Caesars Entertainment, knew he needed a more efficient way to close the gap between developing or upgrading web applications and launching them on the Caesars.com website. These applications included systems to manage lodging, casinos, slots, banking, offers, and time and attendance. Washington also wanted to implement testing standards so that different branches of the organization could approach quality assurance in a consistent fashion.

Solution

Working with Check Point Software Technologies Ltd., Caesars Entertainment migrated

from Micro Focus Quality Center Enterprise to Micro Focus Application Lifecycle Management (ALM). The business has been using ALM and Micro Focus Unified Functional Testing (UFT) to streamline the application-development process and avoid project delays while ensuring organization-wide quality. The business also uses Micro Focus LoadRunner to simulate application performance under different levels of stress, which is especially important given that traffic to the website's accommodation portal fluctuates in response to predictable seasonal patterns.

Results

Using Micro Focus software and Micro Focus Software Services, Caesars Entertainment Corporation has:

- Standardized its quality assurance procedures for 68,000 employees across multiple divisions, providing much-needed stability and consistency
- Maintained the integrity of its testing procedures for more than 500 simultaneous projects
- Reduced average time for each test from 6.5 minutes to 2 minutes, eliminating its three-week testing queue and completing testing projects in days



At a Glance

- **Industry**
Media and Entertainment
- **Location**
United States
- **Challenge**
Reduce the time gap between updating and developing applications and launching them on the business's caesars.com website.
- **Products and Services**
Application Lifecycle Management
LoadRunner
Unified Functional Testing
- **Results**
 - + Standardization of QA procedures for 68,000 employees across multiple divisions
 - + Reduction of average testing time from 6.5 minutes to 2 minutes
 - + Open capability to host countless applications on the business's popular www.caesars.com
 - + Freed IT personnel from time-consuming manual testing

The company's improved testing performance has allowed it to cut costs by reducing the number of staff members required to manually manage tasks. Staff members can instead focus on more complex, and more profitable, endeavors.

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- Freed IT personnel from time-consuming manual testing tasks, allowing them to focus on other jobs
- Gained the ability to host countless applications, including an accommodation booking function, on the popular www.caesars.com website
- Ensured the stability required to reboot servers when necessary without disrupting or cancelling testing processes

Micro Focus has enabled Caesars Entertainment to accelerate time-to-market for web applications and regulate application quality with speed and consistency. Importantly, the company's improved testing performance has allowed it to cut costs by reducing the number of staff members required to manually manage tasks. Staff members can instead focus on more complex, and more profitable, endeavors.

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