

4 Ways Citrix Virtual Apps and Desktops Standard for Azure will benefit your business

Citrix Desktops as a Service

Today's employees need to be able to work from any location, on any device. But giving them always-on access to apps and data can eat away at your resources. That's where desktops-as-a-service (DaaS) solutions come in. Citrix Virtual Apps and Desktops Standard for Azure is the simplest, easiest way to ensure employees have everything they need to be productive.

Citrix Virtual Apps and Desktops Standard for Azure lets you pay for only what you need, when you need it. You decide where and when to deliver desktops on demand. Citrix takes care of the rest.

Here are four ways Citrix Virtual Apps and Desktops Standard for Azure will benefit your business:

1. You'll keep things simple.

With IT teams already stretched thin, it helps to have a ready-to-go solution for supporting employees. There are no extra updates to make or patches to manage with Citrix Virtual Apps and Desktops Standard, and there's no need to invest in new hardware. Turnkey service and an easy-to-use web management console keep maintenance to a minimum.

2. Employees will remain productive.

To remain productive, employees need to communicate and collaborate virtually—and they don't want to be slowed down by lag times. Citrix Virtual Apps and Desktops Standard equips teams with crystal-clear audio and video, no matter where work is getting done. Even the most graphic-intensive apps stay fast, regardless of location and network connection.

3. Company data stays safe.

Too often, empowering employees to work from anywhere leads to a rise in security risks. Citrix Virtual Apps and Desktops Standard provides a safe access point for your users, and significantly simplifies security for IT. If a device is lost, stolen or infected, your sensitive data stays safely stored in the cloud, and not on the device.

4. Costs are kept low.

With a simple pay-as-you-go subscription model, it couldn't be easier to keep costs in check. Citrix Virtual Apps and Desktops Standard lets you easily spin up desktops to support temporary workers or offshore contractors as needed, and then decommission during slower seasons. There's no need to devote capital expenses to the data center, or to expensive hardware that sits idle.



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