# Traffic Flow Optimization

Manage the future of smart mobility, today

It's estimated that 70% of the global population will live in cities by 2050, with passenger demand set to double.

Local authorities, road owners, operators and construction companies need data-driven actionable insights to make traffic flow work.

With HAL24K's predictive intelligence, it will.

#### Make your traffic management smarter

HAL24K's Traffic Flow Optimization provides you with the versatile, AI-based building blocks that work with your existing infrastructure. Microsoft Azure makes our SaaS solutions scalable, robust and secure so your

team can use multiple data sources to create and implement smart solutions to monitor and predict traffic, and avoid bottlenecks.

### Keep traffic flowing

- Data-driven decision making and control through real-time insights
- Enable quick and effective response to bottlenecks
- Boost driver experience through timely and accurate information
- Optimize operations and planning with minimal impact

# Optimize operations at critical tolls

"HAL24K solutions mean accurate predictions and near real-time visualization of traffic enable us to cut congestion"

Olympia Odos, Greece

Efficiently manage road infrastructure

- Improve design & configuration of critical infrastructure
- Optimize maintenance efficiency and cost
- Maximize road infrastructure capacity and use
- Extend lifetime value of assets

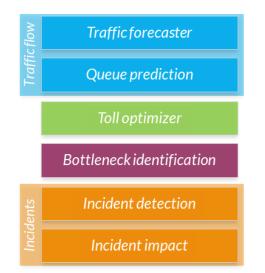


Optimal control at intersections

"HAL24K's queue prediction solution provides new insights, enabling us to optimize the configuration and control of our intersections and keep traffic flowing."

Province of Noord -Holland, Netherlands

**Traffic Flow Optimization** Al solutions to understand, control & optimize traffic flow



### Unlock value from data

- Manage multiple data streams as raw input, in real-time
- Easy ingestion and visualization of dataflow
- Reads international traffic data exchange standards
- Feeds existing traffic management and control systems



# Stable, scalable and secure solutions for data-driven traffic control

# Traffic Flow Optimization delivers real value



Al to forecast demand at toll stations 90% average accuracy for 72-hour forecasts Inform operations teams and road users



**Queue length predictions at intersections** Predicts 95% of arriving queues per lane Plan and control traffic flows



**Early detection of traffic incidents** Detects incidents 14 mins quicker Quick and effective response

## Operationalize traffic solutions with Dimension

HAL24K's data intelligence platform, Dimension, enables seamless operationalization of smart mobility solutions. Dimension offers easy ingestion and management of data, deployment and visualization of Al output, and integration with your systems.

#### How it works

- Secure, open and proven technology
- Drag and drop static and dynamic datasets
- Time navigator to look into the past or future
- Reads international data exchange standards
- Easy ingestion of real-time and historical data
- Manages data in compliance to regulations
- Standard adaptors for many databases, APIs, and file formats
- Easy integration with existing business and control systems
- Easily control user rights
- Replicated microservices technology
  maximizes uptime

	HAL24K Dimension					
Sensors FCD Ticketing/counting Control systems	Dashboard		3rd party dashboard		Traffic control systems	
	Traffic forecaster	Queue prediction	Toll optimizer	Bottleneck identifier	Incident detection	Incident impact
Social media Weather	Dataflow >>>>					>\$
CCTV Incident data	Datastore Contractore					
	Azure					

# Why HAL24K?

Award-winning HAL24K combines advanced data science with modelling, analysis and visualization. It means your teams can make real-time, data-driven decisions in even the most complex and multidimensional environments.

See what's possible Contact HAL24K and request a demo sales@hal24k.com



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