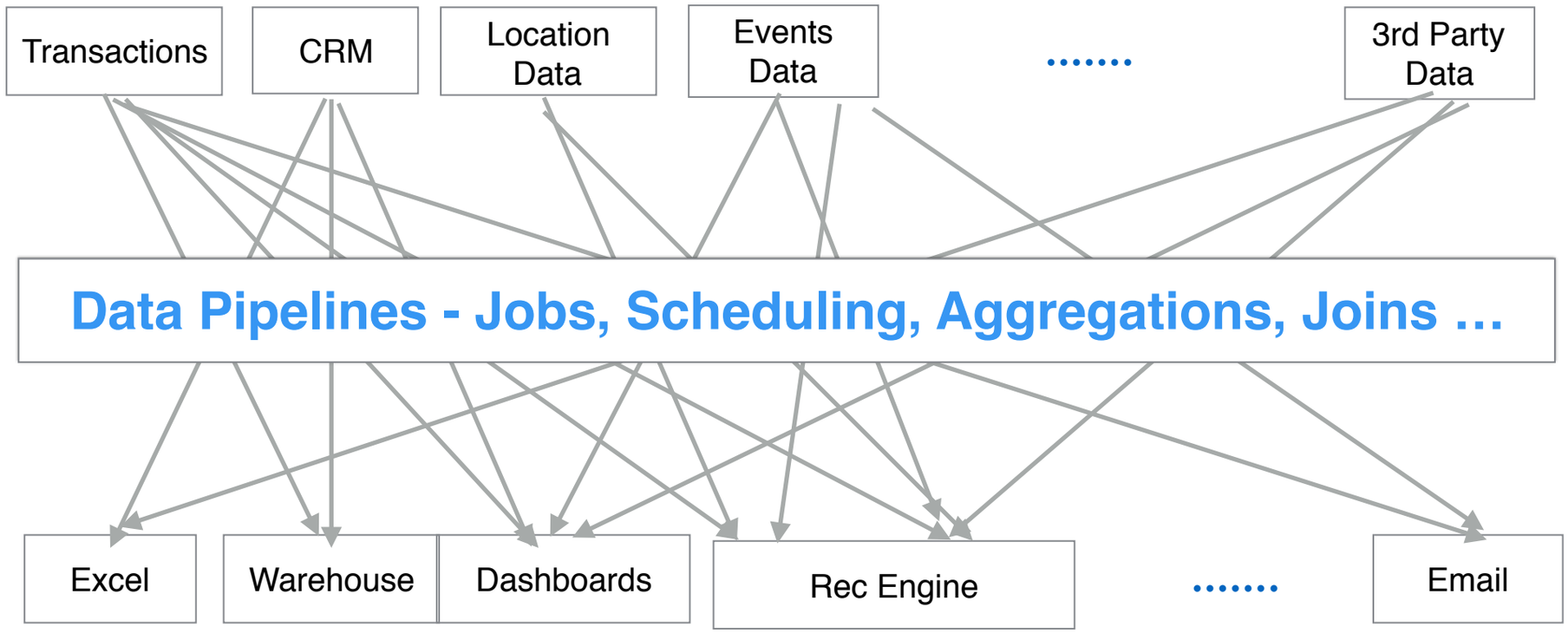
Analytics as a Service

Organisations **spend over 70%** of their Analytics spend on data integration and pipelines, and still are **unsatisfied** about outcome



Integrating multiple tools and managing them requires

expertise, ongoing investment and time

Problems, organisations face

- Business users wait for **weeks** to get answers to their questions
- Data in **fragmented,** is stored in multiple internal or external third party systems. Integrating across and providing 360 view of business is not easy
- **Realtime** is not easily available
- Data Analytics is **expensive,** needs integration across Data *Ingestion, Transformation, warehousing and Visualisation layers*.
- Significant **Operational burden** to maintain Data Pipelines

PRODUCT

Sprinkle is a SaaS platform where Users can find insights on their own using

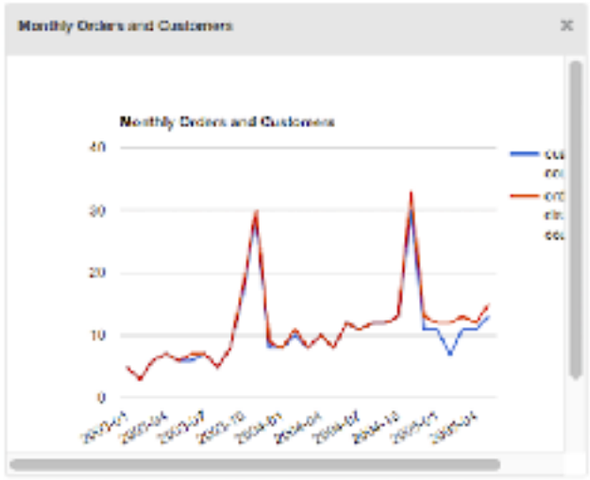
Google-like Text Search

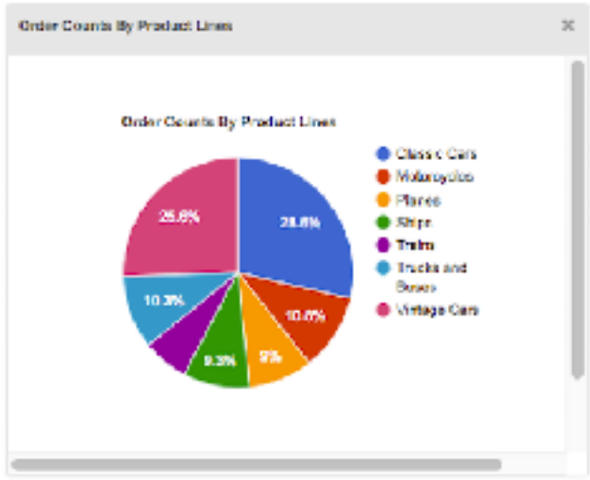
on Business Data

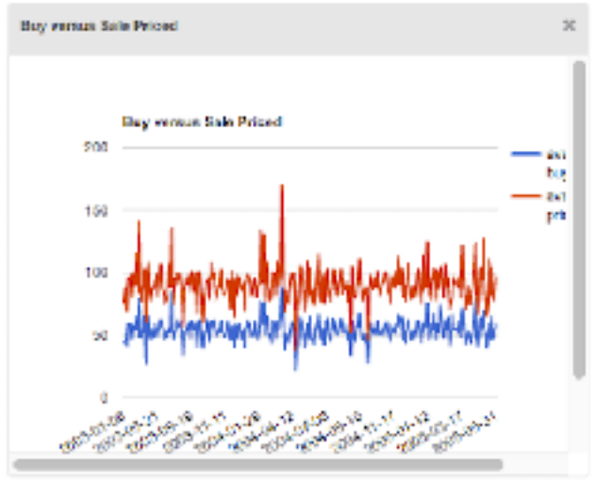
Text Search Interface

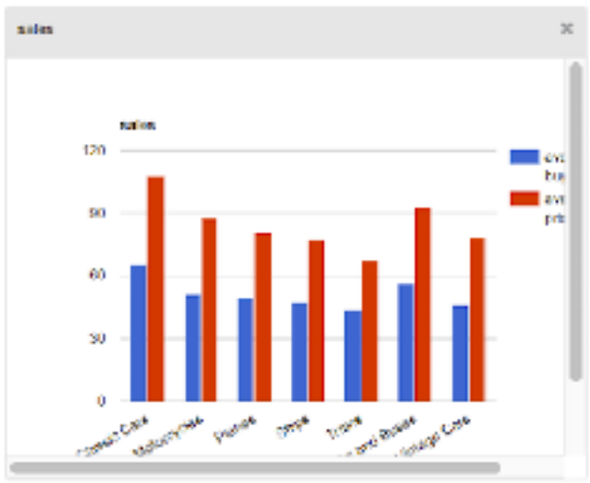
weekly total sales

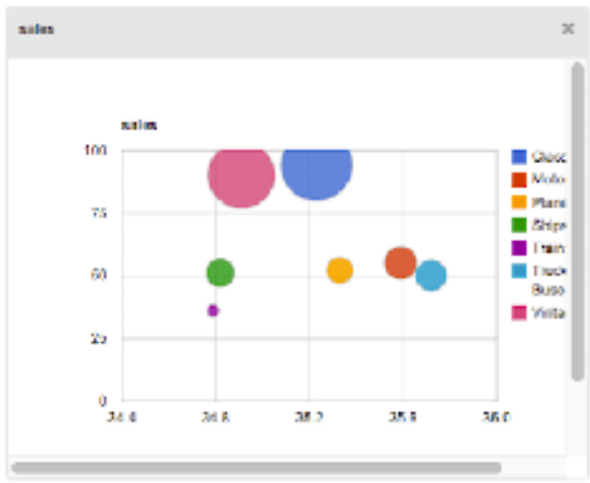
by product category in last 3 months
by buyer city in current week
and order count in last month
and average buyer spend
and buyer count in Bangalore

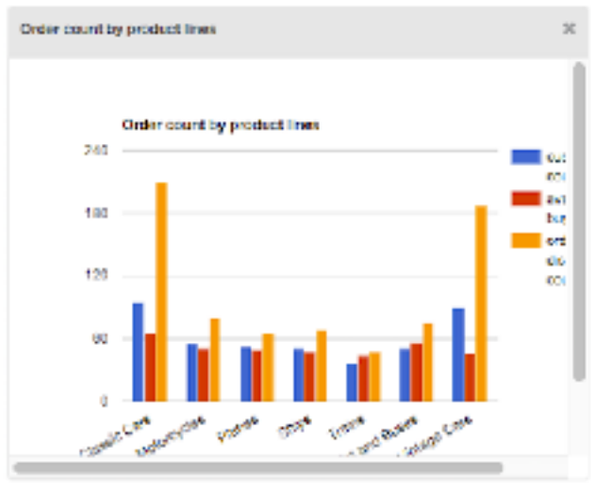












How it works ?

Sprinkle builds the Data Lake by **connecting all** fragmented data, enriching and generating **insights for everyone**

OPERATIONS

DATA-SCIENTIST

SALES

FINANCE

MARKETING

Configure on Sprinkle Web Console **in Mins**

1. Connect all your Data

2. Optionally clean & enrich

3. Define Business Metrics

Insights & Dashboards for everyone

Connect using Sprinkle APIs in Python/R to build ML models

Sprinkle Benefits

Ease of Data Discovery	**Fully self-serve Any user without prior knowledge of data platform can derive insights on own**
Time to develop new KPIs/Dashboards/Pipelines	**Minutes***
Operational Maintenance & Cost	**No operational Cost - Fully Managed Service - integrated across Ingestion, Transformation, Warehousing & Visualisation**
Any kind of data	**Structured, Unstructured - Text, Json, XML, Binary etc..**
Data Modeling	**Advanced OLAP - supports rich functions, Star and Snowflake schema**
Ease of building ML models	**Can be integrated with R studio, Python, Spark and other machine learning libraries**
Ease of Data Preparation and Transformation	**Explore & Prepare data using SQL on Self-serve Web console**
Data Pipelines	**Automatic Scheduling and Dependency Management**
Collaboration	**Share and scheduled Emails**
Access Controls	**Role based access controls**
Data Sources	**Rich set of inbuilt data connectors**
Advisory and Professional Services	**Available as per the requirements on extra charges**

* Sprinkle has automatic Inference and dependency graph that is integrated across transformation and reporting layers, that reduces the time to build new data pipelines

Insights on **all** your data for **every** department with **Speed, Self-Serve** and **Simplicity**