



CELUM

CELUM CONTENT & COLLABORATION CLOUD

**WHERE TEAMS WORK TOGETHER AND CREATE
ENGAGING CONTENT EXPERIENCES**

DIGITAL ASSET MANAGEMENT RETHOUGHT

CELUM CONTENT & COLLABORATION CLOUD

The CELUM Content & Collaboration Cloud optimizes the complete life cycle of digital content and the interaction of people in teams. With **CELUM Content Hub, Agile Teamwork Management, Content Portals** and **Enterprise File Syncing & Sharing**, we have rethought Digital Asset Management and offer the basis for the creation, administration, distribution and utilization of content.

CELUM offers a wide range of interfaces and integration options for a wide variety of application scenarios. Our solution greatly accelerates the workflows of product managers and marketing teams in large organizations. In addition, the platform helps to save costs, increase productivity and gain more flexibility in everyday life.

Create engaging Customer Experiences with CELUM Digital Asset Management



ORGANIZE



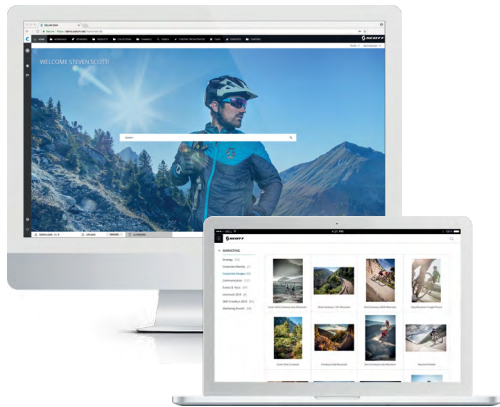
INTEGRATE



PROTECT

SECURELY ORGANIZE & INTEGRATE CONTENT

CONTENT HUB



360 DEGREE CONTENT ORCHESTRATION

Upload, securely manage and share data

INTEGRATION WINS

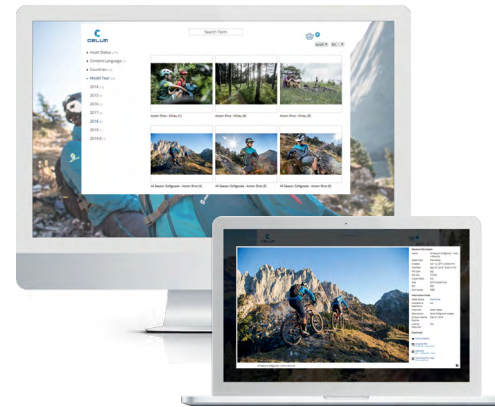
Integrate into ERP, social, content & commerce solutions from a single source

ORGANIZE CONTENT

Uniquely flexible data model, adaptive metadata and automated tagging

SOLUTION FOR ALL TARGET GROUPS & SCENARIOS

CONTENT PORTALS



COMPLEX PARTNER PORTALS

Success analysis and full control at all times

BRAND CONSISTENCY

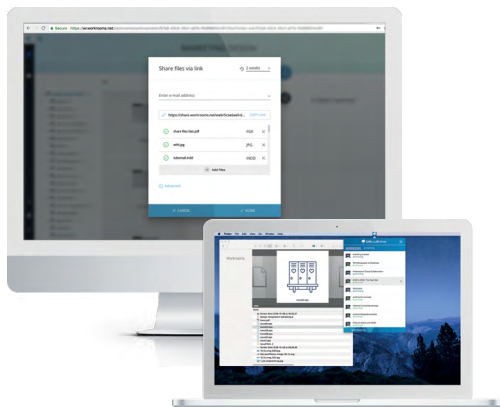
Make target-oriented content available for individual products

INFORMATION CENTER

Always communicate up-to-date with the desired target group

CONTROLLED FILE DISTRIBUTION

ENTERPRISE FILE SYNCING & SHARING



LOCAL SYNCHRONIZATION

Locally synchronize workrooms or folders from the Content Hub

CONTROLLED DATA DISTRIBUTION

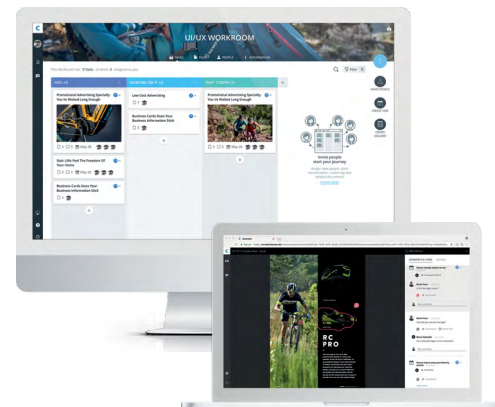
CELUM Share is the future and very easy

SINGLE SOURCE OF TRUTH

DSGVO-compliant file distribution guarantees data security

COLLABORATION TOOL

AGILE TEAMWORK MANAGEMENT



TEAMWORK

All tasks are organized almost by themselves

OWN WORKROOM

Monitor intuitive progress of tasks and files

ALWAYS COMPREHENSIBLE

Visually comment & share each file format

SELECTED CUSTOMER REFERENCES

WHO WE WORK FOR

Most of the CELUM costumers are big companies and global organizations from different industries. No other technology offers so many Out-of-Box solutions that fulfill so many different needs. More than one million users and over 800 customers in 35 countries have already placed their trust in our products.



EXPERT OPINIONS

WHAT OTHERS SAY ABOUT US

FORRESTER®



Market
Performance
Wheel

"Strong Performer"

Forrester Research

The Forrester Wave™:
Digital Asset Management,
Q2 2018

Leader: Ability to Execute

Leader: Customer References

Leader: Service & Support

The Group of Analysts

Market Performance Wheel "MAM", Q2 2018

"Enterprises that must support advanced DAM use cases, especially related to commerce integration, social media distribution and collaboration, should consider CELUM."

Gartner®

Gartner

Market Guide Digital Asset Management, June 2018



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