



SILVERMEDIA CLOUD DEMAND FORECASTING

Reduce losses - improve response to market needs by using machine learning

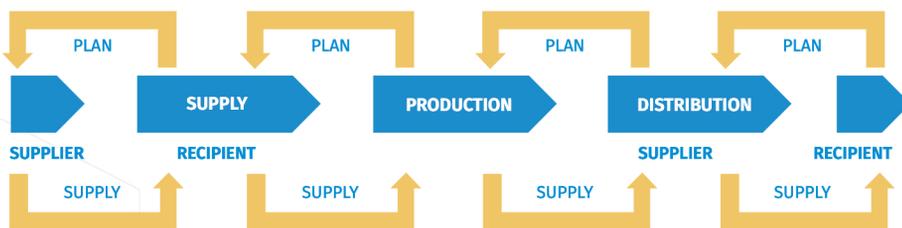
Silvermedia Cloud Demand Forecasting is a solution for manufacturing-sales enterprises that wish to avoid the losses that occur when failing to respond effectively to market demand

WHAT IS SILVERMEDIA CLOUD DEMAND FORECASTING ?

Silvermedia Cloud Demand Forecasting is a tool that enables you to predict demand based on expert knowledge combined with machine learning. This unique combination of features helps prevent the errors and losses that occur when failing to respond effectively to market demand.

DO YOU FACE THE FOLLOWING CHALLENGES?

- Unstable revenues and profits
- Guaranteeing access to a product in the right place and at the right time
- Working capital frozen in products in warehouses
- Reduced margins resulting from a desire to sell products
- Capacity utilization



Increased availability of products for sale

- It uses effective and accurate Machine Learning algorithms to more accurately predict demand
- It adjusts forecasts to take into account expert knowledge
- It ensures improved forecasting accuracy

OPTIMAL PRODUCTION AND SUPPLY PLANNING

Optimized warehouse structure

- It helps reduce level of frozen working capital
- It reduces capacity utilisation
- It improves distribution of products in sales-distribution chain

COMPLETE KNOWLEDGE OF WAREHOUSE STATUS AND AVAILABILITY

Reduced costs

- It provides more effective and accurate analyses of demand, thereby giving a competitive advantage
- It determines optimal inventory level for products
- It ensures optimal allocation of stocks with the aim of minimising inventory stagnation

IMPROVED LONG-TERM DEMAND FORECAST ACCURACY BY 15-40%

The key to a properly functioning supply chain is having accurate information on market demand from a long-term perspective. Predicting market behavior requires using historical data, statistical skills and expert knowledge of future events. When data sources are greatly dispersed and there are a large number of managers of individual products, this process becomes inefficient. Implementing Silvermedia Cloud Demand Forecasting fully protects against problems arising in these areas.

