

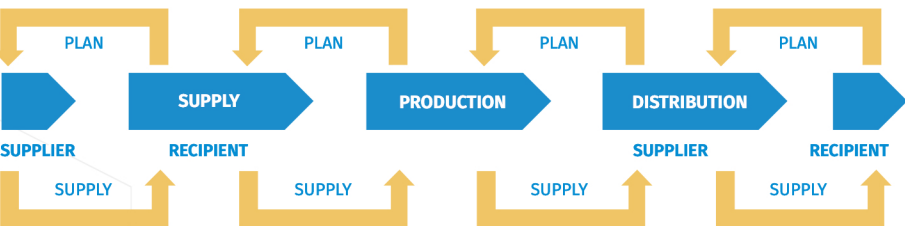
SILVERMEDIA CLOUD DEMAND FORECASTING

Reduce losses - improve response to market needs by using machine learning

Silvermedia Cloud Demand Forecasting is a solution for manufacturing-sales enterprises that wish to avoid the losses that occur when failing to respond effectively to market demand

WHAT IS SILVERMEDIA CLOUD DEMAND FORECASTING ?

Silvermedia Cloud Demand Forecasting is a tool that enables you to predict demand based on expert knowledge combined with machine learning. This unique combination of features helps prevent the errors and losses that occur when failing to respond effectively to market demand.



DO YOU FACE THE FOLLOWING CHALLENGES?

- Unstable revenues and profits
- Guaranteeing access to a product in the right place and at the right time
- Working capital frozen in products in warehouses
- Reduced margins resulting from a desire to sell products
- Capacity utilization

Increased availability of products for sale

- It uses effective and accurate Machine Learning algorithms to more accurately predict demand
- It adjusts forecasts to take into account expert knowledge
- It ensures improved forecasting accuracy

OPTIMAL PRODUCTION AND SUPPLY PLANNING

Optimized warehouse structure

- It helps reduce level of frozen working capital
- It reduces capacity utilisation
- It improves distribution of products in sales-distribution chain

COMPLETE KNOWLEDGE OF WAREHOUSE STATUS AND AVAILABILITY

Reduced costs

- It provides more effective and accurate analyses of demand, thereby giving a competitive advantage
- It determines optimal inventory level for products
- It ensures optimal allocation of stocks with the aim of minimising inventory stagnation

IMPROVED LONG-TERM DEMAND FORECAST ACCURACY BY 15-40%

The key to a properly functioning supply chain is having accurate information on market demand from a long-term perspective. Predicting market behavior requires using historical data, statistical skills and expert knowledge of future events. When data sources are greatly dispersed and there are a large number of managers of individual products, this process becomes inefficient. Implementing Silvermedia Cloud Demand Forecasting fully protects against problems arising in these areas.

HOW CAN SILVERMEDIA CLOUD DEMAND FORECASTING HELP YOU ACHIEVE BUSINESS BENEFITS ?



Avoid the losses that result from failing to respond effectively to market demand

- Improve and increase the value of sales budgets
- Plan orders, purchases and investments on a long-term basis
- Accurately identify batch data for production



Benefit from applications that combine budgeting and operational forecasting

- Identify markets
- Forecast the factors responsible for demand in any time interval and determine how they can change

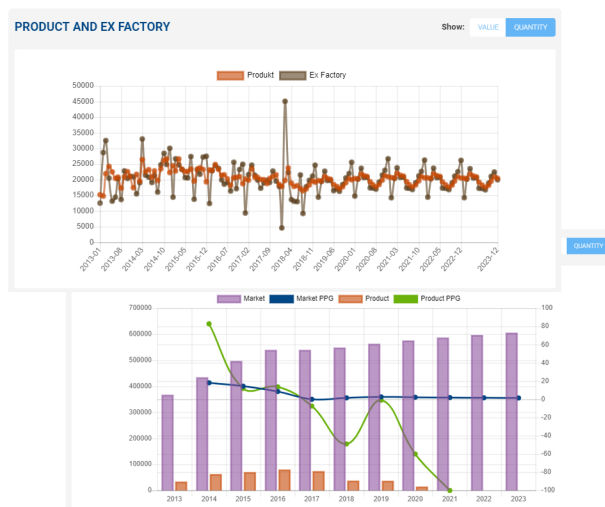
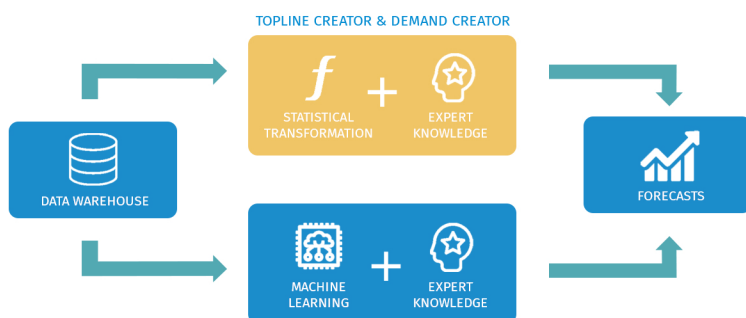


Exploit the competitive edge provided by machine learning algorithms

- Understand the critical factors that have an impact on your business
- Identify trends and seasonal behavior
- Guarantee the right amount of goods in the right place and at the right time

HOW CAN OUR SYSTEM BENEFIT YOU ?

- Reliable, accurate and dependable demand forecasting
- Scalability of product volume
- Proper initiation of the S&OP process
- Ensuring the right supply structure
- Fewer lost sales



Why collaborate with Silvermedia ?

Silvermedia is an innovative IT company founded in 2002 by a team of scientists and specialists with a genuine passion for their field. The company consists of a number of multidisciplinary teams, comprising experts in technology, business and marketing who work together to provide solutions for large and diverse institutions.

The main area of the company's operations is the use of intelligent solutions supporting value chain processes in the production, medical, transport and services sectors. Silvermedia responds to current customer needs by creating dedicated solutions using intelligent algorithms.

Measurable benefits

- Accurate and transparent forecasting based on any number of data sources
- The ability to rapidly adjust to changes and respond to irregularities in the supply chain
- Dynamic forecasting that improve the allocation of resources in an organisation

