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Add-ons for SAP systems



10M USD revenue

30% YoY growth

DWH, BI, Big Data consultancy

owner



2016 Aug. spin-off

~1.2M USD from

Product development focus

partner



sta  
CONSULTING

SAP Development Partner  
since 2015

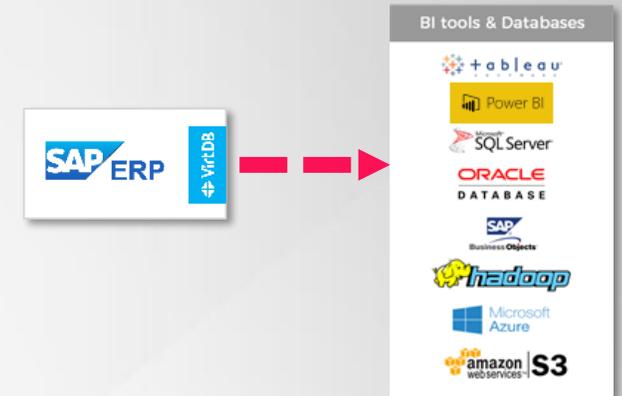
Add-ons for SAP



## DATA UNFOLDER



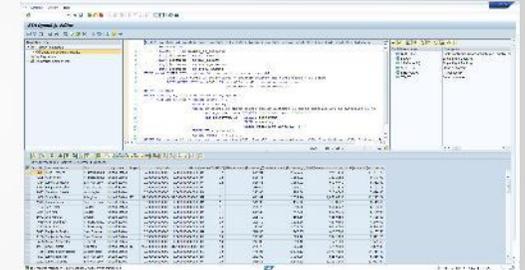
Prepare and push SAP R/3 or S/4HANA data to BI platforms and Databases



## OPENSQL EDITOR



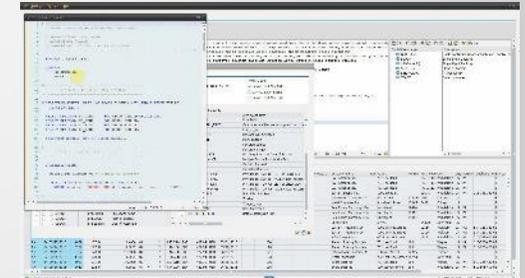
Create, test and optimize SQL queries in SAP



## REPORT GENERATOR



Generate customizable ABAP reports based on SQL queries



## INSTANT INSIGHTS



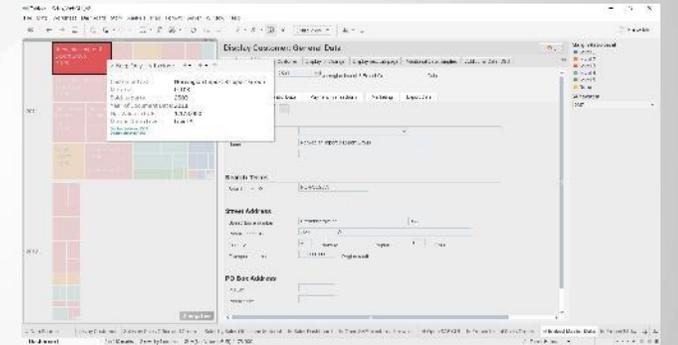
Context sensitive analytics by embedding dashboards into SAP GUI



## BI BRIDGE FOR SAP



Embed SAP GUI into BI Dashboards



## TICKET SYSTEM FOR SAP

Integrate ITSM platforms with SAP for incident management



servicenow



bmc Remedy



freshservice



# **DATA UNFOLDER**

Enterprise-level solution to

# Prepare and push **SAP R/3 or S/4HANA** data to **BI platforms & Databases**, like:

## Cloud Providers

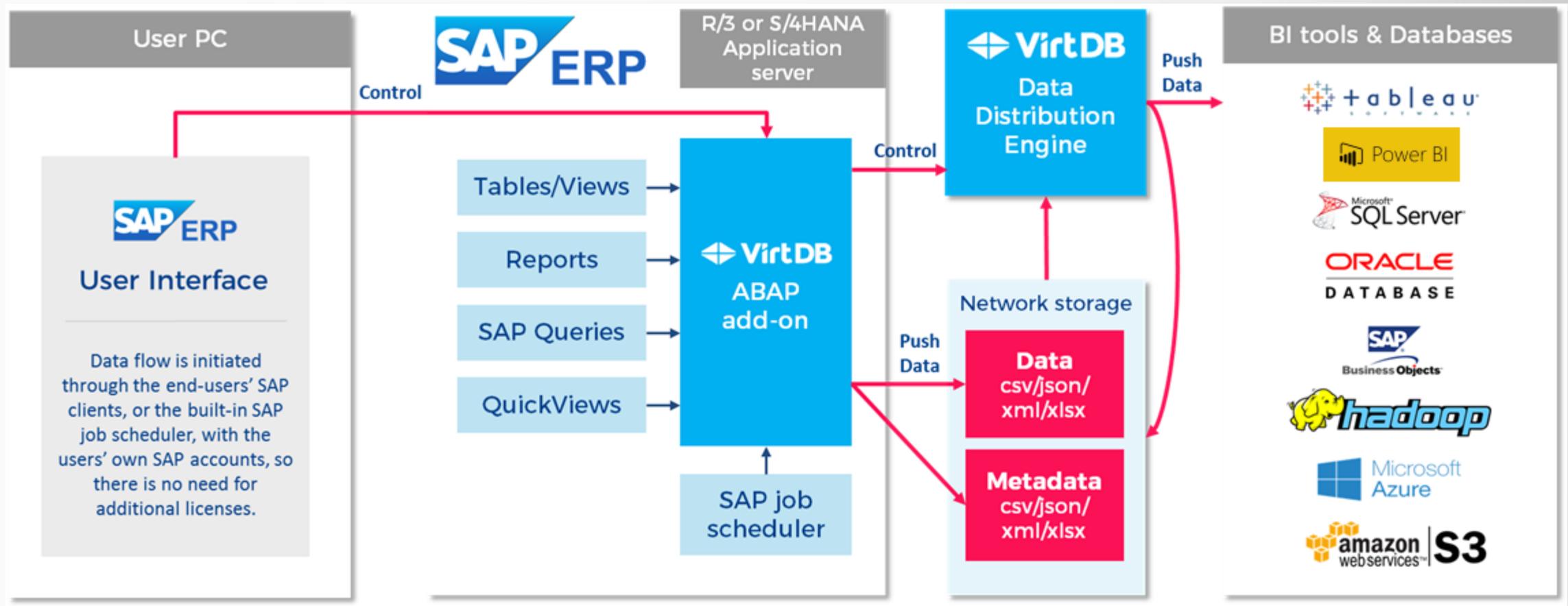


## Databases



## BI Platforms





- ✓ Business logic (ABAP report) and table level data access
- ✓ Self-service data extraction (No ETL needed)

- ✓ Uses standard SAP scheduler
- ✓ Full meta data access
- ✓ Central control for IT

- ✓ High-performance mass data extraction
- ✓ SAP license compliant!

## SAP vs DIAGEO

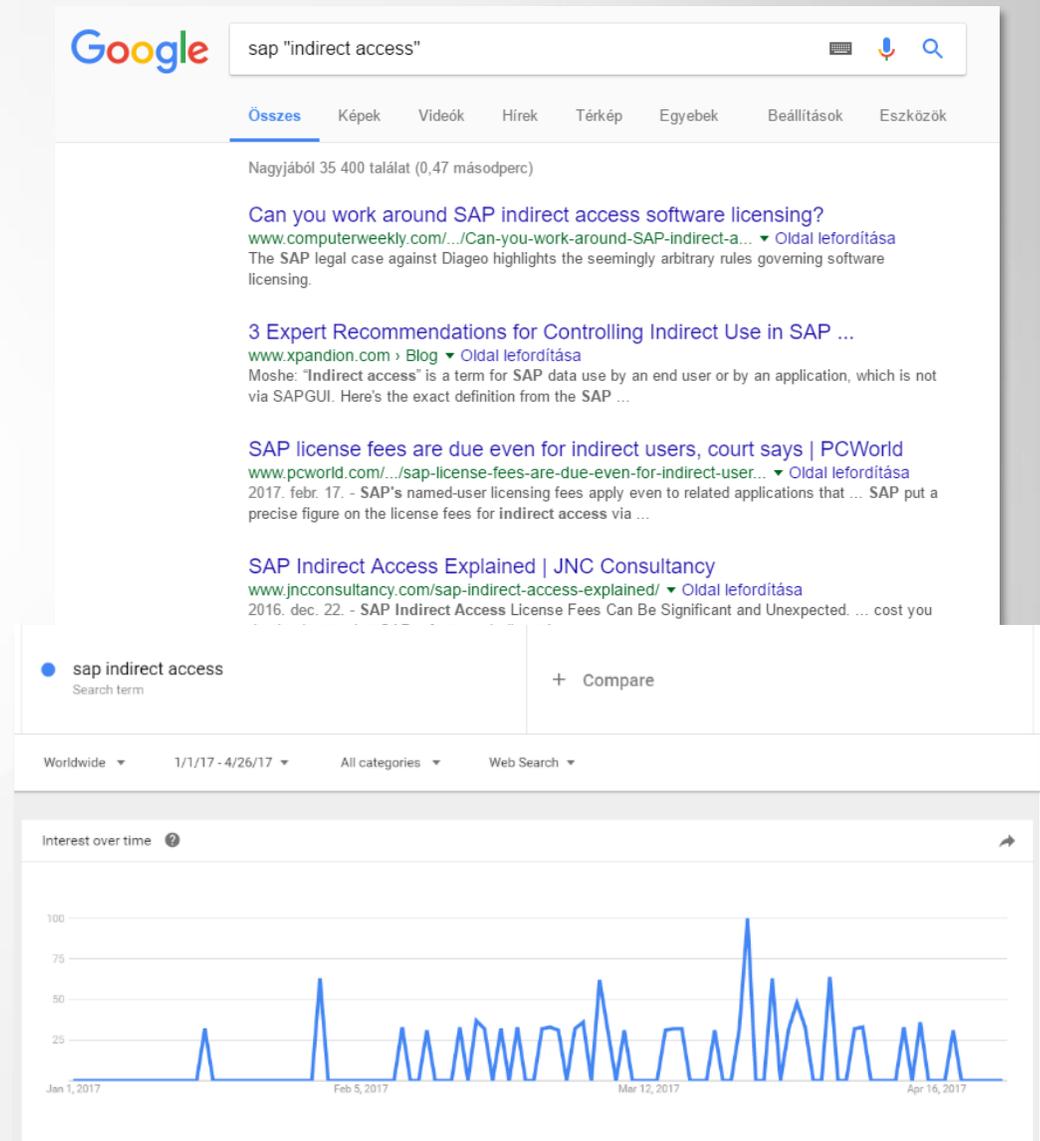
DIAGEO



- SAP customer since 2004
- **Integrated Salesforce and SAP** five years ago
- **5800 Salesforce users** accessing SAP customer data (using SAP PI as middleware!)
- $5800 * £9.500 + \text{interest} = \text{£59M fine}$

## SAP vs AB Inbev

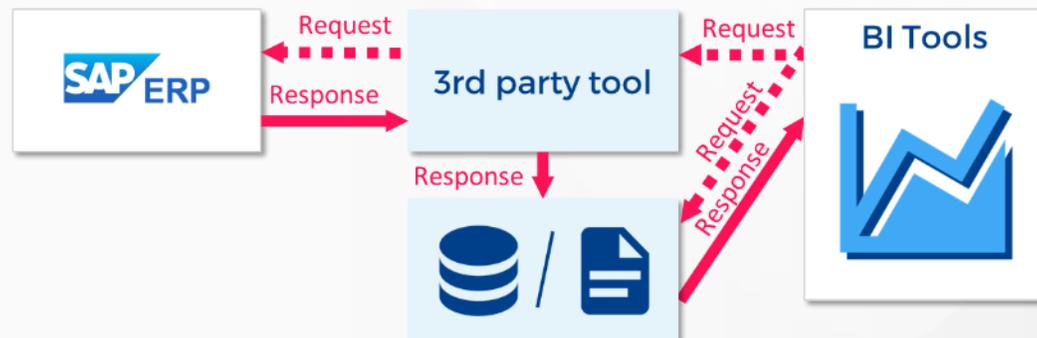
- \$600M
- [link](#)



The most risky part concerning indirect access is **direct interaction with SAP functionalities initiated from outside SAP** by a non-licensed user

## Extra SAP named user license needed if

- Integration through a single “technical” user that serves multiple external business users



## No extra license needed if

- Push data out from inside SAP by existing, licensed SAP users



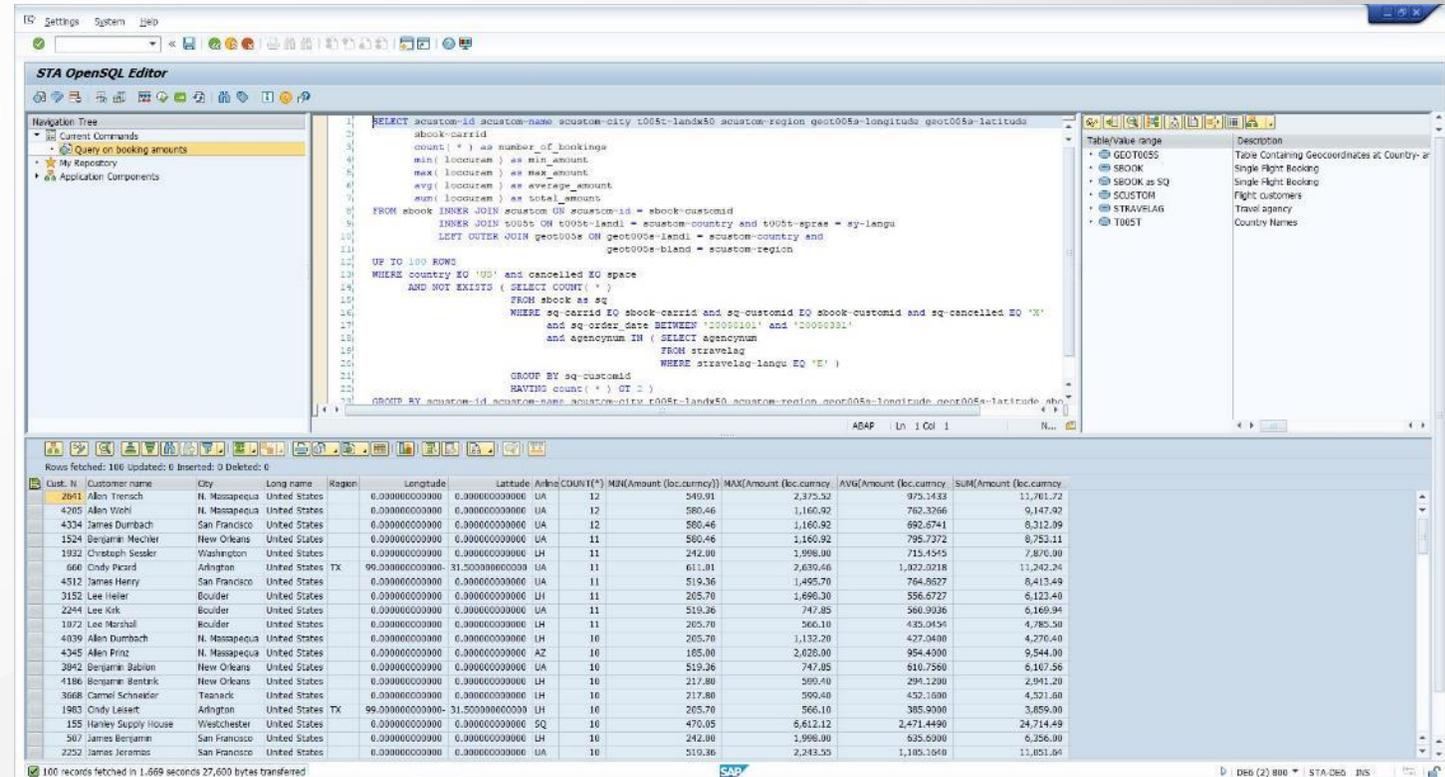
DEMO

# **OPENSQLEditor**

## An ABAP developer tool to create, test and optimize SAP OpenSQL queries

Many handy features help you to quickly create well performing SQL queries.

- Automatic table joins
- Field selection assistant
- Visualize table relations
- Dynamic where conditions
- Display result in BI tools with one single click (VirtDB Data Unfolder integration)



The screenshot displays the STA OpenSQL Editor interface. The main window shows a complex SQL query with multiple joins and filters. The query is as follows:

```
SELECT scustom-id scustom-name scustom-city t005t-landx50 scustom-region geot005a-longitude geot005a-latitude
  abook-carriid
  count( * ) as number_of_bookings
  min( loccuram ) as min_amount
  max( loccuram ) as max_amount
  avg( loccuram ) as average_amount
  sum( loccuram ) as total_amount
FROM abook INNER JOIN scustom ON scustom-id = abook-customid
  LEFT OUTER JOIN t005t ON t005t-landi = scustom-country and t005t-spre = sy-langu
  LEFT OUTER JOIN geot005a ON geot005a-landi = scustom-country and
  geot005a-land = scustom-region
UP TO 100 ROWS
WHERE country EQ 'US' and cancelled EQ space
  AND NOT EXISTS ( SELECT COUNT( * )
  FROM abook as sq
  WHERE sq-carriid EQ abook-carriid and sq-customid EQ abook-customid and sq-cancelled EQ 'X'
  and sq-order_date BETWEEN '20080101' and '20080331'
  and agencyum IN ( SELECTI agencyum
  FROM stravelag
  WHERE stravelag-langau EQ 'E' ) )
GROUP BY scustom-id scustom-name scustom-city t005t-landx50 scustom-region geot005a-longitude geot005a-latitude abn
HAVING count( * ) GT 0
```

The results are displayed in a table with the following columns: Cust. N, Customer name, City, Long name, Region, Longitude, Latitude, Airline, COUN(\*) (Country), MIN(Amount (loc.currency)), MAX(Amount (loc.currency)), AVG(Amount (loc.currency)), and SUM(Amount (loc.currency)). The table contains 20 rows of data, including entries for customers like Allen Trensch, James Dumbach, Benjamin Meckler, Christoph Sessler, Cindy Picard, James Henry, Lee Heiler, Lee Kirk, Lee Marshall, Allen Dumbach, Allen Prinz, Benjamin Babion, Benjamin Bentrak, Carmel Schneider, Cindy Lesart, Hanley Supply House, James Benjamin, and James Jeromas.

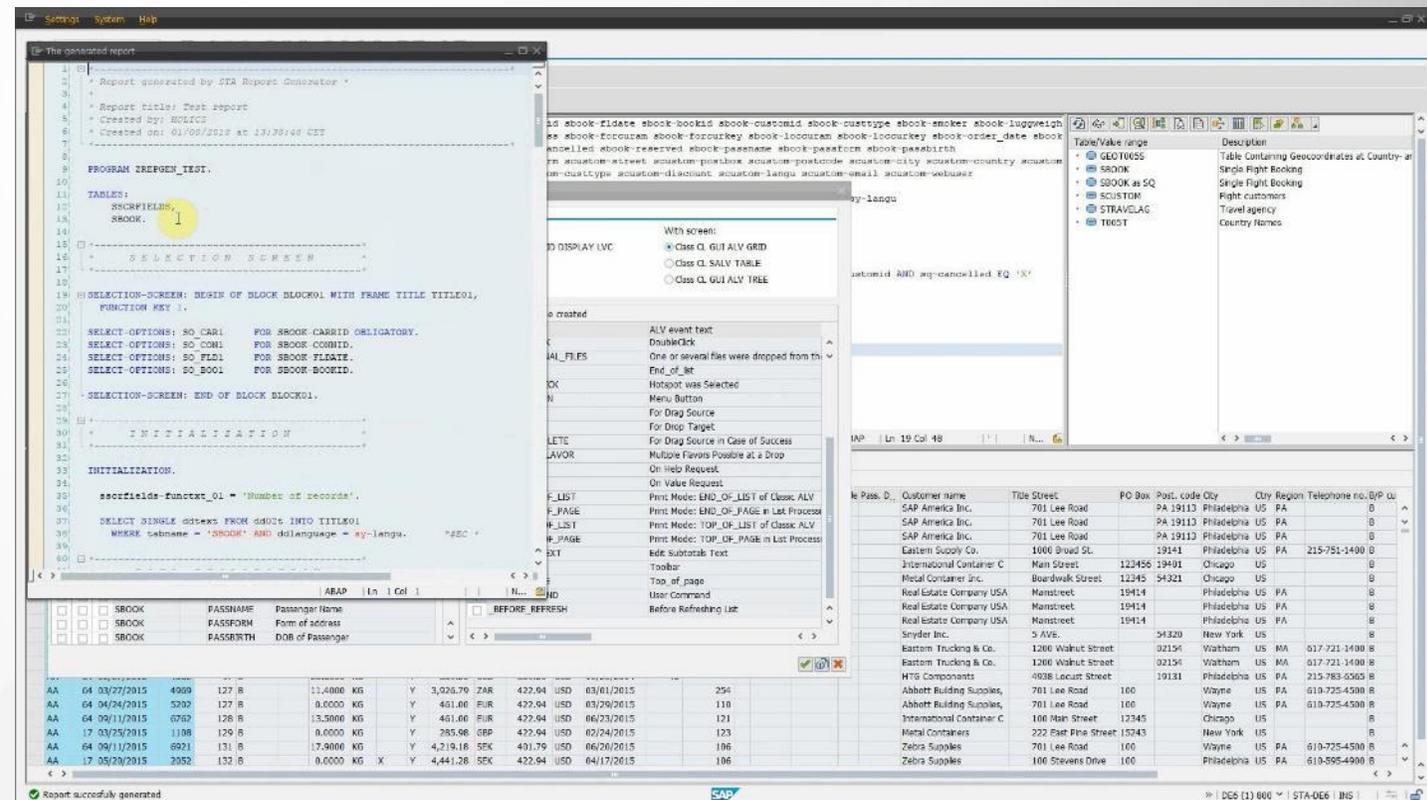
DEMO

# **REPORT GENERATOR**

## An extension of STA OpenSQL Editor that allows generating customizable ABAP reports based on SQL queries

You can spare writing hundreds of ABAP code lines by automatically generating ABAP reports.

- Define selection screen
- Select output type (list/tree etc.)
- Select event handler methods
- Add to SAP package and transport request (optional)
- Use the report as a datasource for VirtDB Data Unfolder



The screenshot displays the SAP STA Report Generator interface. The main window shows the generated ABAP code for a report named 'ZREPORT\_TEST'. The code includes a selection screen definition, initialization logic, and a data selection query. A yellow circle highlights the 'SELECTION\_SCREEN' section. Below the code, a table of generated data is visible, with columns for various fields like 'PASSNAME', 'PASSFORM', and 'DOB of Passenger'. The table contains several rows of data, including dates and numerical values. The interface also shows a 'With screen' dialog box and a 'Table/View' list on the right side.

Pass. D.	Customer name	Title Street	PO Box	Post. code	City	Obv	Region	Telephone no.	GRP	OU
	SAP America Inc.	701 Lee Road		PA 19113	Philadelphia	US	PA		0	
	SAP America Inc.	701 Lee Road		PA 19113	Philadelphia	US	PA		0	
	SAP America Inc.	701 Lee Road		PA 19113	Philadelphia	US	PA		0	
	Eastern Supply Co.	1000 Broad St.		19141	Philadelphia	US	PA	215-751-1400	0	
	International Container C	Man Street	123456	19491	Chicago	US	IL		0	
	Metal Container Inc.	Boardwalk Street	12345	54321	Chicago	US	IL		0	
	Real Estate Company USA	Mainstreet		19414	Philadelphia	US	PA		0	
	Real Estate Company USA	Mainstreet		19414	Philadelphia	US	PA		0	
	Snyder Inc.	3456		54320	New York	US	NY		0	
	Easton Trucking & Co.	1200 Walnut Street		02154	Wattham	US	MA	017-721-1400	0	
	Easton Trucking & Co.	1200 Walnut Street		02154	Wattham	US	MA	017-721-1400	0	
	MTG Components	4038 Locust Street		19131	Philadelphia	US	PA	215-783-0505	0	
	Abbott Building Supplies	701 Lee Road	100		Wayne	US	PA	610-725-4500	0	
	Abbott Building Supplies	701 Lee Road	100		Wayne	US	PA	610-725-4500	0	
	International Container C	100 Main Street	12345		Chicago	US	IL		0	
	Metal Containers	222 East Pine Street	15043		New York	US	NY		0	
	Zebra Supplies	701 Lee Road	100		Wayne	US	PA	610-725-4500	0	
	Zebra Supplies	100 Stevens Drive	100		Philadelphia	US	PA	610-595-4900	0	

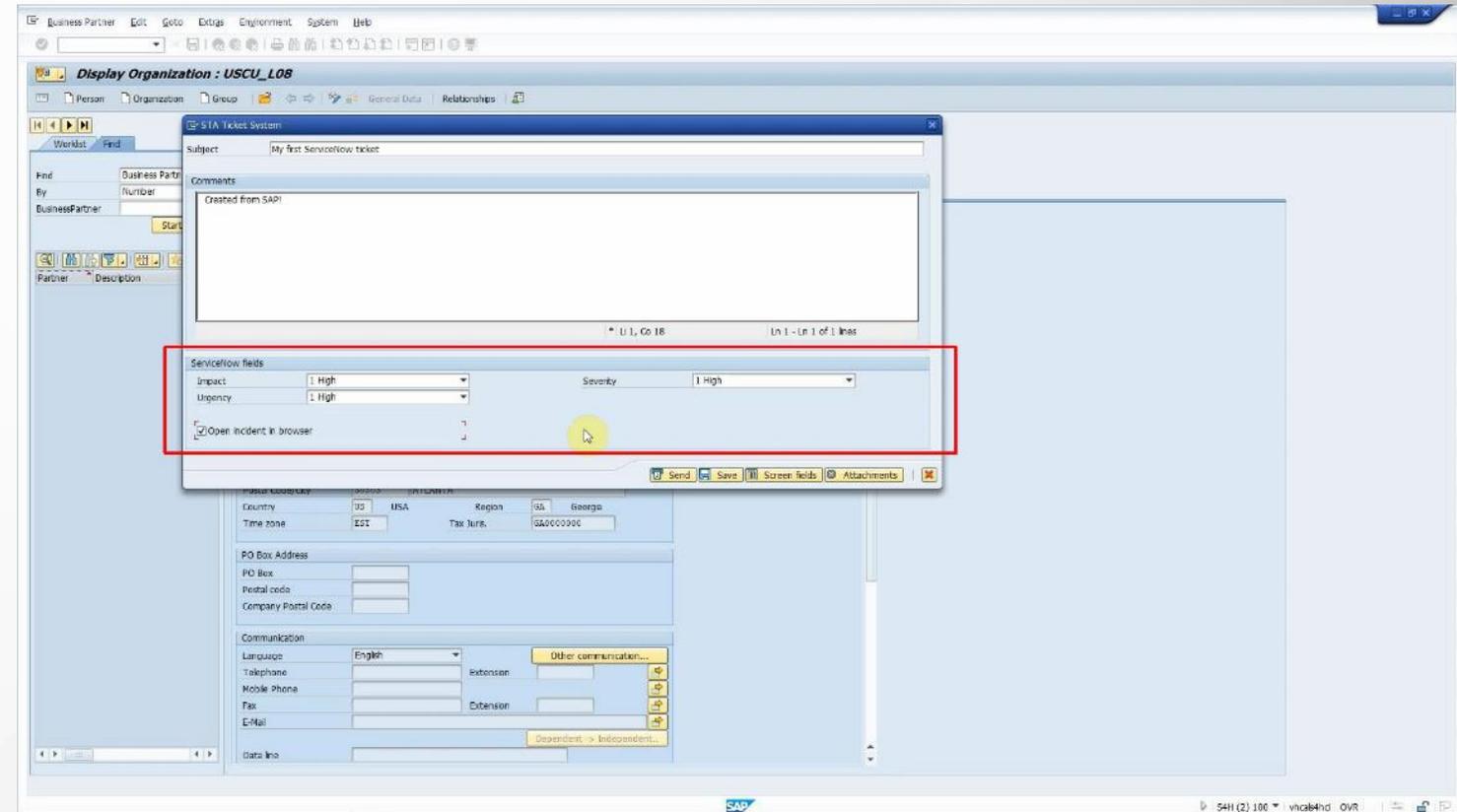
DEMO

# TICKET SYSTEM

## Report errors directly from SAP by creating tickets in external ITSM systems

Cut ticket resolution times by enriching every ticket to reduce communication overhead.

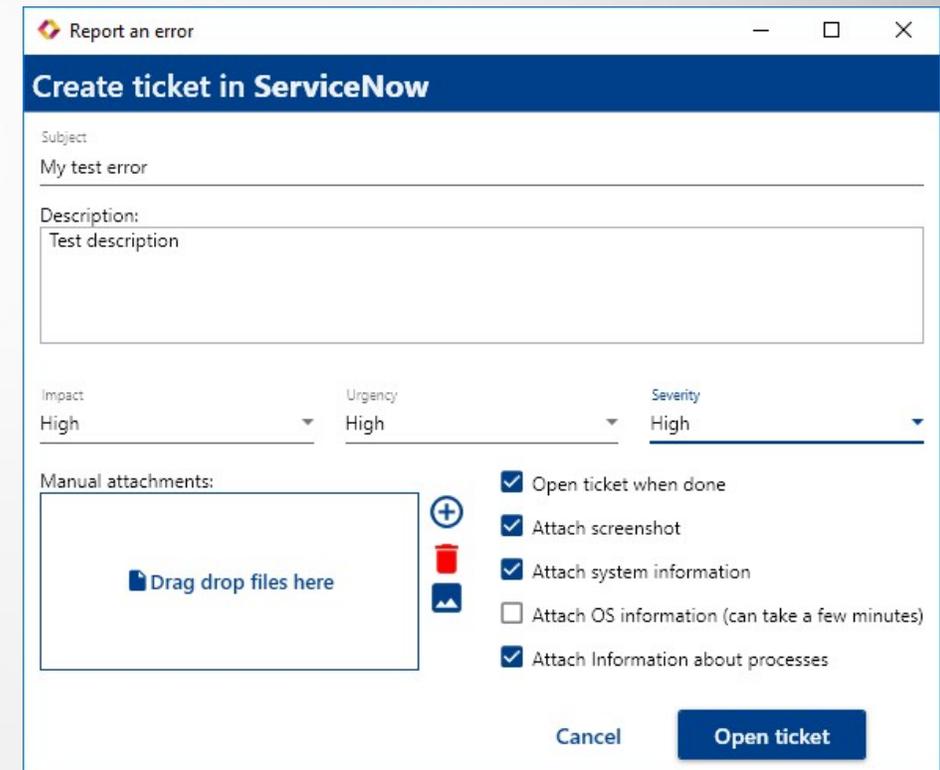
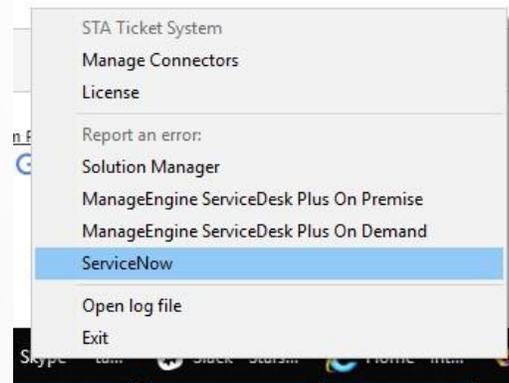
- All SAP information is added
- Screen field contents included
- Attachments (screenshot, authorization report, job log, short dump etc.)
- Auto-reactions for SAP Solution Manager MAI and CCMS alerts
- Eliminate duplicate tickets



## Windows application to create tickets in ITSM systems

Easier creation of tickets and reduced ticket resolution times.

- Customizable information package with software and hardware information is added automatically
- Screenshot attached automatically

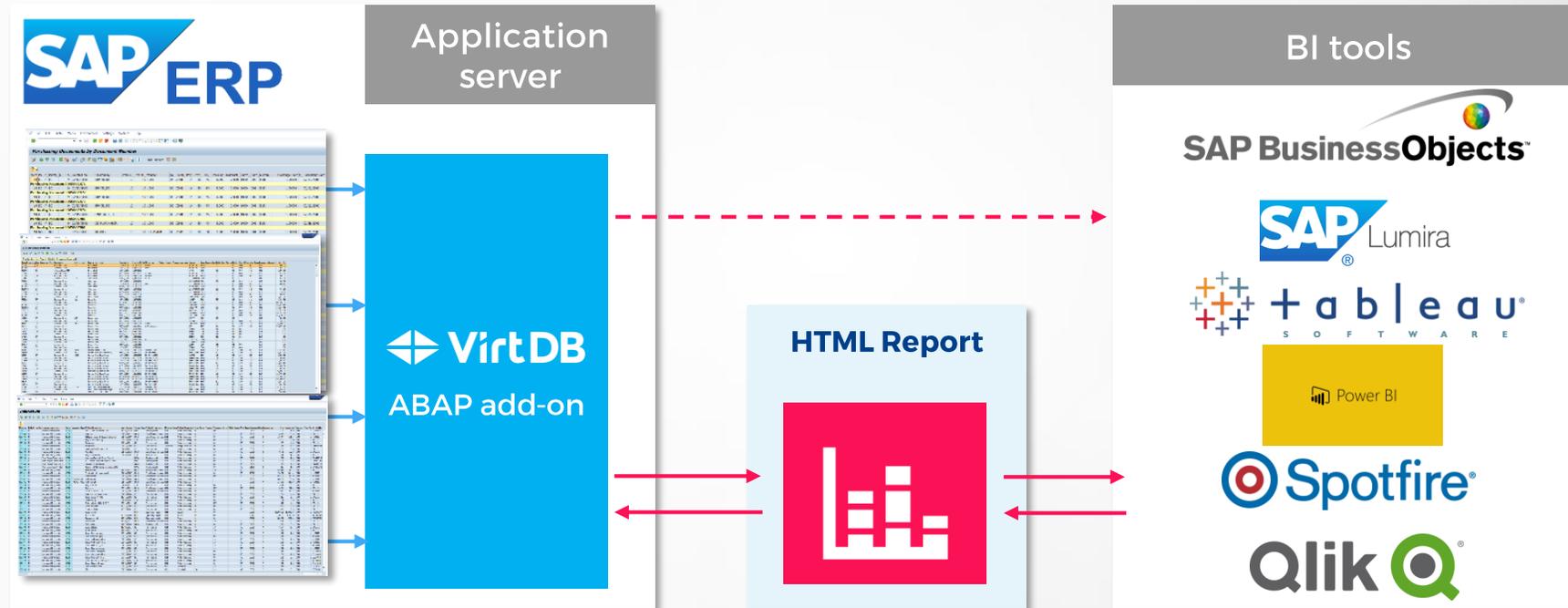
A screenshot of the 'Report an error' dialog box. The dialog has a title bar with a red 'X' icon and the text 'Report an error'. Below the title bar is a blue header with the text 'Create ticket in ServiceNow'. The form contains the following fields and options:

- Subject: My test error
- Description: Test description
- Impact: High
- Urgency: High
- Severity: High
- Manual attachments: A box with the text 'Drag drop files here' and a plus icon.
- Checkboxes:
  - Open ticket when done
  - Attach screenshot
  - Attach system information
  - Attach OS information (can take a few minutes)
  - Attach Information about processes
- Buttons: Cancel and Open ticket

DEMO

**INSTANTINSIGHTS**





DEMO



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BI Bridge for SAP

## Why extract SAP data if you can display SAP in Tableau?

*Not all data is meant to be visualized.*

The screenshot shows a Tableau interface with a treemap chart on the left and a detailed SAP data form on the right. The treemap chart displays data for 2011 and 2012, with a red box highlighting 'Norwegian Import & Export Group P-103'. The SAP data form is titled 'Display Material P-103 (Finished product)' and contains the following sections:

- General Data:** Base Unit of Measure (ST), Old material number, Division (01), Product allocation, X-plant mat status, Assign effect. vals, Material Group (001), Ext. Mat Group, Lab/Office, Prod hierarchy (00100001000000110), Valid from, GentemCatGroup (NORM), Standard item.
- Material authorization group:** Authorization Group.
- Dimensions/EANs:** Gross Weight (280), Net Weight (250), Volume (0.750), Size/dimensions (80 x 80 x 120), Weight unit (KG), Volume unit (M3), EAN/UPC, EAN Category.

The bottom of the screenshot shows a dashboard with tabs for 'Data Source', 'Sales by Customer', 'Sales by Sales Office and Group', 'Sales by Sales Office and Material', 'Sales Dashboard', 'Open SAP in external browser', 'Open SAP GUI', 'Embed List of Sales Orders', 'Embed Master Data', 'Embed B...', and 'Embed C...'. The user name 'Tamás Holics' is visible in the bottom right corner.

## 1. Launch SAP transactions using Tooltip Actions

✓ Keep Only   ✗ Exclude   🔗   🔒   ☰

Customer text:   **Napoli Export**  
Material:   **P-103**  
Sold-to party:   **2401**  
Year of Document Date:   **2011**  
Net Value in EUR:   **759,000**  
Margin Ratio Level:   **Level 2**

[Display Customer 2401 in DM7 - 800](#)  
[Display Material P-103 in DM7 - 800](#)  
[Open Items for Customer 2401 in DM7 - 800](#)

Tableau - Sales\_WebGUI\_v2

Analysis for Sales Organization All

Sales by Client per Document Date

2011

2012

Objects

- Horizontal
- Vertical
- Image
- Web Page
- Text
- Blank
- Tiled
- Floating
- Show dashboard title

Display Customer: General Data

Customer: 2401 | Napoli Export

Name: Napoli Export

Search Terms: Search term 1/2: NAPOLI

Street Address: Streethouse number: Piazza Garibaldi 103 | Postal Code/City: 80142 Napoli | Country: IT Italy | Region: IIA Naples | Transportation zone: 000000002 Central Italy

PO Box Address: PO Box: | Postal code: |

Communication: Language: En English | Telephone: 081-7732521 | Extension: | Fax: 081-7732525 | Extension: | Other communication: |

## 2. SAP logon can be bypassed using SSO

Display Customer 2401

Type your user name and password

User Name: HOLICS

Password: [masked]

Log On   Cancel

## 3. The desired standard/custom SAP transaction is launched

DEMO

## General Information

 <https://virtdb.com>

## Technical questions

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