



# AI Producer

AI Producer turns your Teams meeting into a professional broadcast. Fully Automated.



**Ai Producer**  
Powered by LiveArena

Microsoft Partner

# Engaging and sharing information using video, has never been more important.

AI Producer is the powerful easy-to-use tool that allows you to do this, without the need for technical expertise.



## CHALLENGES

According to Gartner, by 2025, 50% of all virtual events will be held on the meeting platform used by the Enterprise.

Producing polished presentations and live events, usually requires external production teams or manual software solutions, used by only a handful of skilled professionals.

Thus, many meetings and events never turn into a professional production.

## IDEAL SOLUTION

AI Producer enables Microsoft Teams users to create professional broadcasts, as well as the opportunity to turn regular Teams meetings and presentations into custom branded and engaging productions.

All without the need for production staff or technical expertise.

## EASY TO USE

AI Producer provides fully automated Preset Production formats for Presentation, Talk Show and Panel Discussion.

AI Producer is seamlessly integrated with Microsoft Teams as a meeting extension App, and is available in Microsoft Azure Marketplace and AppSource. Both as a “plug and play” SaaS offering, and as a Managed Application for Enterprise.



# Ai Producer

## Preset Production Formats

Produce a Presentation, Talk Show or Panel Discussion, for product presentations, financial reporting, education, or team briefings.

AI Producer will help you keep your viewers engaged and interested with vivid productions.

# 1

### PRESENTATION

Optimized for one speaker at a time. AI Producer will constantly analyze the speaker and shared screen, to display in focus and side-by-side modes.

# 2

### TALK SHOW

Supports several participants. Participants will be displayed individually in focus mode or together in split-screen.

# 3

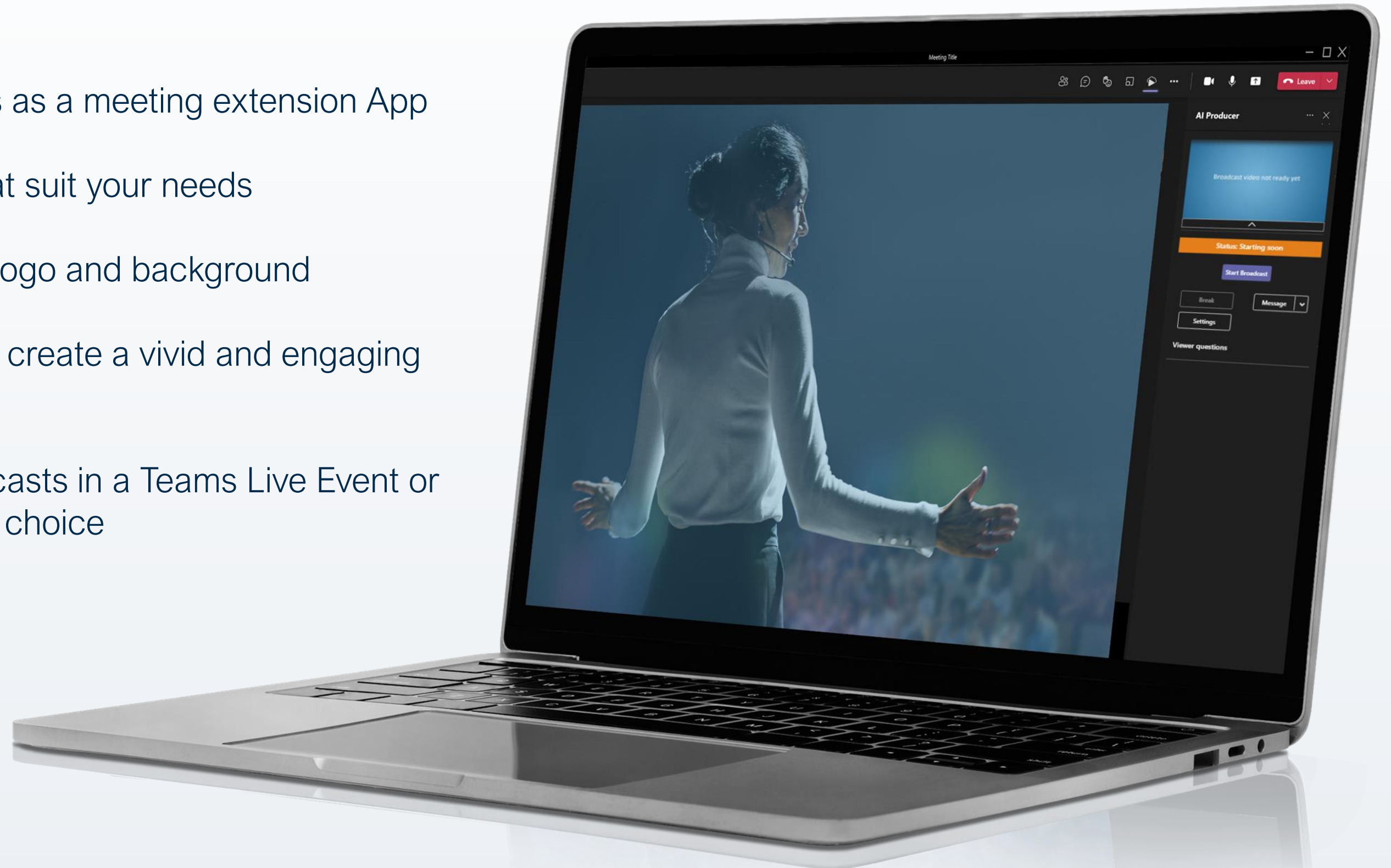
### PANEL DISCUSSION

Supports several participants and a shared screen. Displays participants and shared screen in focus mode or split-screen.



# Fully integrated with Microsoft Teams

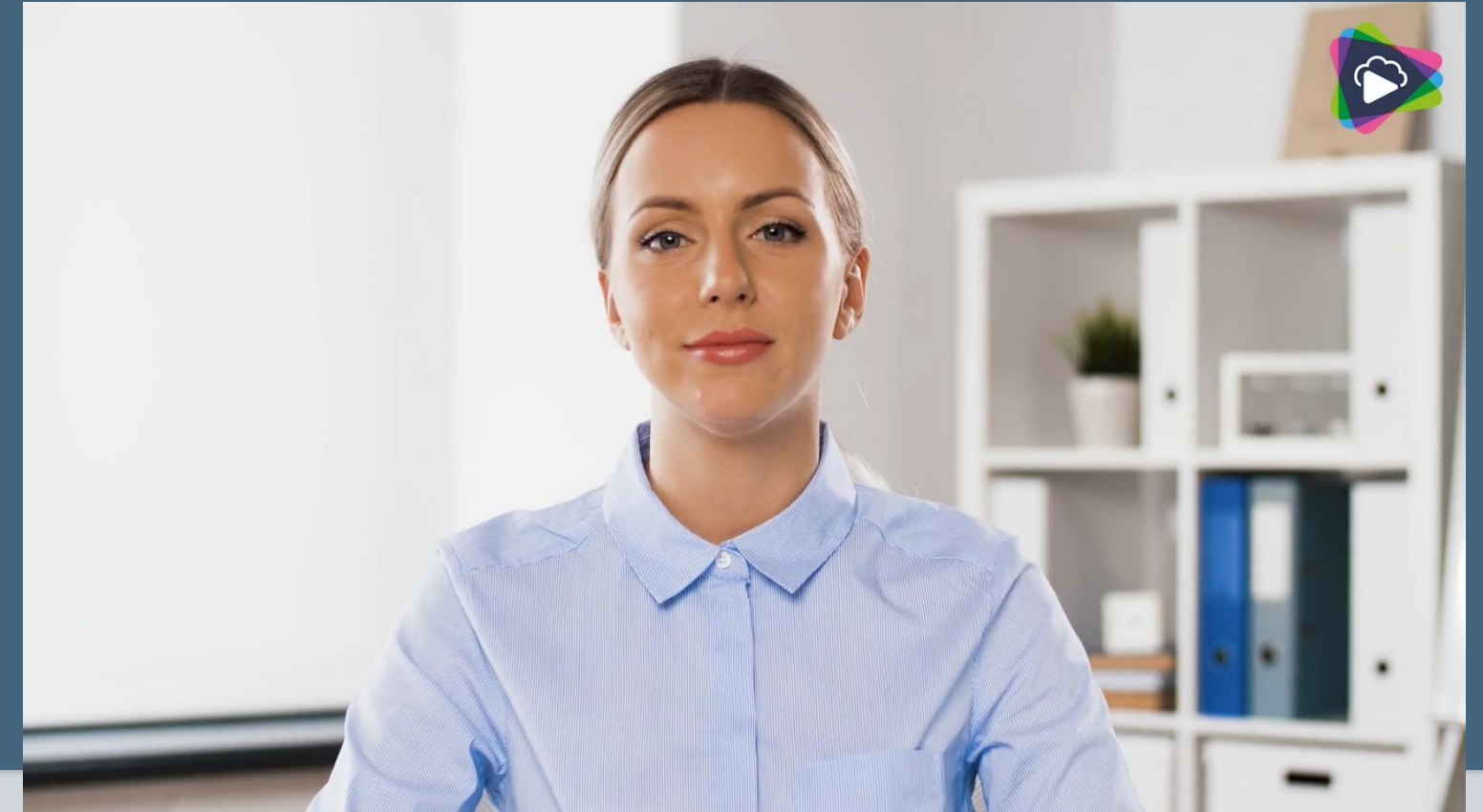
- Integrated in Microsoft Teams as a meeting extension App
- Preset Production formats that suit your needs
- Brand your broadcast with a logo and background
- AI Producer will automatically create a vivid and engaging broadcast
- Viewers can follow the broadcasts in a Teams Live Event or a distribution platform of your choice





# Automated production

During the broadcast, AI Producer analyzes the action and then cuts automatically between presenter, guests, and shared screens. No production staff is needed.



Focus mode – presenter



Split-screen



Focus mode – shared screen



# Ai Producer



AI Producer has a natural  
place in your everyday  
workspace

Anyone can create their own  
professional production in just  
a few clicks

Keep viewers engaged  
and focused

All you need is Teams,  
AI Producer and your laptop

Fully automated  
and easy to use

No production staff  
or technical expertise needed



# LiveArena Technologies | AI Producer

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