







Accelerating time to value with AI & Machine Learning using Microsoft Azure

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# THE DATA ANALYSIS BUREAU IS A DATA SCIENCE AND ENGINEERING INNOVATION COMPANY SPECIALISING IN MACHINE LEARNING

What: We take customers on their data and AI transformation journey by partnering to build innovative and ambitious data and machine learning systems





## **EXAMPLE USE CASES TO EXPLORE**



# DIGITAL TWINS & IOT ANALYTICS

- Pipeline monitoring
- Preventative maintenance
- Smart grids & microgrids
- Grid operations, field service
- Asset performance as a service



### **SUPPLY CHAIN OPTIMISATION**

- Trade monitoring, optimisation
- Retail mobile applications
- Vendor management
- Truck & delivery optimisation
- Demand forecasting



# PREDICTIVE MAINTENANCE & MACHINE LEARNING

- Real-time anomaly detection
- Industrial safety
- Environment health & safety
- Time to failure prediction
- Anomaly detection
- Spoilage event prediction
- Tool wear detection



### **AI & CUSTOMER ANALYTICS**

- Multi-channel engagement
- New product development
- Monitoring of acceptance rates
- Deep customer insights
- Competitive data



Here is just a few examples of how machine learning and data science can be applied in manufacturing. What we can do is dependent on your objectives and the data you have available and the data you can collect.



## WE COMBINE TECHNICAL SKILL SETS TO DELIVER AN END TO END SOLUTION











We apply a proven framework across industry to help our clients rapidly discover, build and run machine learning services that help their business grow.



# WE HAVE PROVEN OUR APPROACH ACROSS INDUSTRY & TRANSFER TOOLS AND TECHNIQUES TO IMPROVE EACH BUSINESS



### **MANUFACTURING**

CROWN

Brand-Building Packaging

Predicting machine downtime and performance impact of material properties for a global packaging manufacturer to improve performance



## **DIGITAL, MEDIA & TECHNOLOGY**

Studio of Art & Commerce

Analysing consumer behaviour and consumption metrics to predict sales effectiveness and investment decisions



## **Nomad Foods**



## **RETAIL & FMCG**

Analysing product trends and predicting consumer behaviour of Europe's leading frozen food providers to improve sales & marketing performance



## **SPORTS**

Improving automated controls systems for high performance sailing boats to gain the competitive advantage

What we can do is dependent on your objectives and the data you have available and the data you can collect. Data is data at the end of the day, and we can use it in different ways dependent on the use case.

# Industry recognition



# CANVOLUTION: PREDICTION OF SPOILAGE AND FAILURE EVENTS IN GLOBAL CAN MANUFACTURING

**Hypothesis** 

Model

Spoilage is caused and correlated to differences in material properties, production line states, tooling etc.

Supervised machine learning to predict spoilage based on material properties, production line state, etc.

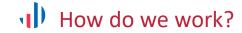
TARGETING 5% OF SPOILAGE EVENTS TO INCREASE REVENUE PER LINE BY +£3M



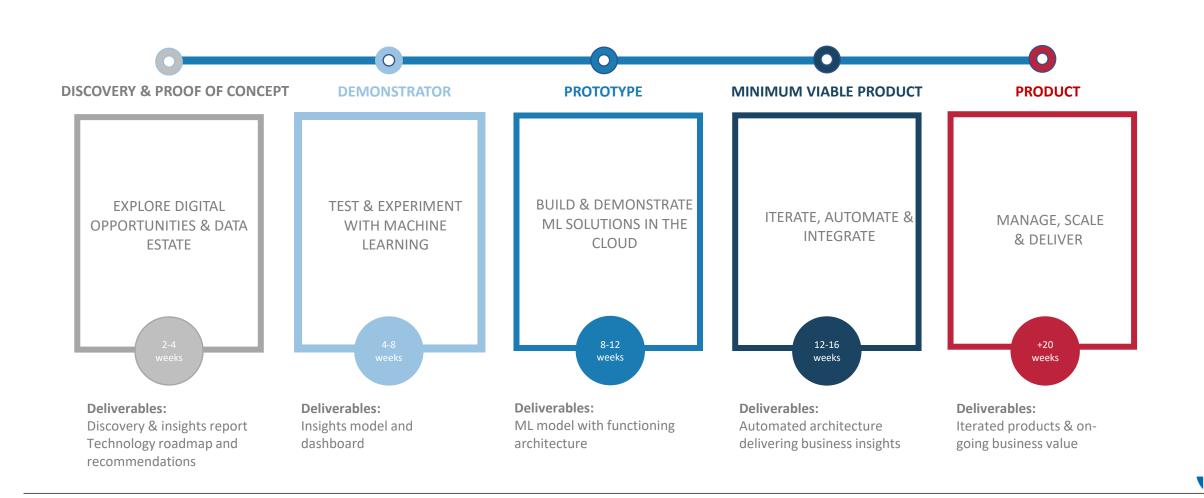








# WE PROVIDE AN END-TO-END SERVICE, DESIGNED TO TAKE YOU SEAMLESSLY FROM IDEATION TO PRODUCT





## A COLLABORATIVE MODEL FOR INNOVATION: NOT SIMPLE OUTSOURCING

- Collaboration in integrated teams
- Develop new ideas for client
- Opportunities for coinvestment in products and IP

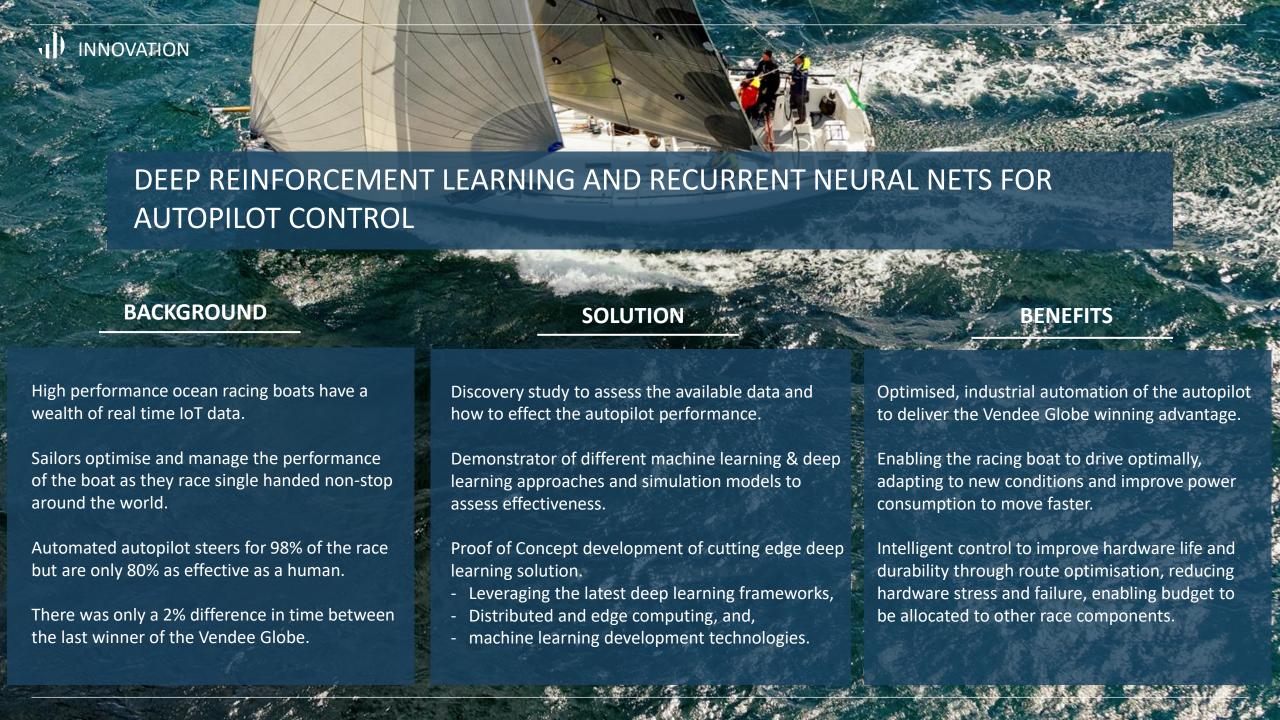














## MACHINE LEARNING TRANSFORMATION FRAMEWORK





# DESIGN & FEASIBILITY STUDY + EXPLORATORY DATA ANALYSIS

Identify key insights for an analytical study, leveraging analyses and data mining with unsupervised ML/basic statistical model to validate possible ML concepts.



# DATA ENGINEERING & ARCHITECTURE

Integrate data sources and additional architecture, automated cleaning, processing, and feature engineering on client-side architecture





## DATA & ARCHITECTURE AUDIT

Assess existing data and architecture against suitability for purpose and design additional architecture to enable your ML development



### **BI & VISUALISATION**

Deploy interactive analytical dashboards to present key business intelligence and machine learning insights





## MACHINE LEARNING DEVELOPMENT

Rapidly prototype and experiment with ML models using an agile development cycle to validate and test ML models to take into production.



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Case Study: Cloud Architecture for Predictive Analytics

## **HELPING A SUPER-MATERIAL MANUFACTURER TO SUSTAIN** COMPETITIVE EDGE BY ACCELERATING INNOVATION

#### **COMPANY PROFILE**

A high-end innovation researcher and manufacturer of advanced super-materials

#### **BACKGROUND**

In its research and innovation, the client has been using traditional long-established R&D process. It includes a longchain human formed hypothesises and reductive experiments, slowing the innovation. This is a common problem for such industries as pharmaceuticals, bio-tech and materials.

The client asked T-DAB to apply data science and machine learning as a way to bring efficiencies to their innovation cycle through greater insight and automation of the hypothesis creation.

### **SOLUTION**

Instead of having a human forming a hypothesis, T-DAB developed an ML algorithm that learned relationships between desired properties of the final product and the composition of features and process of obtaining this product. The algorithm looked at all previous experiments conducted by the company and learned which features and processes exactly led to the development of products. With this ML algorithm the company was able to run confirmatory tests instead of previously practised try-and-error experiments. The result from the confirmatory tests feeds back to the algorithm, therefore constantly updating and developing it.



Case Study: Machine Learning for Predictive Analytics

## PREDICTION OF SPOILAGE AND FAILURE EVENTS IN THE MANUFACTURING CHAIN FOR A LEADING PACKAGING MANUFACTURER



#### **BACKGROUND**

A global manufacturing company was looking to bring predictive analytics to its packaging production line. In particular, they were keen to understand how machine learning could be applied to reduce machine downtime and spoilage from production errors.

#### **SOLUTION**

T-DAB initially used one years worth of data to use machine learning to firstly mine the dataset for key influential features from an initial list of 64, and then apply machine learning to predict spoilage and tool failure events within future time periods. Included were machine state, output quality, tool life and operational data.

T-DAB first carried out a data audit, cleaning, and wrangling exercise, followed by feature engineering. Machine learning experimentation was carried out in R.

The end result was that a number of ML algorithms were produced able to predict spoilage and tool failure events to a degree of accuracy significant enough (>80%) to have real world impacts on operational processes in reducing spoilage and downtime.

#### **BENFFITS**

Through the presentation of predictions of spoilage event categories through an easy to understand, interactive UI, machine operators were able to intervene earlier in order to reduce the probability of spoilage. Models not only gave early warning of future spoilage levels, but were also used to return to the user more optimal machine settings than the standard settings, in order to minimise spoilage.

