Prophesee™ automates sales analytics, presenting executives with insights and scenario outcomes that help them make better, more informed decisions, faster.

**WHAT WE OFFER**

- **Data Confidence**: Improve the confidence business leaders have in their data with technology that identifies & removes bias. This increased forecast accuracy helps reps to deliver their targets.

- **Decisions Causality**: ‘Connecting the data dots’ is the basis to understand decision context & causality. These automations give executives greater insight into how decisions affect business outcomes.

- **Contextual Insights**: Applying ML to clean, connected data, gives models that provide automated analysis & insights on the customer. Forecasting, churn, buying cycles are just a sample of what 3RDi offers.

- **Better Sales**: Better data, better insights, better decisions, more time selling all add up to one thing – better sales. Prophesee can help sales organisations increase sales by up to 10%.

Prophesee is the best thing since sliced bread. It offers a solution to a problem being faced by businesses today by automating sales analytics for insights on forecasting, churn etc. – activities that are often time consuming, with results that are often wrong!

- David Hunter, Head of Automation @ Sweco

Interested in a demo or trial?

Find us at:
- [https://www.3rdi.ai](https://www.3rdi.ai)
- [hello@3rdi.ai](mailto:hello@3rdi.ai)
Prophesee analyses each account across multiple attributes such as churn, seasonality, price sensitivity, margin to give users a true customer 360.

The customer model is then applied on every opportunity in the pipeline to help and guide reps to sell better.

Prophesee is a SaaS solution powered by the Microsoft Azure technology stack and integrates seamlessly into CRMs such as Dynamics365, SAP, SFDC etc.