Riversand MDM 2.0

The Next Stage of Development in Master
Data Management

What is Master Data?

Master data is all non-transactional data within an enterprise – for example, information about customers, products, materials and locations. It serves as a foundation for businesses to build analytical capabilities and more effectively manage operations.

Value of an MDM Platform

An MDM platform allows businesses to manage, govern and analyze all of their master data within a single platform, enabling them to develop new insights about their business, have confidence in data quality, increase productivity and improve the customer experience.

The Evolution of MDM

Digital information is transforming industries across the board. Data Management is constantly evolving as a foundational tool to help organizations not only manage but harness the power of their data in intelligent new ways.

What Riversand's Future-Ready Master Data Management Solution offers:

A Powerful yet Flexible Platform + Application Model

- ✓ An extensible platform alongside intelligent business apps.
- ✓ A **native multi-domain core allowing for easy platform integration of data from any domain**.
- ✓ Businesses can **create their own apps** and/or **connect with third-party developers** to for custom builds.

Built for Business Speed & Agility

- High-scale processing enabling enterprise speed and agility
- A native cloud platform designed for fast implementation and seamless upgrades.
- **Built-in NoSQL** enables **data discovery from anywhere** without requiring upfront model creation

Enables Intelligent Business Decisions

- **Superior data quality and governance tools** that enable businesses to be confident in the accuracy and completeness of their information
- **Unified MDM environment and graph database** offers the most innovative data modeling approach
- **True multi-domain core** offers a holistic view of the business
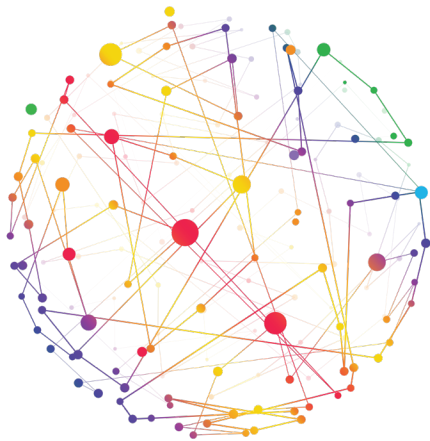
Streamlined Collaboration Tools

- Connect internal and external teams for efficient process management
- **User-friendly, responsive and adaptive UI** increases adoption and dramatically reduces training time

Strengthens Organizational Compliance

- Offers the infrastructure, tools and best practices for **governance of enterprise-wide corporate records**
- Rely on a **consistent set of policies and standards for handling data**

Who is Riversand?

Riversand is a global leader in information management and a pioneer in using intelligence & automation to empower businesses by making their data usable, useful and meaningful.

- MDM/PIM specialist, established in 2001
- Innovative and flexible, cloud-first, platform & app strategy
- Rated by leading analysts as a "visionary" and a "leader" in PIM/MDM
- Focused on creating ecosystems with partners for agility in a fast changing market

Call us to request a demo: (713) 934- 8899

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