

# Data Exploration **Workshop**

The road to data-driven structure begins with a **single workshop**.

Learn how you can **leverage your data to optimise your workflows**.



Big Data solutions help companies deliver more **immediate results** and make more **informed decisions**. Our experts will support you on your journey towards **data-driven success** - a journey that starts with a **single workshop**.

Our team will consist of a **Data Scientist**, a **Business Analyst** and a **Business Account Manager**.

We recommend that your team contains **data specialists**, such as **Business Analysts** or **Data Officers**. Ideally, your team should not surpass 10 people.

## Highlights

During our workshop, we'll deep-dive into your business and data to determine how you can reach your goals with the help of data-based solutions.



### Gain Value

Transform your data into direct business value.



### Explore

Find hidden correlations and insights.



### Monetise

Discover key options to capitalise on your data.



### Optimise

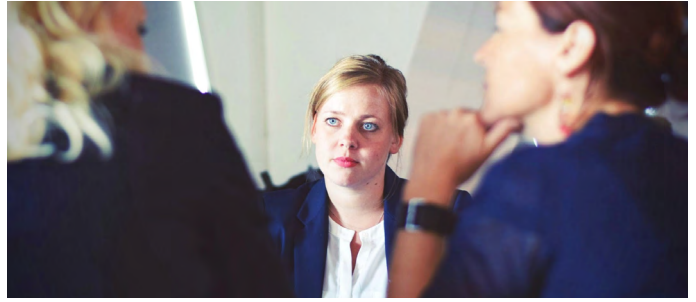
Improve your strategy to collect all the data you can.

After our workshop, we can provide you with a **Minimum Viable Product**

## Agenda

The workshops are structured in a specific way to ensure the best outcome. Each one will be **tailored to your individual needs**.

Here's what you can expect:



Workshop Section	Details	Time
Welcome	A short introduction	30 minutes
What is AI & ML?	A presentation with use cases and case studies - focused on your industry or vertical	1 hour
Data Exploration	Exploration of data analysis results and hands-on look at potential improvements	2-4 hours
Use Case Ideation	A session to define your needs, including the scope for an MVP and success criteria	1-2 hours
Q&A	Questions and answers session with one of our data experts	1 hour

## Outcomes

The Data Exploration Workshop offers the following **outcomes**:

### Assessment

of your data and processes.

### Recommendations

on how to improve your data and processes.

### MVP offer

with scope, timeline, success metrics, estimation and price.



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