

# **Azure Cost Optimization**

As enterprises accelerate cloud adoption, it is becoming increasingly important to manage cloud costs across the organization. Cost visibility, reporting, and cost-based orchestration are critical to continued business operations.

Public cloud costs are buried in monthly billing detail across multiple accounts and providers, business units, and teams. As a result, IT leaders do not have visibility into the total cost of supporting technology services and cannot make informed decisions about the most effective use of the public cloud.

Azure Cost Management experience helps organizations visualize, manage, and optimize costs across Azure with cost analysis, budgets, alerts, and exports.



### **Cost Accountability**

☐ Attribute costs in your organization to make sure that people responsible are accountable for their team's spending. To fully understand your organization's Azure spending, you should organize your resources to maximize insight into cost attribution. Good organization helps to manage and reduce costs and hold people accountable for efficient spending in your organization.

### **Cost Visibility**

☐ Cost Management helps you to inform people about the Azure costs they're responsible for or for the money they spend. Azure has services designed to give you insight into where your money is spent. Take advantage of these tools. They can help you find resources that are underused, remove waste, and maximize cost-saving opportunities.



#### Why customers trust Office Line

- ✓ Advanced Specialized Partner for Azure services.
- ✓ Microsoft's Country Partner of the Year for Greece 2019 & 2020.
- ✓ High qualified technical professionals.
- ✓ Empowered with future-proof solutions.
- ✓ Announced from Microsoft as FastTrack Ready Partner for Greece, Cyprus, Malta.
- ✓ Strategic planning & ongoing consulting.

### **Cost Optimization**

☐ Act to reduce your spending. Make the most of it based on the findings gathered through planning and increasing cost visibility. You might consider purchase and licensing optimizations along with infrastructure deployment changes that are discussed in detail later in this document.







## **Azure Cost Optimization**

#### **Proof**



We provided the Cloud Architects, the Finance department and the application owners with custom cost management dashboards, from Azure Cost management, to help them understand the cloud spending and find the best spending results.

To be able to have a clear picture of the Azure Costs we helped the organization establish cloud deployment techniques. Those techniques includes to organize the resources with cost in mind and always add tags to them to have a good way to attribute cost.

In addition, we educated the Cloud IS dept to use the cost analysis, to estimate the monthly costs, investigate anomalies, to reconcile the monthly invoices and be able to chargeback to the internal business units. After we had a clear monthly billing estimation, we created budgets.

With those tools in place, they took decisions on Cloud Resources spending. In addition, we educate the organization to plan the Azure deployments with cost in mind, with the help of Azure pricing calculator and Azure Migrate.

#### **Azure Cost Optimization**

After the Cost Management deployment and education, we helped the organization to optimize Azure spending.

One service that helped with the cost optimization is Azure Advisor. The Azure Advisor recommendation helped the organization to lower VM sizes based to utilization, cut out resources that wasn't in use, purchase reserved instances for Virtual Machines that will stay at least one year and use the Azure Hybrid benefit for Windows Server and SQL Server Virtual Machines.



### Why Office Line

Office Line S.A. is an internationally recognized leading Cloud Solutions Provider and Digital Transformation company, empowering customers' specific business requirements, while meeting their needs for flexibility, speed, security and reliability. With high qualified professionals holding more than 100 Microsoft Certifications and 16 Microsoft competencies, Office Line ensures customer success and business goals by adopting new technology shifts and accelerating the Digital Transformation journey.





