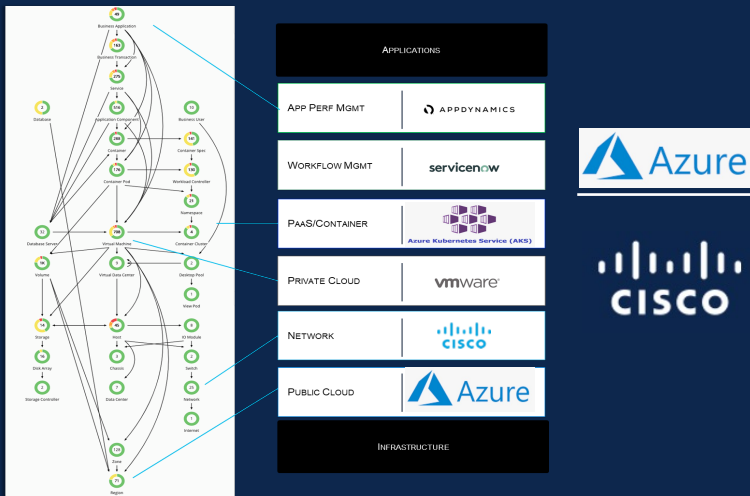


CWOM Unlocks Azure Cloud Elasticity



The CWOM Approach – Bridge the gap between Apps & Ops

CWOM stitches together and visualizes the entire hybrid cloud stack, tying the business application down through Azure, VMware, K8s, UCS, HX and all other infrastructure platforms

By understanding the relationships between all infrastructure entities CWOM drives trustworthy, application focused decisions to continuously resource virtual machines, applications, cloud instances and containers.

CWOM enables customers to take action on those decisions either manually, automatically or through an ITSM system like ServiceNow.

Make your customers “Cloud Heroes” with CWOM

CWOM enables Azure customers to embrace elasticity



- Continuously allocate cloud resources to apps when they need them but also scale back resources when demand dictates to eliminate waste
- Applications get precisely the cloud resources when needed
- Insights/Actions eliminate overprovisioning & cloud waste

Fast time to value – Minutes to deploy, sub-60-day sales cycle

CWOM connects to Azure and has no agents, just API driven discovery



- Within minutes CWOM stitches the business application down through all the underlying cloud resources
- Within 45 minutes CWOM customers will strike the balance between performance and efficiency for their Azure environment
- In days, Azure customers will eliminate significant cloud waste while driving consistent application performance

“Single Source of Trust” to eliminate organizational siloes



- ✓ Safely scale cloud volumes for performance and cost
- ✓ Actionable RDS scaling (PaaS) for performance and cost
- ✓ Optimize AKS (PaaS) for performance



- ✓ Delete unattached volumes



- ✓ Increase RI coverage with utilization-based RI purchases
- ✓ Increase RI utilization with reservations aware scaling



- ✓ App aware cloud performance and optimization by integrating with AppDynamics

Forrester Total Economic Impact (TEI) Report of Cisco Workload Optimization Manager (CWOM)

Application performance and availability increases by 20% | 40% improvement in time to market | IT productivity increase by 35% | 30% to 40% savings for public cloud resources | 40% to 50% savings for on-premises infrastructure | Initial payback < 6 months