



---

# VIRTUAL 3D SALES TRAINING SERVICE FROM CAD DATA

---



# INDUSTRY 4.0

Industrial digitalization combined with global pandemic, generates tremendous demand for digital sales, training and service concepts.

We revolutionize industrial companies by enabling the easy use of 3D CAD data with our standardized software solution:



**Reducing costs &  
increasing training quality**

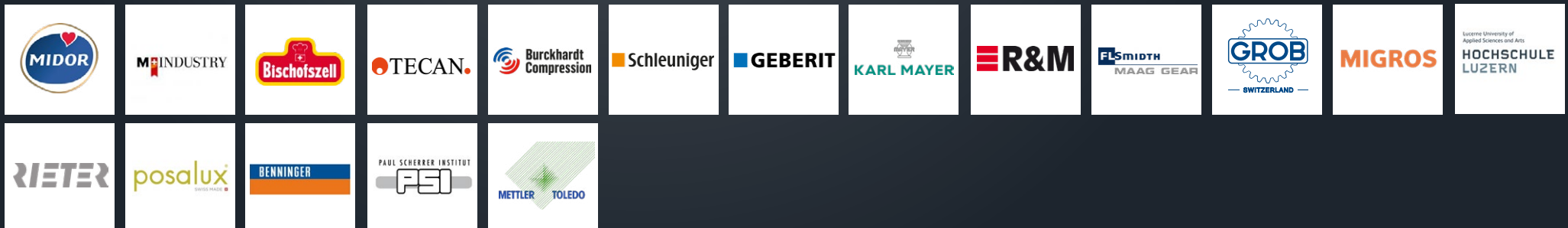


**Accelerating  
time to market**

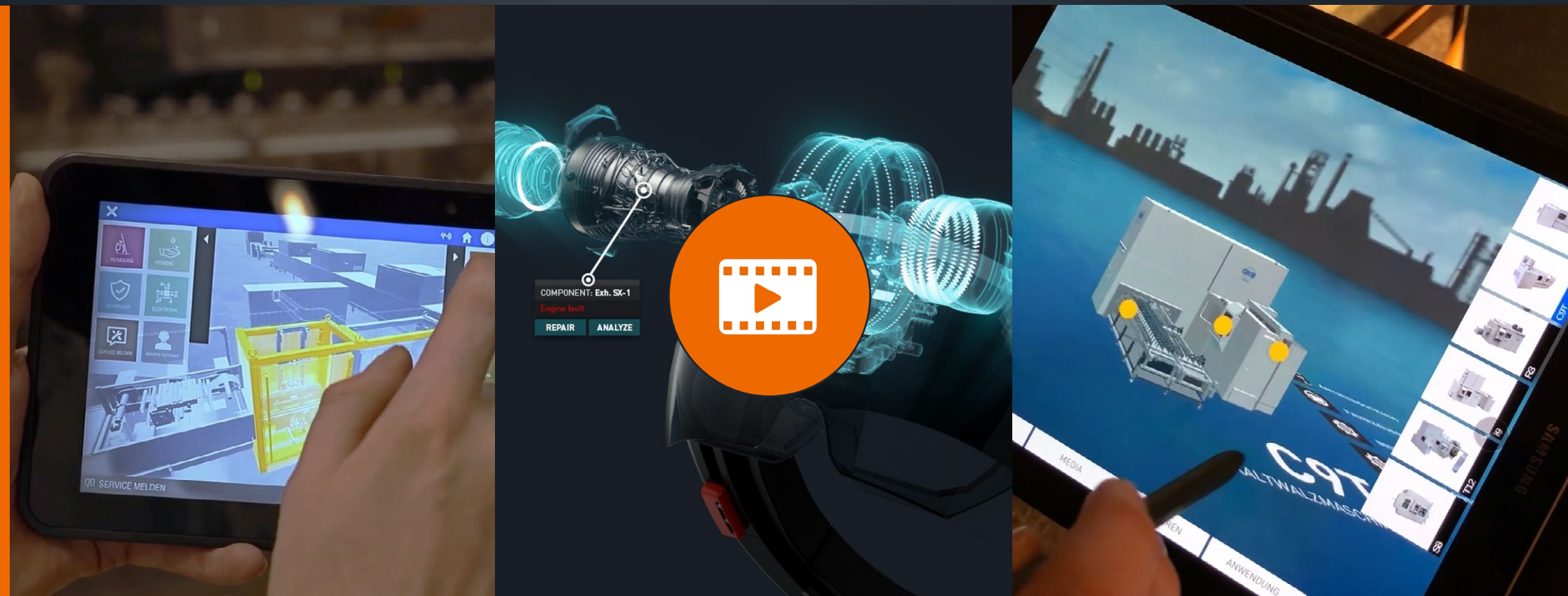


**Generating new  
profit centers**

## Our leading industrial clients



# DEMONSTRATION



# BENEFITS

3D virtual reality offers added value in several areas:



Up to  
**50%\***  
cost reduction in training  
& media production



Up to  
**4x\*\***  
faster learning



Fully  
**DIGITAL  
CERTIFICATION**  
possible



Flexible  
**REMOTE  
INSTRUCTION**  
from everywhere

## USE CASE

# VIRTUAL SHOWROOM & PRODUCT PRESENTATION

Thanks to maximum freedom of movement and information, it is possible to present your products in a new interactive way.



### REDUCE COSTS

- Reduce logistic cost for exhibitions
- Reduce media production cost thanks to internal image and video renderings



### INCREASE FLEXIBILITY

- Present your products remotely and in various configurations



**WATCH DEMO VIDEO**



## USE CASE

# 3D TRAINING & INSTRUCTION

Our training solution combines a virtual assisted step by step training guide with a fully interactive 3D environment.



### REDUCE COSTS

- Reduce training infrastructure costs
- Reduce costs for instructor costs thanks to autonomous employee training



### INCREASE FLEXIBILITY

- Autonomous trainings with digital certification for a better skill overview of the employees
- Remote training and assistance



**WATCH DEMO VIDEO**



## USE CASE

# PRODUCTION GUIDE & DOCUMENTATION

Cleaning instructions, circuit diagrams or safety instructions are linked to the 3D digital twin.



### REDUCE COSTS

- Less downtimes thanks to presumption of failure
- Faster failure detection through 3D monitoring



### INCREASE FLEXIBILITY

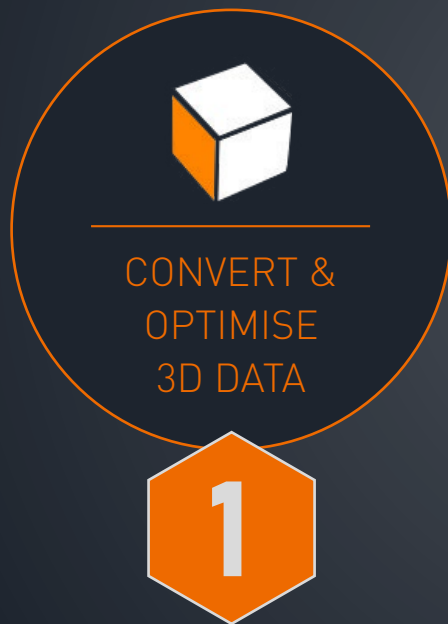
- Efficient manual access through position- & component-based documentation



**WATCH DEMO VIDEO**

# PROTOTYPE IN LESS THAN ONE DAY

Thanks to our highly automated processes, a prototype can be created in a few hours and further developed in a modular agile way.



Avg. 1 - 10 hours  
Automated conversion  
process



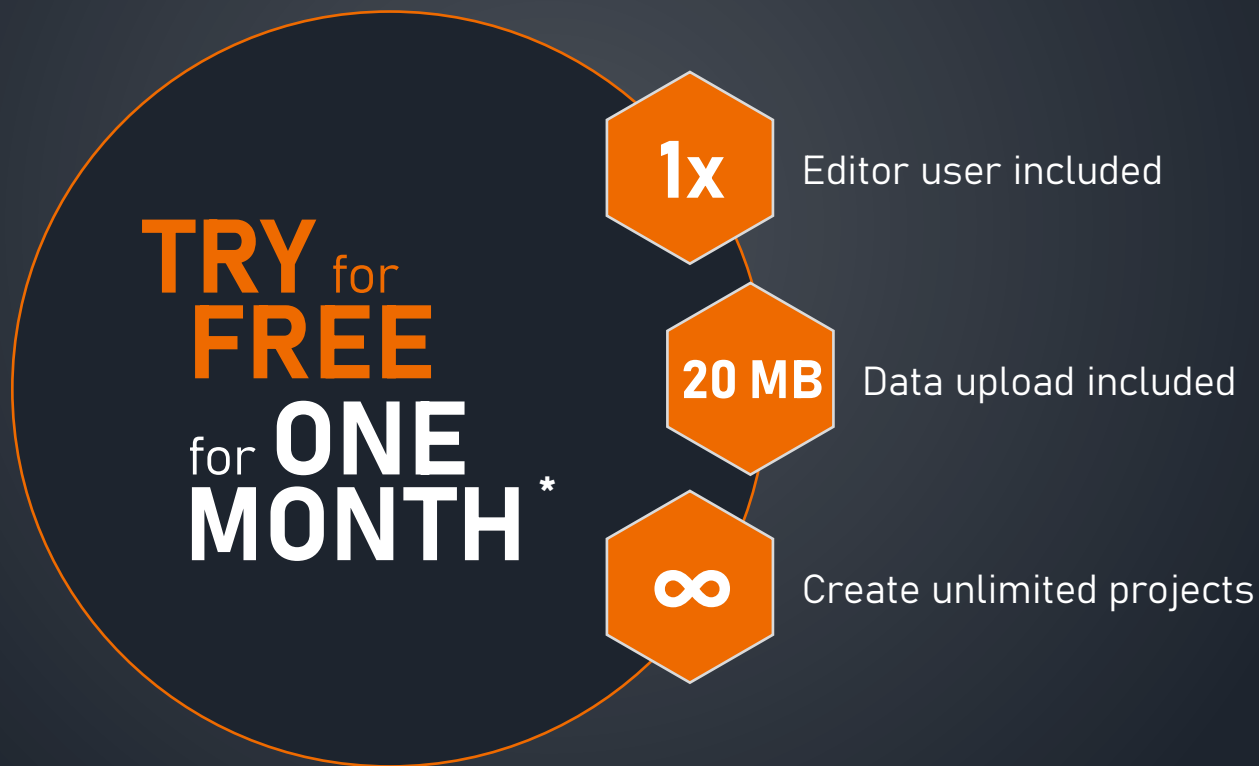
Avg. 2-6 hours  
Adding media content  
and creating slides  
in the 3D project



Within a  
few clicks

# START TODAY WITH YOUR EXCLUSIVE TRIAL

Upload your 3D CAD data and start creating interactive 3D trainings,  
3D product presentations or 3D service guides.





Gessnerallee 28, 8001 Zürich

[www.sideeffects.ch](http://www.sideeffects.ch)



**PROUD  
MEMBER OF**

