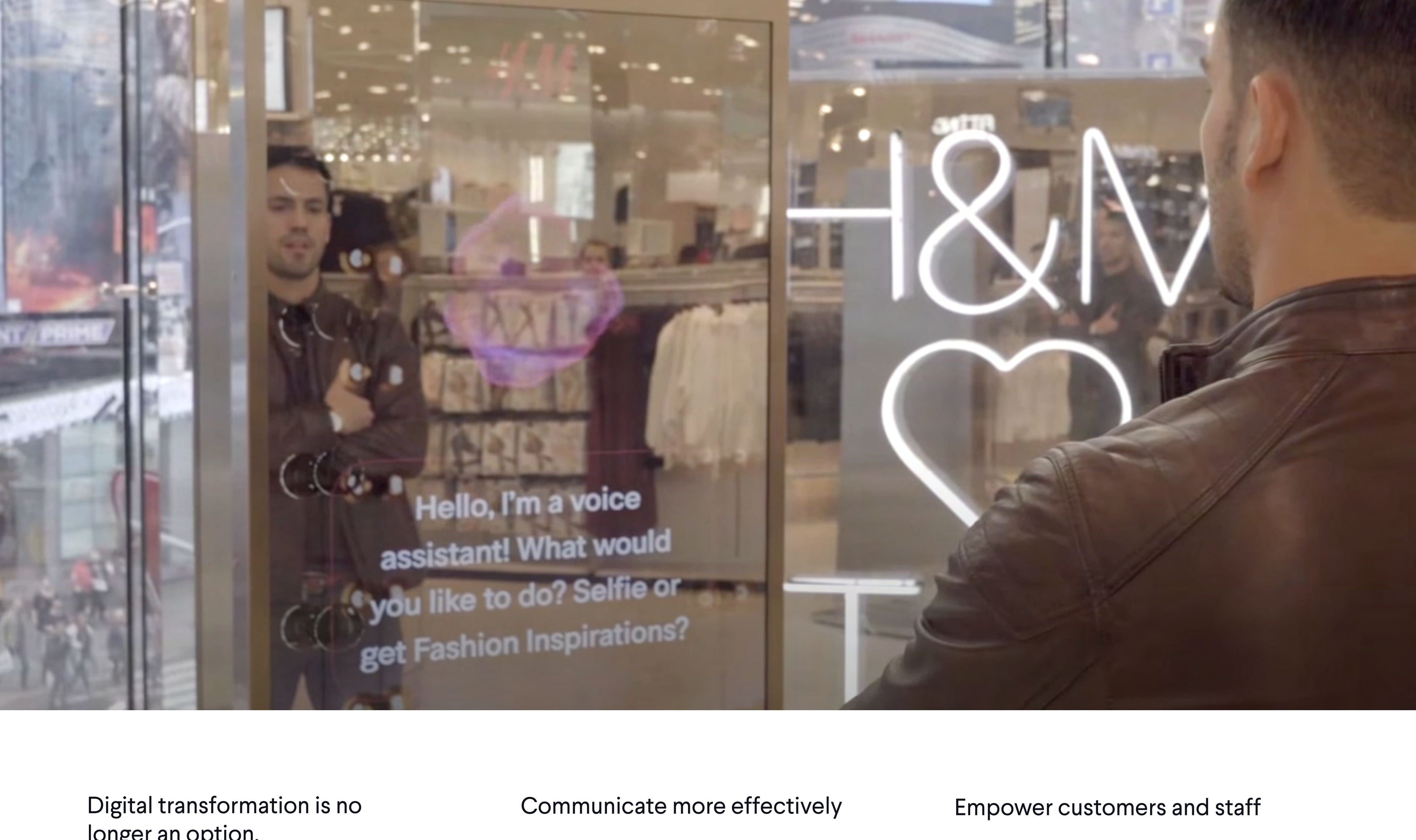




Ombori Grid

Digital experiences in physical spaces

Ombori Grid is a platform that enables businesses to digitally transform into smart stores, smart offices, smart hospitals, smart cities, and more.



Digital transformation is no longer an option.

It's a necessity. Customer expectations changed in 2020. They got used to doing things differently, and they don't want to go back to the way things were.

Customers have a clear message for businesses. If you want them to come to your premises or do business with you, they want the experience to be easy, quick and enjoyable, from start to finish. If you can't provide that, they'll go elsewhere.

Communicate more effectively

A powerful combination of Web, mobile, interactive digital signage, kiosks, and sensors gives your customers the information they need, when they need it, and the ability to act on it.

Give them personalized information and advice, and maximum choice about where and when to engage with you.

By bringing digital technology into a physical space, you can offer them experiences that match everything that online can do - and more.

Empower customers and staff

Transform every aspect of the way you engage with customers. Enable them to plan their visits, find their way around, speak to specialist staff, make purchases, or find out about promotional opportunities.

Ombori Grid also empowers your staff by reducing their workload, alerting them to problems, and giving them the information they need to be effective and productive.

Data collected by the Grid enables businesses to respond to situations in real time, and detailed historical analytics enable you to spot trends and plan strategies for the future.

Who's it for?

Ombori Grid is designed for use by any business or organization that has physical premises that are open to the public.

- Retail
- Municipal & public service
- Offices & banks
- Healthcare & veterinarian
- Restaurants
- Hospitality & entertainment
- Sports & leisure
- Museums & galleries
- Education
- Transportation

What does it do?

Ombori Grid integrates the physical and digital worlds.

Ombori offers a growing suite of apps that you can mix and match in any combination to meet the needs of your business.

All Grid apps include interactive digital signage, management console, real-time dashboard and full analytics. Data is shared between apps, providing users with a seamless experience, and giving managers a unified view of everything that's happening.

Users can interact with apps using touch screens, voice, or mobile devices. Multiple language support ensures that it can be used by organizations that operate in multiple countries or who need to cater to tourists or other multi-lingual users.



Visitor Management

Streamline the process of coming to the premises, ensure visitor safety, and compliance with occupancy regulations

- Apps**
- Appointment Booking
 - Queue Management
 - Occupancy Control
 - People Counter

Omnichannel

Integrate online and offline transactions, make it easier for customers to pick up or drop off, and offer self-service options

- Apps**
- Curbside Pickup
 - Omni Visit
 - Endless Aisle
 - Guided Selling
 - Self Checkout
 - Web Kiosk
 - Shop the Look

Customer Experiences

Surprise and delight your visitors with installations that will make their visit smoother and more memorable

- Apps**
- Wayfinder
 - Customer Remote
 - Sales Remote
 - Selfie Mirror
 - Smart Recycling
 - Product Designer

For more information on these apps, see our Web site or speak to an Ombori representative.

Don't see the app you need? We can also create custom apps to your specifications.

Hardware support

Cameras	✓
Motion sensors	✓
Barcode scanners	✓
Door actuators	✓
Credit card readers	✓
Touch screens	✓
Mobile phones	✓
Android & iOS Tablets	✓
Smart watches	✓

Raspberry Pi	✓
Printers	✓
Kiosks	✓
Bluetooth devices	✓
Smart speakers	✓
Multi-screen displays	✓
RFID tags	✓
POS systems	✓
Scales & measuring devices	✓

Use cases

Ombori Grid is used all over the world, by many different types of organizations.

Target
Australia

Wayfinder, endless aisle and self checkout enable customers to navigate the store and make purchases more rapidly.

H&M
USA

A powerful, streamlined way to handle BOPIS/curbside that's convenient for customers and empowering for staff.

Dufry

Integrate online and in-person service

Guided selling and an endless aisle in their airport store helped customers choose drinks, confectionery, and other goods while waiting for their flight and provides flight and weather information.

Andermatt Ski Resort
Switzerland

Virtual queuing for cable cars allowed the resort to maximize capacity during COVID and ensure the safety of guests.

Town of Cary
USA

Virtual queuing and curbside pickup is used by the IT department to schedule remote staff members who need to pick up or drop off equipment.

Ace Hardware
Dubai

Curbside pickup and occupancy control helped the store manage visitors during COVID.

Ombori Grid is trusted by leading companies worldwide



Benefits

Ombori Grid can help in many ways.

- **Customer experience:** reduce waiting, abandonment and frustration, entertain your customers, and make their visits smoother and more enjoyable. Happy customers will come back more often and spend more.
- **Increase revenues:** making purchasing easier and more convenient results in more sales.
- **Actionable data:** detailed real-time and historical data on everything from waiting times to people flow allows you to make informed decisions on staff allocation, building layouts, or promotional strategies.
- **Automate routine tasks:** let technology handle simple jobs and free your staff to do other tasks.
- **Empower staff:** give staff access to up to date information at all times, and alert them so that they can deal with problems before they become serious.
- **Reduce costs:** optimize staff usage, reduce energy costs, and make more efficient use of space
- **Increase productivity:** make better use of staff time and reduce errors.
- **Compliance, health & safety:** ensure that your premises comply with occupancy regulations and offer a safe environment for staff and visitors.



ROI

Business perspective

- 80% of businesses say that digital transformation has increased profits.
- 85% of businesses say that digital transformation has increased market share.
- Digitally transformed businesses have 23% higher revenue growth than competitors.
- Digitally transformed businesses report 20-30% increase in customer satisfaction.
- Business with a strong omnichannel offering retain 56% more customers.

Customer perspective

- 70% say that connected processes are important to winning their business.
- 67% will pay more for a great customer experience.
- 69% say that personalized experiences are important to winning their business.
- 78% expect to interact with a business via a mobile (90% of customers under 40).

Results will depend on the type of business and the selected apps.

Ombori makes it easy

Ombori Grid has been designed with ease of use in mind.

- **Easy to use:** all apps have been extensively UX tested so that they are simple for staff and visitors to use.
- **Easy installation:** get up and running within days, not weeks or months
- **Easy configuration and customization:** all apps can be configured to meet the requirements of your business, including your branding.
- **Easy integration:** Grid apps will interface with your existing systems with minimal work
- **Easy content management:** content can be updated at any time with no coding required. Updates can be performed manually or scheduled.
- **Easy maintenance:** content updates, software updates, and device configurations are all performed remotely with no need to go to the individual device. All devices and apps are monitored from a central console and will alert staff if a problem is detected.
- **Easy to scale:** whether you have one location or thousands, Grid covers them all. Rolling out to new locations is straightforward and fast.
- **Easy expansion:** start small, and add new Grid apps from the Azure Marketplace as you need them. They'll plug right in to your existing Grid installation.
- **Easy billing:** straightforward monthly usage-based billing reduces the need for time-consuming paperwork



More information: [Ombori Grid Solutions](#)