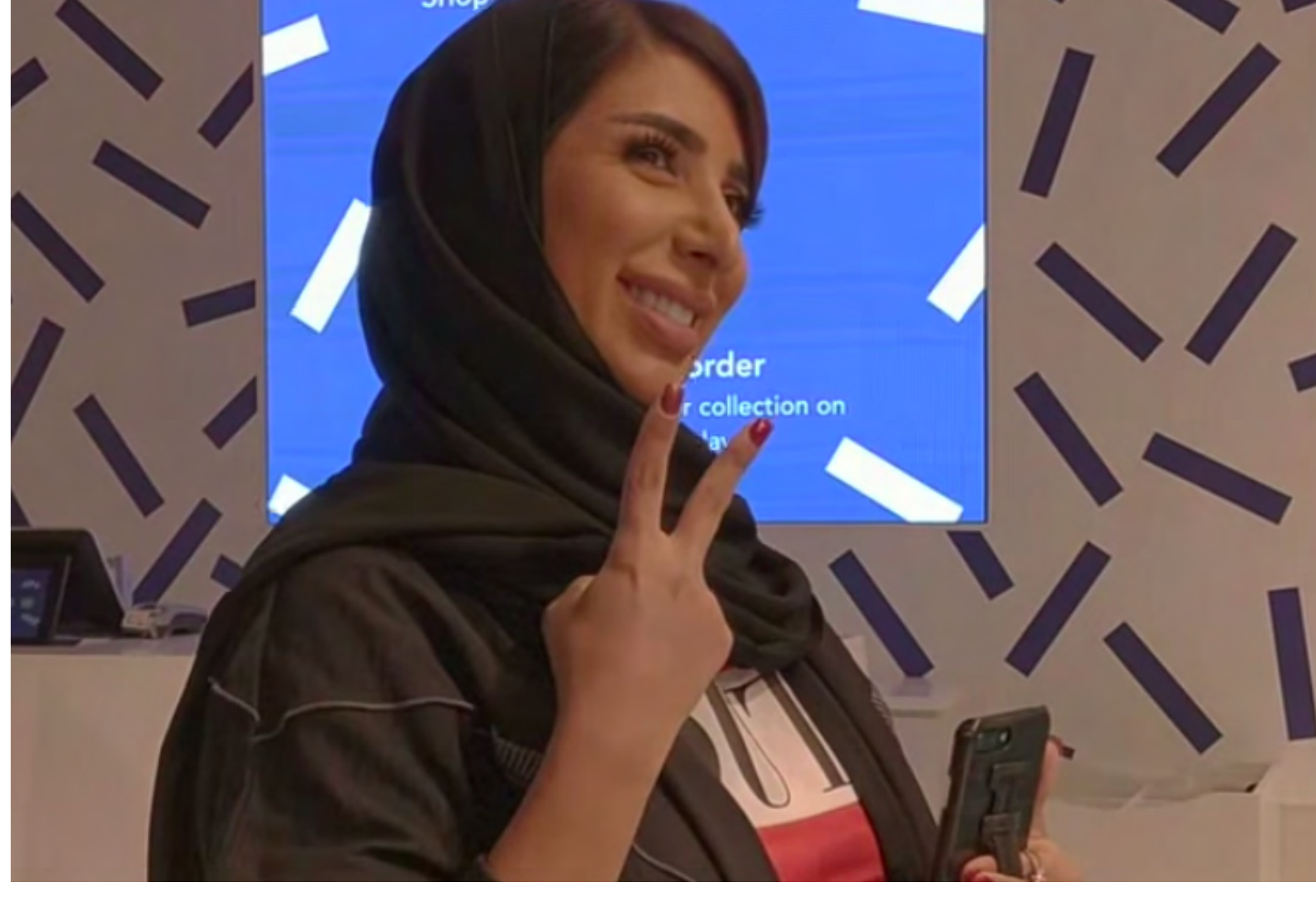OMBORI GRID

Ombori Grid Selfie Mirror

Create a unique souvenir of your visit

Voice-controlled smart mirror which takes photos of visitors and creates branded
images that they can download and share.
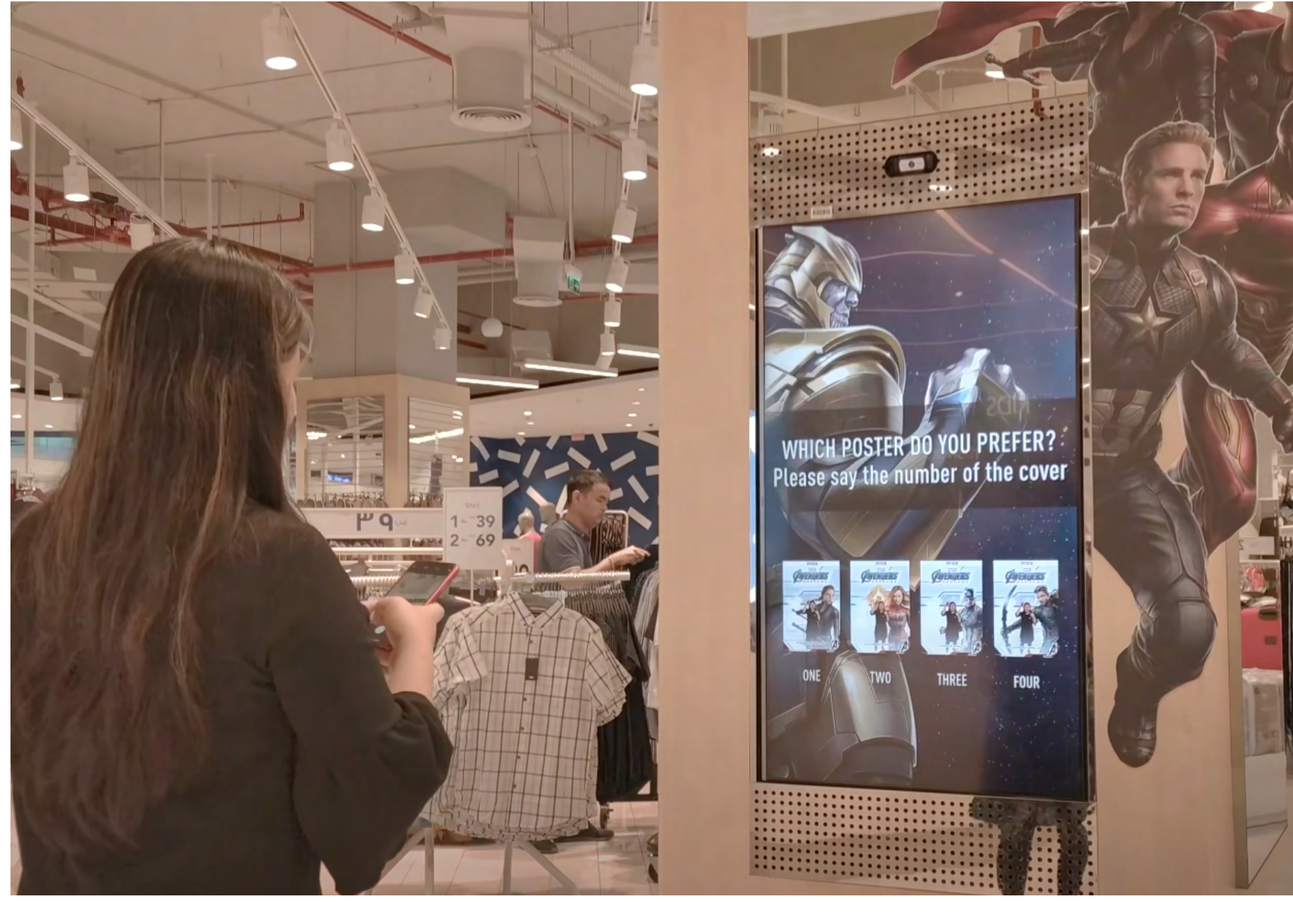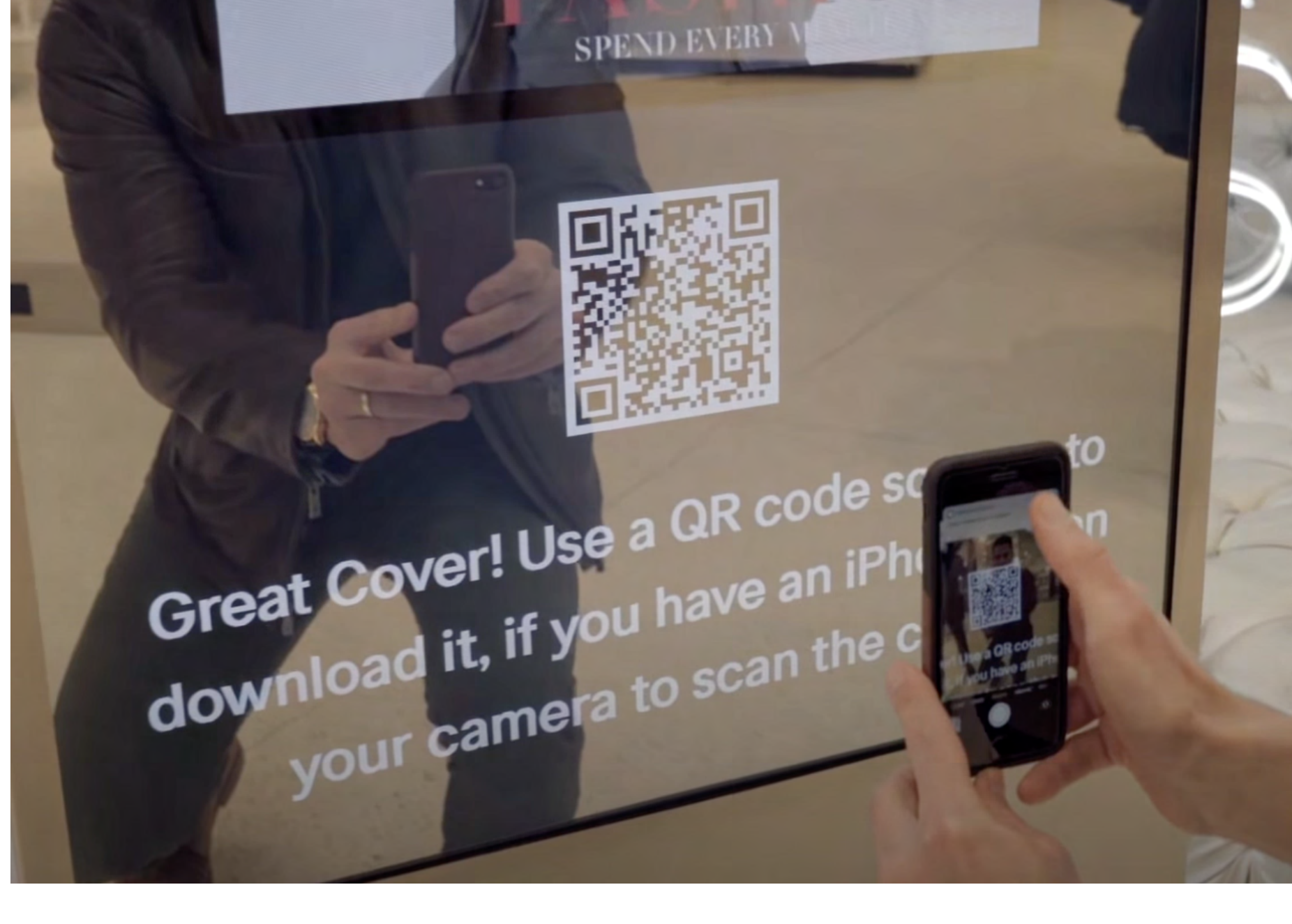Surprise and delight your customers!

Overview

Pose

Strike a pose and let the camera take your picture.

Create

Choose a background image and create your selfie.

Share

Download your image to your phone, and share via social
media. Optionally, you can offer customers a reward for
sharing.

Use cases

Ombori Selfie Mirror is designed for
businesses who want to create a sense
of fun.

- Resorts
- Airports
- Retail

Selfie Mirror works well to promote a
wide variety of brands.

- Film and media
- Tourist attractions
- Consumer brands

Benefits

Selfie Mirror increases brand awareness,
customer loyalty and revenues.

- **Increase brand awareness:** by sharing their selfies with friends and
  social media, customers are promoting your brand.
- **Increase loyalty:** selfie mirror entertains and amuses your visitors,
  which increases the likelihood they will return.
- **Increase engagement:** social sharing provides an opportunity to engage
  directly with visitors and market to them. Knowledge of their preferred
  images enables you to create personalized content that matches their
  interests.
- **Increase revenues:** offering coupons or discounts to users increases
  the likelihood that they will make a purchase

Key features

Wake on motion / face detecto	✓
Voice control	✓
Camera	✓
Download product info to customer mobile	✓
Social sharing	✓
Digital coupons	✓
Multiple languages	✓
Branding and customization	✓

Why choose Ombori Grid?

- **Fully customizable:** fits the needs of your business and
  includes your branding.
- **Rapid deployment:** quick and simple to install and configure.
- **Easy scaling:** roll out to multiple locations with minimal effort and cost.
- **Central control:** manage all locations and queues from a single hub.
- **Usage-based billing:** pay only for what you use.
- **Hardware support:** runs on a wide range of hardware, including Android
  and iOS tablets.
- **Mobile integration:** makes use of the visitor's own mobile device.
- **Grid integration:** all solutions use a common platform allowing them to
  share data and interoperate.
- **Proven technology:** Microsoft Preferred Solution, built on Azure IoT.

Minimum Hardware Requirements

For Raspberry Pi
Raspberry Pi 4 4GB
SD Card A2. Read Speed -
150MB/s. Write Speed - 60MB/s

For Intel device
Intel® Celeron® processor N3350
Intel® HD Graphics 500
4 GB RAM
64 GB storage

For Android devices
Last three major releases supported
Google Play Services
32GB disk space
3GB RAM

For Digital signage
1080p or 4k screen

For Samsung smart signage
Samsung Tizen v3.5 or above

For Android TVBox
8GB disk space
2GB RAM

Optional enhancements

For best results, extend the Selfie Mirror functionality with these additional Ombori apps.
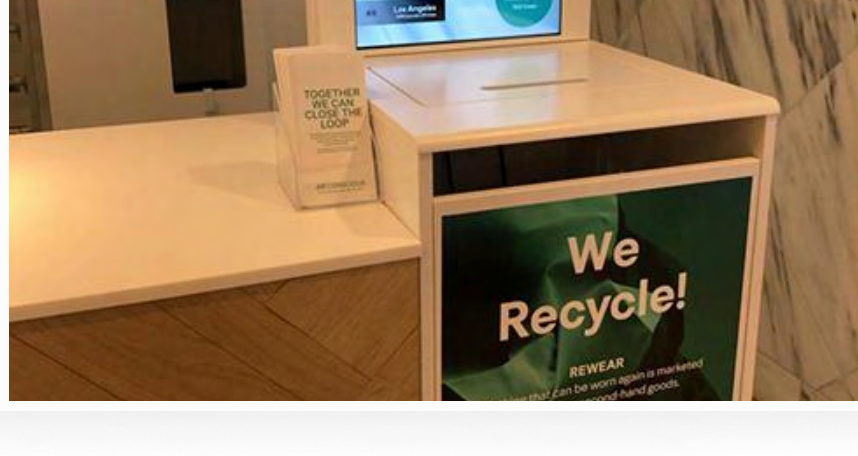
Customer Remote →

Digital signage that can be controlled
using mobile phone or voice. Placed in a
window, it allows customers to browse
information and make purchases without
entering the store.

Wayfinder →

Interactive voice-controlled map which
shows customers where to find products
or other attractions.

Smart recycling →

Make sustainability fun. Put your
recyclables in the bin, find out how much
you've contributed to reducing waste,
and get rewarded.

More information: Ombori Grid Selfie Mirror