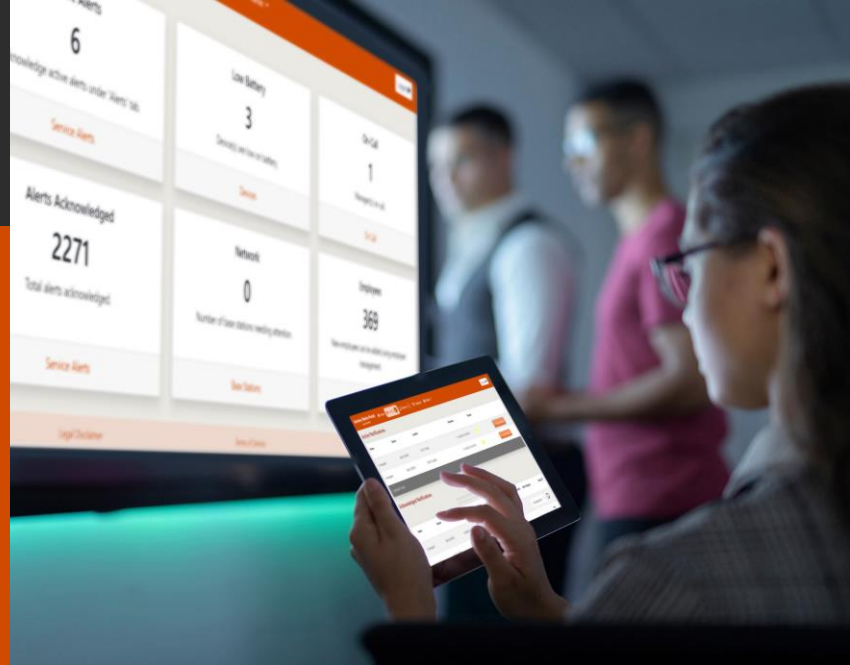# PwC CEE IoT Center

61% of executives say their company is ahead of competitors in leveraging the IoT

Source: PwC 2019 IoT Survey

The challenge

Barriers business leaders face when creating smart ecosystems include:

- Infrastructure-intensive networks
- Need to pinpoint locations accurately
- Frequent replacement of equipment batteries

- Extended deployment timeline
- High cost of implementation
- Lack of insight to make business decisions

Your trusted advisor on the way to IoT world

We deliver complete end-to-end solutions from strategy through execution based on Microsoft Azure stack.

Our solution

Instead of tossing technology at every problem, PwC IoT Center identifies specific tasks and processes that can be automated. We offer a connected platform based on Microsoft Azure leveraging IoT capabilities to deliver end-to-end actionable results.

How we make everyday things smart

One connected ecosystem	**Reliable, scalable, affordable**
Privacy & regulatory compliance	**Flexible and adaptable**
Fast, simple, low-cost deployment	**Data Intelligence and analytics**
Identity by location	**Custom-built solutions**

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Here's how companies are benefiting by adding intelligence to everyday assets and making them a source of efficiency.

47% of companies say the IoT is the most important tech for cutting costs.
PwC Digital IQ

Locate people and track assets.
Get accurate location data—without beacons— when it's needed, with PwC's patent-pending Indoor Geolocation Platform. Always know where machines and inventory are, so you can prevent them from being lost, stolen, or misplaced. Or pinpoint the whereabouts of employees who request assistance via rapid response buttons.

Collect data from remote devices.
Keep tabs on all the big and little things that keep you business running so there's less waste and fewer unexpected surprises. With a low-cost network, and sensors, that remotely collect data and analytic-driven dashboards to notify you when something optimize operations.

Identify people, places and objects.
Using biometric data technology, our scalable, low-cost solution can quickly identify people and equipment. It can monitor foot traffic in stores, identify suspicious behaviors, and manage lines of people, all while complying with data privacy regulations.

What makes us different

Security by design from people you trust.
Scalable connectivity that's more secure than typical IoT network, and separate of your corporate one. Delivered by tech pros, business realists, and experience specialists— backed by a 165-year-old name you can count on.

Flexible approach that scales with your business.
One network, many use cases. And no cookie cutter solutions. A single, powerful platform that's up and running quickly and cost-effectively, that lets you add new functionality as your business evolves.

Low-cost geo-location without beacons.
A patent-pending approach that's accurate, hassle-free, and quick. Deployment in under a week with no downtime for your facilities, battery replacement and associated maintenance, or impact on your aesthetics.

The payoff

44%
of companies have cut costs thanks to the internet of things.

42%
of companies are boosting employee productivity through the IoT.

39%
of companies have used the IoT to increase trust.

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