



NS:GO

NEWSIGNATURE

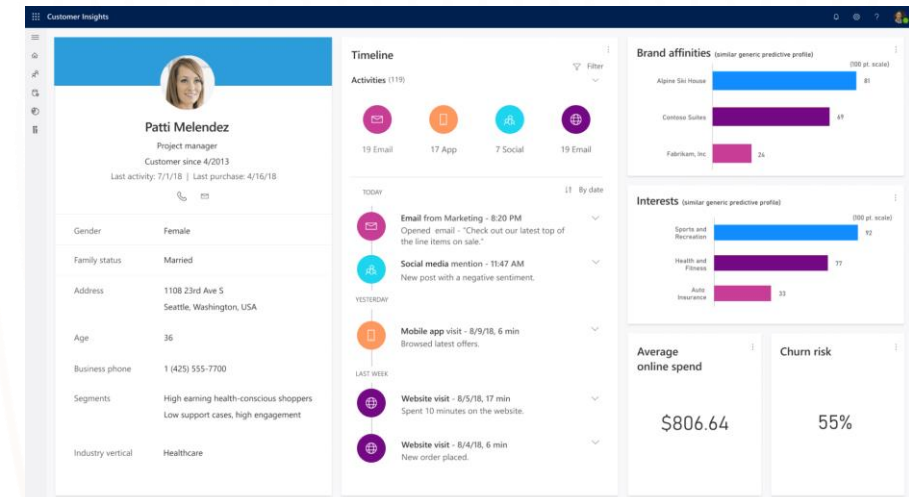
<NS:GO/Data/Customer Insights>

Dynamics 365 Customer Insights Enablement



ONE WEEK TO CUSTOMER INSIGHT

Use an intuitive and flexible customer data platform (CDP) to unlock insights and power personalized customer experiences. Unify all your customer data across the full range of sources to get a single view of customers.



ENGAGEMENT OVERVIEW

Day 1

Kick-off

Days
2-4

Connect to Data
Sources

Day 5

Customer
Insight

Connect to a variety of data sources:



Microsoft
Dynamics
365



Azure SQL



Azure BLOB Storage

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ENGAGEMENT OVERVIEW



Pre workshop **questionnaire**

Identify **licensing** requirements

Demo of D365 Customer Insights capabilities

Identify **KPIs**



Data source **prioritization**

Connect to public and private data sources

Transform and **map** data to your customer objects

Develop and iterate **dashboards**



View customers **insights**

Review of engagement

Roadmap of future integrations and enhanced data translation and normalization

Next Steps

GET IN TOUCH

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