## Userlane drives adoption

Userlane is a no-code digital adoption platform for large organizations to increase the speed of software adoption and utilization.

## **Traditional Approach**

On-site trainings, handbooks, videos, wiki and helpdesk

- One-off solutions
- Time-intensive
- Quickly outdated
- High maintenance



## **Modern Approach**

In-app support, context-sensitive guidance, interactive learning

- Continuous support
- Bite-sized content
- Quickly updateable
- Easy maintenance



## **Benefits**

**3x faster rollout** - personalized software training from the start **2x higher adoption** - make complicated software fun and easy to use **2x lower support cost** - reduce the number of support requests



