BINOKULA™

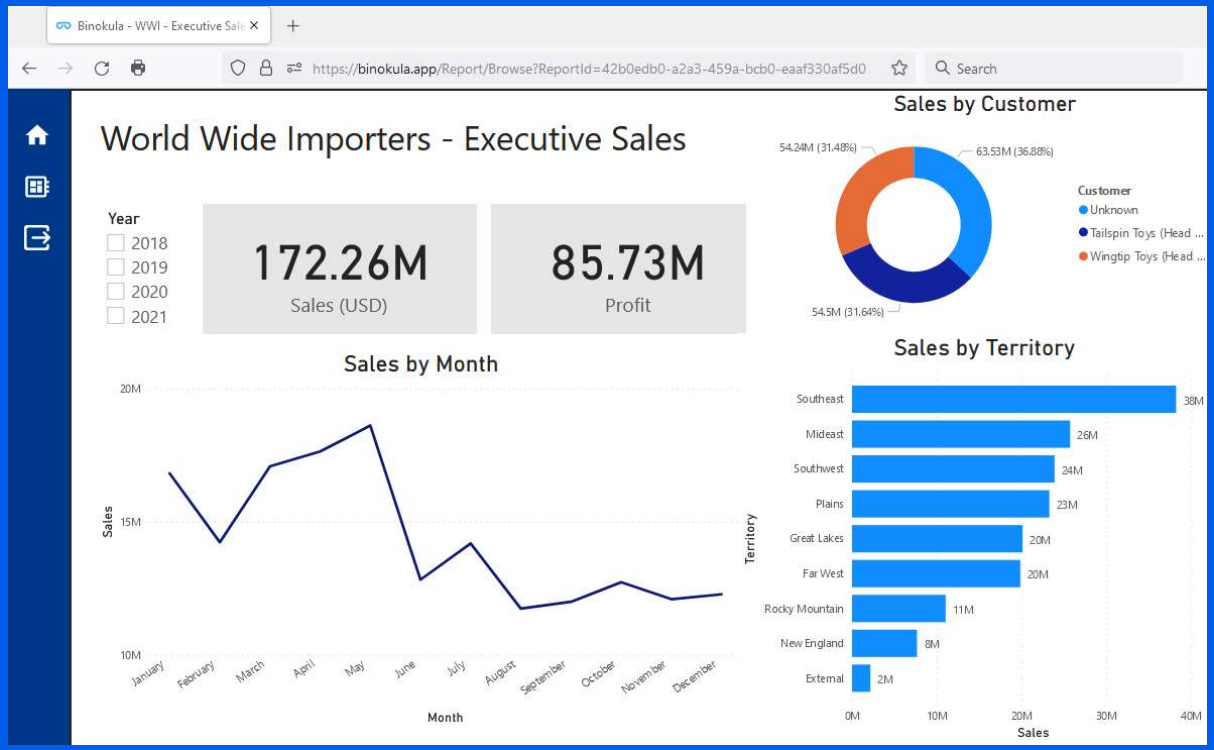
Easy Sharing
Insight Out

Binokula Product Overview

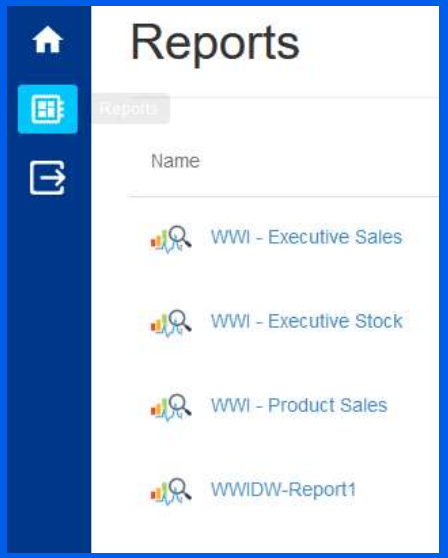
Sharing interactive reports

Binokula enables organizations to share their interactive reports with their business partners… using a simple browser tab

Home
Reports
Logout



Click ‘Reports’ for a list of available reports



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BINOKULA™
Power. Magnified.

Assigning user access

Assigning user access to reports is easy and flexible

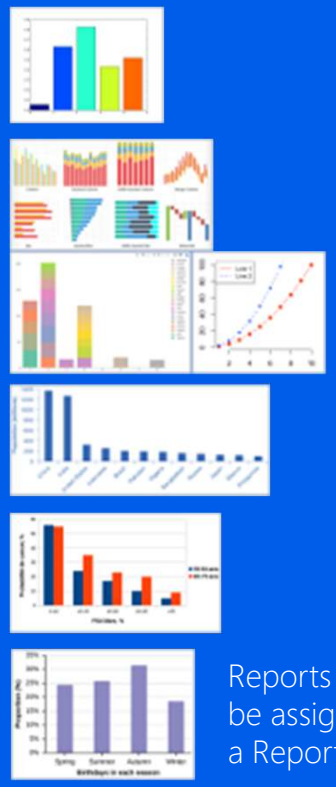
Users	User Groups	Report Groups	Reports

One to One

Many to One

One to Many

Many to Many



Reports must be assigned to a Report Group

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Demonstration

Demonstration: World Wide Importers

Users	User Groups	Report Groups	Reports

WWI Inc
VP Marketing

Maria

Tailspin Inc

Sam

Wingtip Inc

Jean

Harry

WWI-Executive Sales

RLS controlled reports

WWI-Product Sales

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Features summary

- Users only need a browser. They do not need to install any software. They do not need a Power BI Pro or Power BI Free license.
- View Power BI reports natively on Mac and iOS devices
- Different users can view the same report but Row-Level-Security (RLS) restricts them to only view their data.
- Authorized users can share an interactive report with an associate by emailing them a ‘report link’.
- Track report usage
- While-label your Binokula login screen and invite email
- Authentication can use internal Binokula login or Microsoft single-sign-on (SSO).
- Your web portal can display reports using the Binokula API. Binokula is provides the authentication and access structure.

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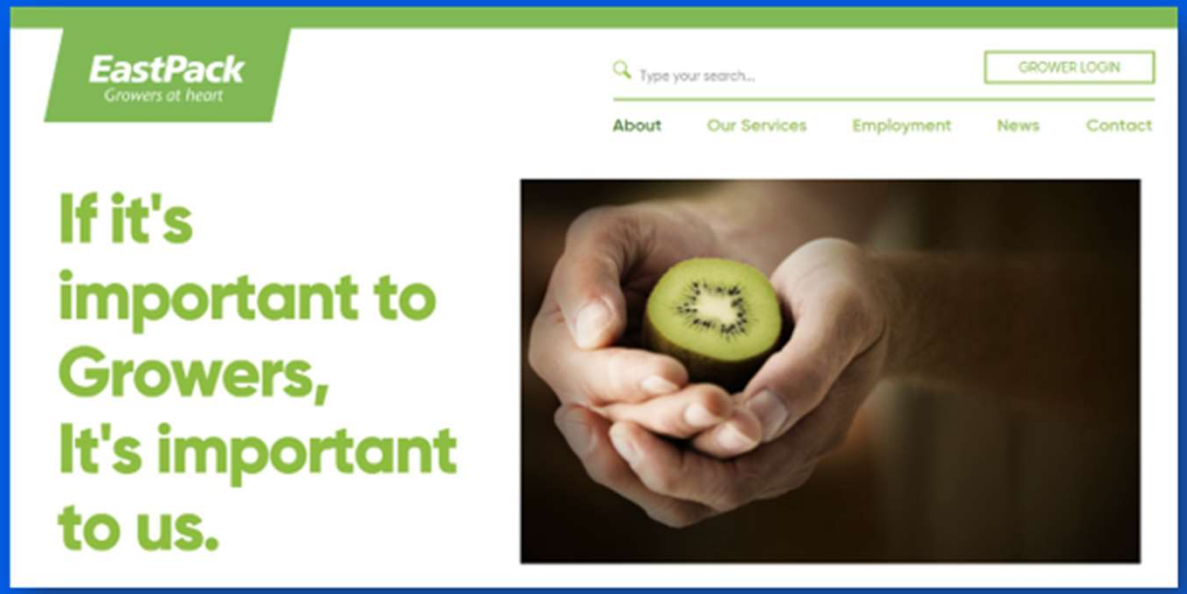
Customer profile

Customer Profile: EastPack Limited



EastPack is the largest Kiwifruit post-harvest service provider in the world, serving over 1000 orchards.

EastPack's grower portal uses **Binokula** to provide an integrated reporting experience for over 600 orchards.

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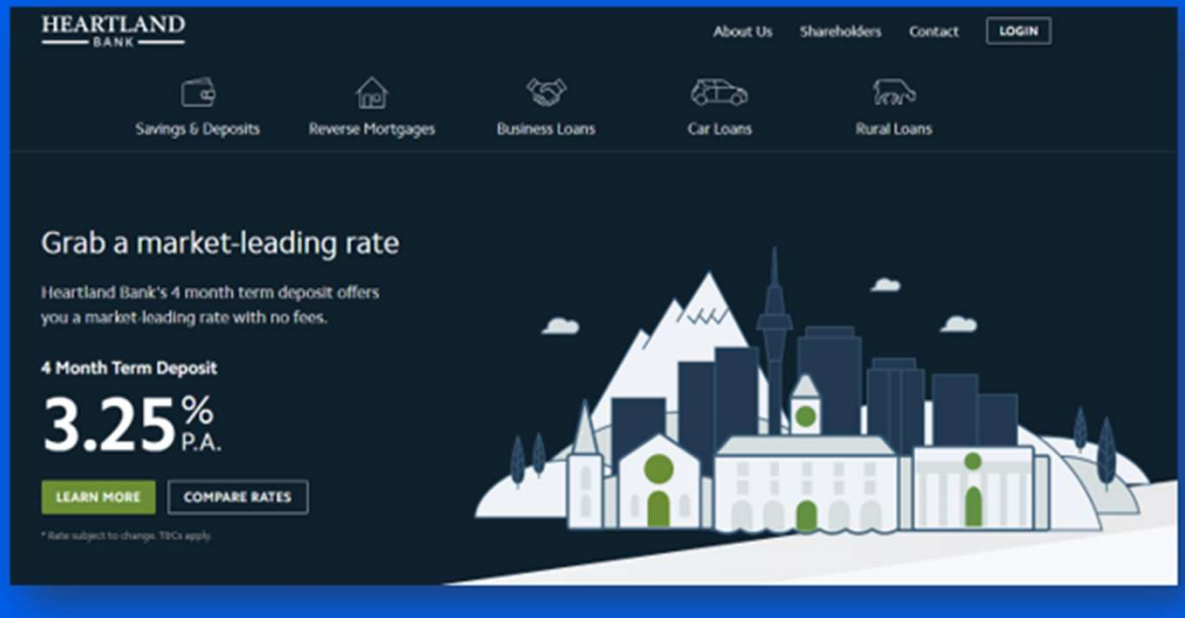
Customer profile

Customer Profile: Heartland Bank



Heartland Bank is a national bank registered in New Zealand.

Binokula is used to securely share customer vehicle financing insights in Power BI reports to over 200 sales staff spread across 100 independent vehicle dealerships.

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How it works

Customer Tenant

Power BI Service

Binokula Workspace

Publish Report

Power BI Pro

Power BI Embedded Node

Report Rendering Engine

Binokula Tenant

Binokula Application

BINOKULA™

Binokula Frontend in Browser Tab

Customer Website User Portal

Pricing information is available on https://binokula.com/plans/

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