



Two reports released in recent months give you access to insights into a model of competitiveness, based around talent, technology and readiness, that if embraced offer potentially prosperous opportunities to the Microsoft Partner Network.

**Please take some time to review the findings and the insights.**

[A blueprint for Microsoft UK partner competitiveness >](#)

[Unlocking the UK's Potential with Digital Skills - Microsoft UK >](#)

## 1 Assess

**Determine the steps to increasing your proficiencies and extending your practice.**

- ✓ Read the '7 steps to Creating a Learning Plan' guide. [Click here](#)
- ✓ Start by taking the Transformational Readiness Assessment to help inform your enablement strategy. [Click here](#)
- ✓ Review and use the Cloud Partner Practice playbooks for guidance on building cloud skills and practice growth. [Click here](#)
- ✓ Check out the Microsoft Learning Management Platform for insights into community training for your organisation. [Click here](#)
- ✓ Review the practice aligned, role-based certifications and associated learning paths. [Click here](#)

## 2 Learn

**Reach your goals faster and take your skills to the next level, with a wide range of programs designed to fit your learning needs.**



- ✓ Visit Microsoft Learn to add self-paced learning to your skills journey. [Click here](#)
- ✓ Visit the Sales Training Gallery with Challenger Foundations and Sales Acceleration. [Click here](#)
- ✓ Add free UK partners skills events to your learning calendar. [Click here](#)
- ✓ Check out our solution-based skills resource listing. [Click here](#)
- ✓ Use the Microsoft Partner Virtual Technical Training Series. [Click here](#)
- ✓ Keep up to date with the Microsoft Learn blogs. [Click here](#)

## 3 Apply

**Get hands on with the latest Microsoft products in a live environment and start building your cloud skills, for free.**

- ✓ Access Microsoft Learn Instructor Led courses. [Click here](#)
- ✓ Apply learning with our Microsoft UK Partner Learning Services book. [Click here](#)
- ✓ Use the Azure sandbox in Microsoft Learn. [Click here](#)
- ✓ Put AI into action with AI Business School. [Click here](#)

## 4 Grow

**Better understand how to recruit, hire, develop and retain talent in your cloud practice, whether you're a new or existing Microsoft Partner.**

- ✓ Read the Recruit, Hire, Onboard and Retain Talent Playbook to get skills and talent insights for your Microsoft Practice (one of a series). [Click here](#)
- ✓ See the recruitment and talent offerings in our UK Partner Talent Services book. [Click here](#)
- ✓ Visit the Microsoft Apprenticeship Connector for training providers and apprentice candidates. [Click here](#)
- ✓ Develop and use talent, run customer Azure Immersion Workshops. [Click here](#)

## 5 Certify

**Keep pace with today's technical roles and be the best by earning a technical certification.**

- ✓ Keep an eye on Microsoft exams and certification updates. [Click here](#)
- ✓ Updates for the new Certification renewals process are here. [Click here](#)
- ✓ Use your skills and certifications to achieve Silver or Gold competency status. [Click here](#)
- ✓ Specialize with Advanced Specializations. [Click here](#)
- ✓ Investigate the Azure Expert MSP programme. [Click here](#)



## 6 Build values

**Help us address the skills crisis, better reflect the people we serve, and champion more diversity by sharing our values and beliefs.**

- ✓ Sign up with Microsoft to the Partner Pledge. [Click here](#)
- ✓ Complete the Accessibility Fundamentals certification. [Click here](#)
- ✓ Consider joining the Tech Talent Charter. [Click here](#)

