



# AI-Powered Conversational Solutions

## ABOUT MASTER OF CODE / CONVERSATIONAL AI BOT SOLUTIONS:

Master of Code is a 200+ people company with offices in Canada (Winnipeg, Toronto), US(Seattle) and Ukraine. We have been doing conversational AI for the last 4 years for enterprise and mid tier clients: T-Mobile, Ulta, Olympic Committee, ESSO, OneMain etc.

We are platform agnostic and build partnerships with SAAS platforms to help implement complex custom solutions for your customers to increase platform usage and customer ROI.

Our strengths are conversation design expertise, enterprise grade technical and QA teams, building live agent/bot orchestrations with text/voice recognition, helping platforms fulfil conversation automation strategies.

// The combination of their technical experience combined with their creative, out-of-the-box thinking set them apart. As far as revenue generated from the bot, we did \$500,000 in the first few months after launch; that was solid.



**Matt Meisner**  
VP of Digital Marketing, Luxury Escapes

### See what customers are saying:

*"Special thanks to the Master of Code Team who have implemented the Agent Console based on the functional specification provided by LivePerson and throughout the process have been flexible, helpful and professional, going the extra mile to implement changes and fix issues during the testing phase"*

– Andreas Soellner, Live Person

## WHAT WE OFFER

Master of Code Conversational AI offers the next wave of customer and employee experiences through business preferable digital channels. You can offer personalized real-time digital experiences, interactions, messaging across multiple channels to your website and mobile chat, mobile app, SMS, Facebook Messenger, WhatsApp, Google RCS, Telegram, Apple Business Chat, Google Assistant, Amazon Alexa, Slack, Microsoft Teams, Jabber.

Master of Code Conversational AI makes it easier for brands' consumers and employees to interact with software and feel like a 1:1 conversation that is context-aware and informed by past interactions.

Embedded AI components give the ability to "read" human language text. Understand what the user is asking, even if phrased in an unexpected way. Engage into conversation like a human and show emotions to deliver indistinguishable humanlike experience. Know how to respond to the user in the best possible way by analyzing responses across conversations, IT systems and digital channels. Follow history of conversations, can translate and memorise information over conversations.



# Conversational AI Bot Solutions

by Master of Code Global

## Be future-ready

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## More human digital interactions

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## Conversation Design

Apart from the Conversational AI we teach you our user-centric conversation design methodology and practice that converts and contains your customers. Conversation design curates the conversation, defining the flow and its underlying logic in a detailed design specification that represents the complete user experience.

## Trusted by others

Trusted by over 200 businesses worldwide due to speed of development and reliability of the software.

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