






## Mobile Digital Adoption Platform

### Who We Are

Skyllful helps enterprise customers with large frontline workforces drive faster adoption of mobile applications and maximize ROI of their strategic mobile technology initiatives. We have created the only digital adoption platform designed and built for training frontline mobile workers

### The Problem We Solve

Millions of mobile field workers keep our global economy going by stocking shelves, installing equipment, repairing machinery and making deliveries. The majority of them are also provided technology – mobile apps and devices – that they need to learn and master quickly.

-  Frontline workers are overwhelmed with technology, resulting in negative impacts to operations such as reduced sales, lost and spoiled inventory and unresolved work orders.
-  New hire onboarding and training is often ad hoc, leading to poor mobile app adoption, resulting in manual efforts and/or employee churn.
-  Poor visibility into engagement with mission-critical mobile apps leads to a lack of operational visibility for IT and LOB leaders.



## Customer Value Proposition

Skyllful offers customers a less costly and more effective option to train their workers on new deployments and existing apps. Skyllful's mobile app simulations can be used for "in the moment" learning to drive continuous adoption and ensure technology ROI.

## Our Product: Skyllful Mobile Digital Adoption Platform

Skyllful is a SaaS-based Mobile Digital Adoption Platform (MDAP) that provides on-device, on-demand training through scenario-based app simulations. These simulations teach frontline mobile workers how to use apps on their mobile devices for better retention and long-term engagement. It supports all off-the-shelf and custom mobile applications and is delivered in a secure, sandboxed environment that does not require any integration with production applications or data.

The Skyllful platform combines three critical elements to ensure effective frontline worker digital engagement:



Skyllful Simulator is a mobile-optimized, on-device, on-demand app for simulating mobile applications used by frontline mobile workers.



Skyllful IQ is a robust, graphically rich dashboard that provides actionable insights into the current and future readiness of the frontline mobile workforce.



Skyllful Studio is an easy-to-use content editing environment for rapidly developing, deploying and managing scenario-based simulations for mobile app training.

