



## MazarsNow! e-Commerce Rapid Implementation

**Accelerate** your e-Commerce sales, Customer Experience and growth potential through proven methods and technology

### Achieve Faster Results Now!

MazarsNow! Provides a scalable way to a faster ROI with a 10-week rapid e-Commerce deployment.

### Delight your Customers Now!

The pandemic has accelerated the need for improved ways for Customers to purchase and receive merchandise. Microsoft e-Commerce and MazarsNow! allows your customers a full omnichannel experience to buy online, reserve online and pickup in their preferred location and more.

### Improve Efficiencies Now!

By providing advanced and unified pricing and promotions, enforceable return policies, a common back office and improved platform management tools for content, digital assets and your storefront. Mazars and Microsoft improves your efficiency keeping the cost of business low.

### Monitor and Analyze

Improved analytics allows you to make faster and more impactful decisions

**mazars**

### Key Benefits

How Mazars' e-Commerce Rapid Deployment drives value to your organization with:

- ❑ **Quick ROI** – Rapid deployments in weeks allows improved sales for a fast path to ROI
- ❑ **Improved Customer Experience** seamless omnichannel shopping experience across e-Commerce, In store and the call center
- ❑ **Improved Merchandizing** – Easy searching provides customers with promotions, ratings, reviews, and accurate inventory counts
- ❑ **Meaning Analytics** – analyze your customers, margins, sales and transactions through customizable views and dashboards
- ❑ **Simplified Content Management** – Extensive digital assets and capabilities for faster site creation and navigation

Gold

Microsoft Partner



## Achieve Results with richer Customer Experiences

**MazarsNow! e-Commerce Rapid Deployment** is a scalable approach enable you Omnichannel

### NEW E-COMMERCE W/ MICROSOFT DYNAMICS 365 COMMERCE

#### SOLUTION SCOPE

- Rapid implementation approach
  - ✓ e-Commerce Digital Strategy through whiteboarding and planning sessions
  - ✓ End-to-end Walkthrough & Train-the-trainer core team training
- Application Management and Infrastructure
  - ✓ Azure AD B2C or B2B tenancy provisioning & configuration including Identity Providers
  - ✓ Lifecycle Services implementation engagement & Azure DevOps configuration
- Omnichannel shopping/purchasing experience
  - ✓ Predefined theme including skinning/graphics layout templates for a branded website
  - ✓ Product Information, pricing & promotions managed in HQ
  - ✓ Native gift card, tax & shipping rates engine
  - ✓ Inventory warehouse & fulfillment options to support preferred location pickup and delivery
  - ✓ Online transactional channel, omnichannel orders synchronization & update notifications
  - ✓ Adyen Payment connector setup combined with omnichannel payment tokenization
- Integrations using pre-built data entity mapping & packages
  - ✓ Inventory On-hand, Financial ledger and sales transactions export

#### RESOURCES

Project Manager  
 Solution Architect  
 Technical Consultant  
 e-Commerce Solution Architect  
 D365 Commerce Functional Consultant

#### TIMEFRAME

**10 WEEKS**

#### B2B FEATURES SET

- Business partner onboarding process & buyer self-service portal and user specific order history view
- Business partner assortments, catalogs and trade pricing
- Quick Order entry based on previous orders, templates, placing order 'on behalf of', invoicing & payment on account by defining users' spending limits

#### B2C FEATURES SET

- Google, Facebook single sign-on, guest checkout, customer account page including wish lists, order history and status tracking,
- Channel specific retail pricing, loyalty programs and promotions
- Buy online, pickup in-store & curbside pickup delivery time slotting using Cloud POS application

#### PRICING\*

**B2B OR B2C FEATURES SET**

**US \$250,000**

\* See pricing assumptions for details

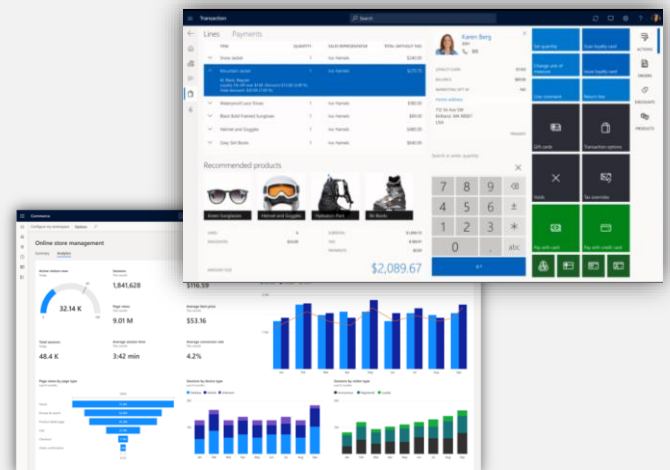
## How Mazars can help

e-Commerce experts have years of experience helping organizations address the complexities instore, online and call center sales. We take the time to build an understanding of your business your vision and to provide solutions to deliver on your specific business strategy.

Our goal is to rapidly help you delight your customers, improve efficiencies, provide meaningful analytics and drive the outcomes you desire.

Mazars also offers end-to-end solutions in automation, ERP, Customer Service, cloud, analytics and IT infrastructure help our clients perform better and faster through agile delivery methods.

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