EXCLAIMER CLOUD

Elevator Pitch

Exclaimer Cloud provides centralized email signature management for your entire organization. Built for Microsoft 365 and Google Workspace, all email is guaranteed to get a full, dynamic and professional email signature when sent from any device, including Macs and mobiles.

It also allows for easy management of other email signature elements such as social media icons, promotional banners, and legal disclaimers from one intuitive web portal.

How It Works

- Exclaimer Cloud is intuitive and easy-to-use, requiring no coding or HTML skills.
- Controlled via an easy-to-use web portal.
- Mail flow is passed to Exclaimer using secured and encrypted connectors.
- Regional, load-balanced datacenter servers add signatures to all emails sent from any device.

Benefits

Centralized Control

- Editing the signature is managed centrally.
- Significantly reduces strain and dependency on IT resources.
- End customers can prevent individual users from being involved in email signature updates.
- Provide admin or editor privileges based on the level of access required by the end customer.

Versatile Deployment

- Easily create different email signatures for different groups within an organization.
- Make changes quickly and at short notice based on the needs of your company.
- Preview all email signature changes directly within the solution before going live.

Marketing Ownership

- IT teams can delegate access to marketing departments for email signature design, messaging, and context.
- Marketing will not have any access to IT systems but will be able to make signature updates without needing IT input.
- Once setup, IT no longer need to be involved.

Automated Consistency

- Preview everything before it is applied across the company.
- Ensure each group gets the correct signature template.
- The design will always appear as you intended - guaranteed brand consistency.
- Blank contact fields won't appear in any signatures.

Improved Convenience

- Signature updates won't interfere with other IT tasks.
- Updates are simple and easy-to-manage.
- There's no need to put them off when they're quick and simple.

Increased Efficiency

- Easily deploy a consistent email signature for the whole organization.
- You no longer need to rely on individual users to update their email signature templates, maintaining consistent company branding and minimizing human error.

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The Exclaimer Advantage

- Created the first ever email signature software with over 20 years' experience.
- Highest adoption rate of any comparable provider worldwide.
- Easily create templates in minutes using advanced drag-and-drop editor that requires no HTML skills to use.

- Built the first email signature management solution to be accredited with the ISO/IEC 27001 Certification.
- Diverse customer base including renowned international organizations such as Sony, Mattel, NBC, Bank of America, Sonepar, Greif, the BBC, Volvo, the Academy Awards, and many more.

- Utilizes 12 datacenters worldwide located in the UK, European Union, North America, India, and Australasia.
- Uses load balanced groups within Azure, preventing downtime in the event of an outage in one datacenter location.
- Winner of multiple industry awards.

	Exclaimer Cloud	Transport Rules	Sent Instructions
Guarantee conformity, even when routinely updating signatures	✔	✔	✘
HTML signatures on emails created on all devices	✔	✔ *	✘
See signature in an email client whilst composing	✔	✘	✔
Embedded HTML images	✔	✘	✔
Remove missing user directory details	✔	✘	✔
Add signature under most recent reply	✔	✘	✔
Design without HTML with Drag & Drop editor	✔	✘	✘
Let Marketing easily control & deploy the email signature	✔	✘	✘

* HTML signatures can only be applied on HTML emails by Transport Rules

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