

We are transforming the Digital Workforce of the Future



Unlock the power of digital innovation by transforming the way your employees learn, think, interact and solve problems.

Those who fail to respond will fail to survive. We are in the **age of digital disruption** and innovation fueled giants.

Organizations must **develop digital agility** and **upskill their workforce** to compete in today's environment.

74% of the global workforce is **ready to learn new skills or re-train** to remain employable in the future.

There are still a number of **challenges to becoming digital** across people, process and tech.

Skills	63% cited lack of skilled teams as a key obstacle to digital innovation
Processes	42% cited slow or inflexible processes
Integration	51% cited lack of integration of new data and technology
Technology	61% cited outdated or obsolete technology

“U.S. corporations spent more than \$350 billion in 2015 on employee training and education... but they **aren't getting a good return** on their investment.”

HARVARD BUSINESS REVIEW, 2016

Today's changing landscape is demanding business people with new skills, not just digital experts or data scientists. To create new digital business leaders, we need to understand **how they learn and what they want.**



Introducing PwC's Digital Fitness Assessment



The Digital Fitness Assessment workforce transformation engine (and associated APP) is based on leading academic research from PwC's Katzenbach Center – experts in organizational behavioral and cultural change – combined with over 10 years of data from surveying Digital Leaders across multiple industries.

1. Assess

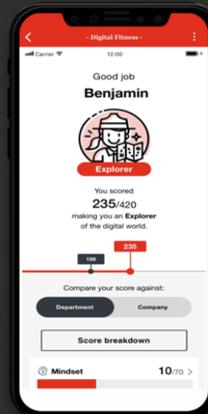
- Rapid 10-15min personal assessment to baseline proficiency and drive a recommended learning path
- Receive a personal digital fitness score and see how it benchmarks to your department and organization
- Retest quarterly to see progress

3. Report

- Individual dashboard to track results and progress
- Reportable organization-wide insights on strengths and opportunities

2. Advance

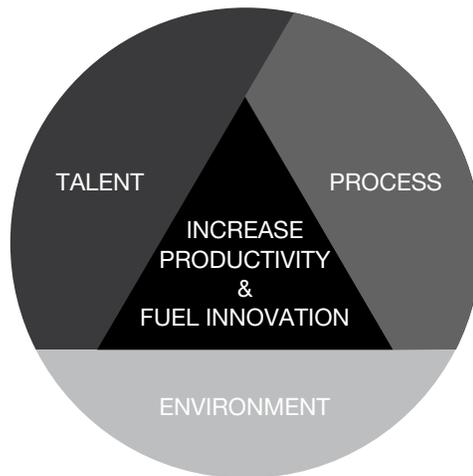
- Tailored recommended learning path to enhance digital proficiency
- 60 curated content categories with access to bite-sized content from 9 leading sources
- Create a MyFitnessPlan that fits your personal goals and schedule
- Pulse quizzes to check for understanding



4. Accelerate

- Refine digital workforce strategy
- Begin hiring differently
- Build digital mastery
- Introduce new ways of working and working spaces

The Digital Workforce Transformation Ecosystem:
Talent + Process + Environment



Talent

There is a need to understand gaps for hiring and retooling the workforce.

Process

Collaborative engagement models and services that help move you beyond current trends and focus on the future of your business.

Environment

Evolving digital and physical environments such as labs, alternative workspaces, and sandboxes that will fuel innovation, collaboration and creation.

The payoff

The outcome for **employees...**



More confident and credible



Greater understanding of new products and services



More comfortable and curious

And for **businesses and clients...**



Exceed customer expectations and create platforms



Unlock innovation



Elevate marketplace profile

Contact

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