

# What if you could automate sustainability?

ICONICS can help you apply the same automation software that you use for streamlining operations and improving productivity to better take care of the planet.



**80%**

Top companies that now report on sustainability<sup>1</sup>



**83%**

Consumers that expect companies to care about the environment<sup>2</sup>

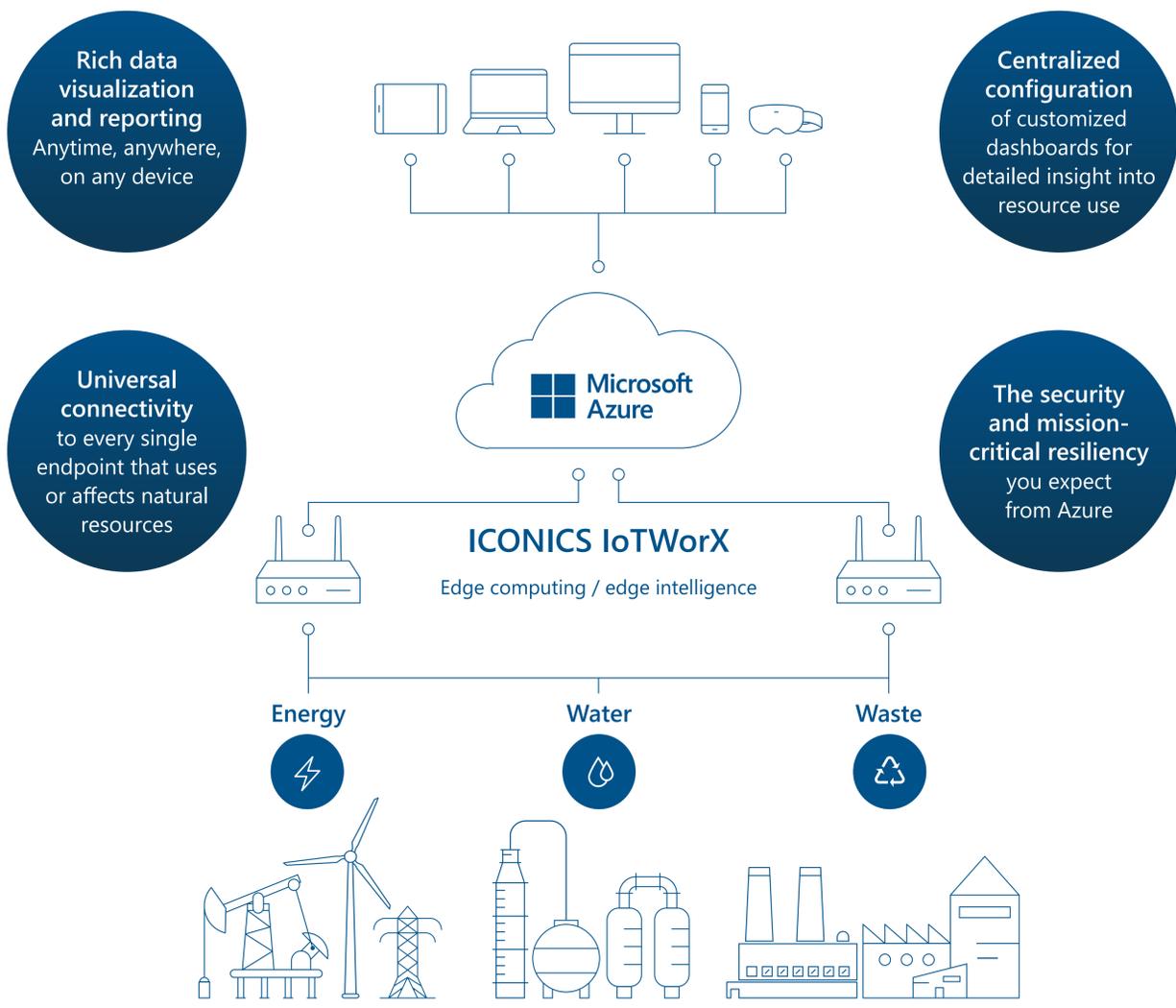


**92%**

Business leaders that agree emerging technologies can boost both ROI and sustainability<sup>3</sup>

## It all starts with ICONICS IoTWorX™

ICONICS IoTWorX™ combines IoT software technology with affordable IoT devices to create secure, Azure-ready solutions, so you can get visibility into every single endpoint that uses or affects natural resources.



**Rich data visualization and reporting**  
Anytime, anywhere, on any device

**Centralized configuration**  
of customized dashboards for detailed insight into resource use

**Universal connectivity**  
to every single endpoint that uses or affects natural resources

**The security and mission-critical resiliency**  
you expect from Azure

ICONICS helps you collect, visualize, and analyze real-time information for all your applications, on all your devices.



You can apply ICONICS solutions to your corporate sustainability efforts as easily as you apply it to any manufacturing or industrial process.

### Connected Factory

Manufacturing production, monitoring, and management are heavily dependent on automation to provide consistent workflow and uniform quality. ICONICS software solutions streamline configuration with asset-based organization, OEE metrics, production and quality monitoring, and reporting.



### Smart Buildings

ICONICS Azure-based Energy Smart Building solutions integrate information from a broad range of equipment and systems used for buildings management. ICONICS' Fault Detection and Diagnostics technology pinpoints the exact location and even the specific piece of equipment that is malfunctioning or behaving inefficiently, and offers a list of possible causes ranked by probability to reduce maintenance repair times. This enables customers to reduce energy costs, cut consumption, and significantly streamline facilities maintenance.



## Together, ICONICS and Microsoft help power corporate responsibility

Sustainability is good for business. And it's especially good for business when you can start doing it immediately, with hardware agnostic, pre-built solutions that reduce operating costs. That's the value of ICONICS and Microsoft, working together.

### Get started.

For more information, please visit:  
[www.microsoft.com/sustainability/partners/iconics](http://www.microsoft.com/sustainability/partners/iconics)  
Email: [IoT@iconics.com](mailto:IoT@iconics.com)

### Did you know?

Transitioning workloads to Azure can produce up to 98% more carbon efficiency and up to 93% more energy efficiency than on-premises options (depending on specific server usage, renewable energy purchases made, and other factors).<sup>4</sup>

1. <https://assets.kpmg/content/dam/kpmg/xx/pdf/2020/11/the-time-has-come.pdf>  
2. <https://www.nielsen.com/us/en/insights/article/2018/global-consumers-look-for-companies-that-care-about-environmental-issues/>  
3. [https://www.edf.org/sites/default/files/Business-and-the-Fourth-Wave-of-Environmentalism\\_2019.pdf](https://www.edf.org/sites/default/files/Business-and-the-Fourth-Wave-of-Environmentalism_2019.pdf)  
4. The carbon benefits of cloud computing, published by Microsoft in 2018