Azure migration assessment for successful transformations

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The move to Azure is a journey which should be planned based on data-driven decisions tied to business strategies.



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Challenges

Increasingly companies want the assurance that Azure is an optimal solution for their business objectives. The assessment process is critical to overcome common pitfalls including cost overruns. According to a February 2017 CIO.com survey*, more than 70% of cloud consulting engagements resulted in either a 10% overrun or a change-order.

Failed cloud projects include:

- Higher than expected costs
- Longer timelines
- Reduced functionality
- Increased operational risks
- Unhappy internal customers



Ideal Solution

- Workload sizing based on actual data collected from the customer's existing environment
- A report with multiple options with clearly identified opportunities, risks, and impacts
- A plan which can be implemented immediately soundly, accurately, and with transparency

A solution based on a proper assessment to ensure:

- No under-sizing or over-building
- The right security and compliance capabilities
- · Future needs factored in the blueprint
- The optimal solution based on business realities and strategic objectives



Desired Outcomes

Benefit from a fact-based and well thought out roadmap which delivers the confidence to make better business transformation decisions

The assessment will result in:

- · A right-sized environment
- No surprises
- Full transparency on costs, performance, and risks



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Atmosera Cloud Migration Assessment Service

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Atmosera has developed a customer-proven assessment practice that ensures the accurate correlation between a customer's needs and the optimal Microsoft cloud solution.

Industry-Leading Assessment

- Shorten decision times
- Ensure successful deployments
- Improve business outcomes

Expert Recommendations

- Validate that Azure can deliver on your needs
- Benefit from intelligence gathered from your existing workloads
- Select with confidence the right set of Microsoft Cloud offerings

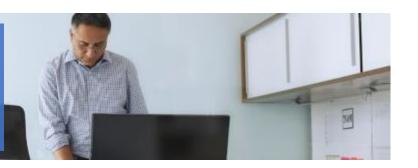
A Plan that Delivers

- Save an average of 20% when optimizing workloads
- Eliminate any surprises and cost overruns
- Accelerate the delivery of new services

"Atmosera provided the expertise to properly assess our needs, deploy the Azure environments and now operates them 24x7 enabling our team to focus on our business without worrying about our underlying systems."

- David McCurley, Marketing, ATLANCO

Industry leading migration assessment results in shorter decision times and faster, more successful deployments



Receive an expert cloud assessment which delivers a clear roadmap with options to make informed decisions.

Solution Alignment

Proven Results

- 2 weeks to perform the assessment and workshop
- 30 days or less to deploy resulting solution in Azure
- 20% average savings from right-sizing



Data-Driven Analysis

- Analysis based on data collected using Microsoft approved software
- Assessment and workshop conducted by Atmosera certified architects and the Microsoft account team
- Microsoft Cloud solution designed using real world best practices and customer successes



Free Assessment to Get Started

- Evaluate workloads and performance data
- Workshop to prioritize business needs and understand tradeoffs
- Engineered for future needs
- Multiple options to choose from
- Up to 15 hours of assessment work

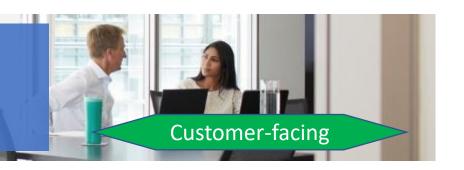




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Customer Success Story: Tripwire, Inc.

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Tripwire was challenged with transitioning their applications to a SaaS delivery model using a scalable Azure solution that streamlines their customer onboarding. The assessment process was key in right-sizing their environment and ensuring seamless scalability. The environment was architected to meet stringent security requirements consistent with the PCI-DSS compliance framework.

- **Deal size:** \$10K MRR with rapid expansion
- Closed date: Sep 2016, operational in 30 days
- Vertical: security software solutions provider
- Region: Portland, Oregon with support for global deployments across multiple Azure regions

Win Results

Optimized environment for deployment of new applications and successful migration to a public Azure cloud.

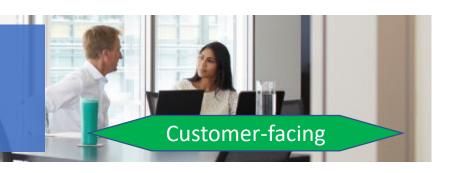
- Eliminates the need for large up front capital expenditures
- · Accelerates the development pace for their product team
- Provides swift and seamless onboarding for Tripwire clients
- Ensures immediate deployment of resources for maximum scalability and agility
- Adds local replication of services for Tripwire clients anywhere in the world

"Atmosera was instrumental in helping us architect and operate an Azure environment that supports our security and compliance solutions," said **Joel Naumoff, Sr. Director IT, Security, DevOps for Tripwire**. "This will help us keep up with rapid growth and our geo-distributed customer base, and partnering with Atmosera has allowed our teams to maintain focus on developing our solutions. Atmosera brings invaluable real-world experience and best practices to ensure we have an Azure cloud environment optimized to our needs."



Customer Success Story: Atlanco

Azure migration assessment for successful transformations





Atlanco's marketing team was not getting the value or performance from Azure with their initial deployment. Their web development vendor lacked the expertise to properly assess Atlanco's needs and optimize the Azure environment to meet them.

Deal size: \$1.5K MRR

Closed date: Feb 2018, operational in 4 weeks

 Vertical: Suppliers of Personal Equipment, Material and Uniforms to the Military, Law Enforcement Tactical Teams and Public Safety.

Region: Marietta, GA

Win Results

Atlanco's marketing team now has a proper Azure environment built to their needs and optimized to support their e-commerce business.

- Reduced the time to launch in Azure to weeks
- Consolidated services supporting their web applications
- Added release management as a service to automate their development pipeline
- · Deployed in multiple Azure regions for resiliency
- Added 24x7 proactive monitoring of the environment and websites

"As an online retailer and manufacturer of military and law enforcement apparel, ATLANCO is dependent on having highly reliable and performant websites which is why we decided to deploy them in Azure. Atmosera provided the expertise to properly assess our needs, deploy the Azure environments and now operates them 24x7 enabling our team to focus on our business without worrying about our underlying systems." -- David McCurley, Atlanco.

