

# WSO2 Technology

# Embed WSO2 and Build Powerful API-Led Integration and Identity-Driven Solutions

Leveraging WSO2's leading go-to-market products can radically reduce time to market and costs for product owners who want to seize market opportunities that are time bound. Today, hundreds of the world's largest corporations trust WSO2's cloud-native and uniquely extensible products through many of our commercial embedded partner solutions. Together with our Embedded Partners, we execute in excess of 6 trillion transactions, expose more than 200,000 APIs, and manage over 100 million identities every single year.

# Build vs. Buy

Launching a new product or feature doesn't have to be built from the ground up. An embedded partnership with WSO2 allows you to leverage our go-to-market product range and supercharge delivery times. The embedded partner inherits redistribution license rights to white-label WSO2 technology for repeatable business, all the while backed by WSO2 support.

# Why Become a WSO2 Commercial Embedded Partner?



# **Customized Commercial and Redistribution License**

Our customized royalty structure and licensing enables you to white-label and redistribute WSO2 technology embedded in your product for recurring business opportunities.



#### Save Time, Money, and Hassle

Why spend valuable time and resources developing technology that is already available? Embedding components of WSO2's stack into your solution will let you focus your resources on building a superior offering.



# **Leverage Our Expertise**

We work hand-in-hand with your support team to support your customers, while we continue to add value and innovate your end solution through our own research and development team.



# Seamless Integration

Every solution requires an API gateway and a comprehensive identity and access management (IAM) system that interoperate and expose services for integration. WSO2 technologies will help you achieve this in minimal time with its extensible architecture, connectors, and accelerators, while facilitating any deployment model (on-prem, cloud, multi-cloud, or hybrid).



# **Enablement and Joint-marketing**

WSO2's Quick Start Program, Architecture Reviews, Complementary Technology, Post-Sales Training, and Joint Marketing Efforts are here to drive success of the product you launch. When you sell, we win.

## **Analyst Recognition**

WSO2 was named a

#### Leader

in The Forrester Wave™: API Management Solutions, Q3 2020

#### FORRESTER®

WSO2 Identity Server was named a

#### Strong Performer

in The Forrester Wave™: Customer Identity and Access Management, Q4

### Forrester<sup>®</sup>

WSO2 Identity Server was named as an

## Overall Leader, Product Leader, and **Innovation Leader**

in the KuppingerCole Analysts' Leadership Compass: CIAM Platforms 2020, November 2020

**\*\*Kuppingercole** 

### **Key Facts**



800+ Employees 50% in Engineering



Founded in 2005

Backed by Cisco and Toba Capital



100% Open Source

Flexible deployment and faster time-to-market



20% YoY Growth



400+ OEM Deployments



#### **Global** Presence

Colombo, New York, London, Mountain View, São Paulo, Sydney, Berlin, Mexico, Italy

#### What We Offer



#### WSO2 API Manager

Every software product needs to expose its data and services as managed and secured APIs. WSO2 API Manager is a fully open source, full life cycle API management solution with easy adoption and a variety of deployment options to speed go-to-market.



#### **WSO2 Enterprise Integrator**

A low-code or a no-code integration tool kit that will accelerate your product integration capabilities. WSO2 Enterprise Integrator can act as an ESB, and comes with streaming or microservices integrator capabilities. It solves all your product integration challenges while deploying in diverse customer environments.



#### **WSO2 Identity Server**

Diverse protocols and security integration capabilities is a domain specialization by itself. Embedding WSO2 Identity Server will give your product single sign on, social login, authentication mechanisms, and identity federation as out-of-the-box feature functionalities.



#### **WSO2 Open Banking**

Supercharge your regulatory, compliance, and digital transformation efforts by leveraging WSO2 open banking platform and its accelerators. All WSO2 product functionalities are customized for the BFSI sector's regulatory challenges.



#### **WSO2 Open Healthcare**

Interoperability within the healthcare industry has been triggered by the need for flexible technology to be Fast Healthcare Interoperability Resources (FHIR) compliant WSO2 Open Healthcare provides an accelerator framework to integrate with disparate healthcare systems.

Explore Some of Our Commercial Embedded Partners









